



Date: February 02, 2023

To: Supervisor Liz Sumner, Standing Committee Chairperson
Shanin R. Brown, Committee Coordinator

CC: Janelle M. Jensen, Legislative Services Division Manager, Office of the Milwaukee County Clerk requesting that the report be appended to the existing established Reference File P 23-46

**Subject: Report from the Milwaukee Public Museum
Results for the four months ended December 31, 2022**

The Mission of the Milwaukee Public Museum is to inspire curiosity, excite minds and increase desire to preserve and protect our world's natural and cultural diversity through exhibitions, educational programs, collections and research.

Current State of the Museum

Museum attendance has been exceeding our projections. When we built the budget, we projected attendance to be slightly lower than pre-pandemic attendance. Between September and December, attendance is 25% ahead of projection. In January, we exceeded projections by 33% and were ahead of 2019 actual numbers.

We continue to serve the community in various ways – onsite, offsite, and virtually. More than 2,300 students visited the museum, many of them free. Our education staff delivered virtual programs to more than 4,800 students and community members. They served more than 2,000 students as part of MPM's outreach program. And they delivered on-site programming to over 6,000 visitors. We also hosted two Science on Tap lectures (hybrid virtual/in-person). One featured a Nasa Astronaut who gave his perspectives on spending 6 months at the space station. The other was an indigenous speaker who discussed Land Rematriation and Tribal Buffalo Relocation.

Our research staff discovered and described two new species – 1 bamboo and 1 moth species. Last fall, MPM completed the first field season for the Statewide Community Science Project, a dedicated vision to educate the Wisconsin public about the state's rich biodiversity and pressing need for environmental stewardship. In the inaugural season, MPM, Harbor District, Inc., Marquette University, Cofrin Center for Biodiversity at UW-Green Bay, and the Cable Natural History Museum led community science education efforts across the state by conducting biodiversity surveys across seven sites of distinct habitats. The 2022 pilot program was highly successful in engaging the Wisconsin community; the biodiversity surveys were attended by 250+ participants from across the state of Wisconsin. Survey participants conducted hands-on learning experiences about Wisconsin biodiversity by identifying vascular plants, insects, birds, and other flora and fauna of Wisconsin. In the first year all sites and partners added over 3,000 records covering 700 species with over 4,000 identifications to a dedicated iNaturalist database <https://www.inaturalist.org/projects/wisconsin-statewide-community-science>

Digitizing our collections allows researchers (and the public) to access our collections online around the world

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and it makes it easier for MPM to track collections during the move. More than 1.18M digitized records were downloaded by researchers between September and December 2022. MPM also digitized over 14,000 new object records across all departments and 15,847 object records were modified with additional information. Staff also inventoried approximately 50,000 library items and checked against other repositories for duplication and online access.

Fiscal Summary

For the four-month period ending December 31, 2022, MPM consolidated financial statements reported an operating income of \$992,000 compared to \$1.5 million income from same period in the prior year primarily due to large one-time estate gifts received in prior year. Overall, the change in net assets was an increase of \$4 million this year vs. a \$3.5 million increase a year ago.

Consolidated operating revenue increased in this fiscal year to about \$5.1 million vs. \$4.9 million in the same period of the prior year. This increase is mainly due to the museum operating at normal operations in this current fiscal year. Through the same period in the prior year, the museum continued to operate at below-normal capacity due to the pandemic.

Consolidated operating expenditures for the fiscal year were \$4.1 million vs. \$3.5 million in the prior year. Most operating expenses increased as expected in the current fiscal year as normal operations fully returned.

In other non-operating activity, MPM and the Endowment investments reported an investment loss of \$24,000 as the market continued to be highly volatile. A distribution from the MPM Endowment Fund totaling \$66,000 was made to MPM, historically comparable to those of prior years. MPM continues to have to a fiscally conservative course of significantly reduced reliance on MPM Endowment earnings than in the decade prior.

Capital Investment

Summary County Funded

Capital Projects

Major County funded projects that are currently in process or will hopefully be in process soon at the Museum include:

- Fire and police repeater/antenna dispatch system - expected completion in February
- Fire panel/fire safety system replacement – waiting for a battery backup

MPM Federally Funded Projects

Dr. Jennifer Zaspel, VP/Academic Dean submitted an NSF grant proposal for \$3.5M to establish an ecosystem of biodiversity ambassadors through a statewide community science project.

Ms. Patty Burke started to digitize and organize the Devonian fossils. This project will also help to ready the collections for a move. Funding is provided by the Institute of Museum and Library Services (\$86,740).

We will be happy to take questions during our appearance before the Committees.

Sincerely,



Lue Hang
Vice President of Finance and Operations
Milwaukee Public Museum

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A handwritten signature in cursive script that reads "Ellen Censky".

Ellen Censky, PhD
President/CEO
Milwaukee Public Museum

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MPM Consolidated Statement of Activities for the Four Months Ended 12/31/22					
	YTD	YTD		Prior Year	Prior Year
	Actual	Budget	Dev	Actual	Change
Revenue:					
Contributions	\$ 1,642,391	\$ 1,145,015	\$ 497,376	\$ 1,974,155	\$ (331,763)
Membership	445,802	540,784	(94,982)	484,156	(38,354)
Special Event Revenue	630,545	510,150	120,395	403,734	226,812
Public Support	1,172,021	1,166,667	5,354	1,172,503	(482)
Admissions	580,958	460,390	120,568	505,983	74,975
Theatre/Planetarium	41,385	65,452	(24,067)	23,986	17,399
Programs	20,958	24,500	(3,542)	3,560	17,398
Contributed Services	0	0	0	0	0
Restaurant and Facility Rental	72,703	58,301	14,403	47,774	24,930
Retail	217,264	141,150	76,114	145,733	71,531
Other income	49,575	69,459	(19,884)	33,151	16,424
Net Assets released from restrictions	257,388	190,260	67,129	153,566	103,822
Total Operating Revenue	5,130,992	4,372,127	758,864	4,948,301	182,691
Operating Expenses:					
Cost of Goods Sold	90,687	58,732	31,955	62,854	27,833
Supplies	289,319	370,863	(81,544)	247,221	42,098
Salaries and Wages	2,171,712	2,338,349	(166,637)	1,744,808	426,904
Benefits	453,574	538,772	(85,198)	448,456	5,119
Travel	21,939	58,914	(36,975)	9,571	12,368
Insurance	24,481	23,840	640	21,371	3,109
Marketing/Public Relations	231,973	283,610	(51,637)	100,850	131,124
Member/Donor Development	20,849	30,820	(9,971)	19,472	1,377
Subscriptions/Memberships	23,791	17,187	6,604	8,111	15,680
Maintenance	205,013	272,190	(67,176)	287,296	(82,283)
Utilities	357,453	365,336	(7,884)	317,725	39,728
Professional Fees	177,769	190,743	(12,974)	178,580	(811)
Interest Expense	1,756	1,100	656	1,059	697
Miscellaneous	65,047	56,894	8,153	40,568	24,479
Tax Expense	3,190	1,700	1,490	1,567	1,622
Contributed Services	0	0	0	0	0
Total Operating Expenses	4,138,552	4,609,050	(470,498)	3,489,510	649,042
Inc/(dec) from Net Assets in Operating Activities	992,440	(236,923)	1,229,363	1,458,791	(466,351)
Non-Operating Items:					
Investment Earnings (Loss)	(10,871)	0	(10,871)	69,437	(80,308)
Transfer to Endowment	0	0	0	0	0
Pension & Post Retirement Expenses	(120,000)	(120,000)	0	(120,000)	0
Depreciation	(272,556)	(266,216)	(6,340)	(266,525)	(6,031)
Non-Operating Income - Covid Related	0	0	0	2,572,381	(2,572,381)
Foundation for Future Revenue	0	0	0	7,806	(7,806)
Foundation for Future Expenses	0	0	0	(180,807)	180,807
Total Non-Operating Items	(403,427)	(386,216)	(17,211)	2,082,292	(2,485,719)
Inc/(dec) in Net Assets Without Donor Restrictions	589,013	(623,139)	1,212,152	3,541,083	(2,952,070)
Changes in With Donor Restricted Net Assets:					
Contributions	3,715,368	40,000	3,675,368	59,720	3,655,648
Investment Earnings	(13,255)	0	(13,255)	92,523	(105,778)
Net Assets released from restrictions for operations	(257,388)	(190,260)	(67,129)	(153,566)	(103,822)
Inc/(dec) in With Donor Restricted Net Assets	3,444,725	(150,260)	3,594,984	(1,323)	3,446,048
Inc/(dec) in Net Assets	4,033,738	(773,399)	4,807,136	3,539,759	493,978
Total Net Assets at Beginning of Period	19,980,903	10,382,143	0	16,906,999	3,073,904
Total Net Assets at End of Period	\$ 24,014,641	\$ 9,608,744	\$ 4,807,136	\$ 20,446,758	\$ 3,567,882

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MPM Consolidated Statement of Financial Position as of 12/31/22				
	Consolidated	Consolidated	Consolidated	
	<u>12/31/22</u>	<u>12/31/21</u>	<u>8/31/22</u>	<u>Change</u>
Assets:				
Cash and cash equivalents	\$ 8,090,067	\$ 7,246,151	\$ 8,189,216	\$ (99,149)
Investments	402,132	482,246	409,227	(7,095)
Accounts Receivable	133,872	95,556	113,471	20,401
Note Receivable	0	500,000	0	0
Contributions Receivable -Current	334,608	450,650	213,037	121,571
Due From Other Funds/Entities	0	0	0	0
Inventories, net	77,655	56,619	55,939	21,716
Prepaid Expenses	45,164	41,977	89,374	(44,210)
Total Current Assets	9,083,498	8,873,199	9,070,264	13,234
Other Assets:				
Cash and investments held for endowment	9,040,993	8,589,929	7,975,768	1,065,225
Contributions Receivable - Long Term	3,690,567	281,741	868,006	2,822,561
Total Other Assets	12,731,560	8,871,670	8,843,774	3,887,786
Property & Equipment:				
Building Additions	19,875,741	19,875,741	19,875,741	(0)
Furniture, equipment and other improvements	13,015,955	12,990,068	12,989,560	26,395
Right to Use Asset	65,637	0	0	65,637
Gross Property & Equipment	32,957,332	32,865,808	32,865,301	92,031
Less-Accumulated depreciation & amortization	(24,982,422)	(24,158,489)	(24,726,217)	(256,205)
Net Property & Equipment	7,974,910	8,707,319	8,139,084	(164,174)
Total Assets	29,789,968	26,452,188	26,053,122	3,736,846
Liabilities and Net Assets:				
Accounts Payable	353,295	413,363	425,592	(72,297)
Accrued Payroll & Benefits	705,278	627,133	544,584	160,694
Deferred Revenue	973,418	530,507	1,457,883	(484,465)
Refundable Advance	0	0	0	0
Lease Payable - Current	13,399	0	247,895	(234,496)
Current Portion of Post Retirement Benefits	247,895	276,186	0	247,895
Line of Credit	0	0	0	0
Total Current Liabilities	2,293,285	1,847,189	2,675,954	(382,669)
Accrued Postretirement Benefits	3,432,761	4,158,240	3,396,265	36,496
Due to Other Funds/Entities	0	0	0	0
Lease Payable	49,281	0	0	49,281
Total Liabilities	5,775,327	6,005,430	6,072,219	(296,892)
Net Assets:				
Without Donor Restrictions	13,586,790	13,283,037	12,997,782	589,008
With Donor Restrictions	10,427,852	7,163,722	6,983,121	3,444,731
Total Net Assets	24,014,642	20,446,758	19,980,903	4,033,739
Total Liabilities and Net Assets	\$ 29,789,968	\$ 26,452,188	\$ 26,053,122	\$ 3,736,846

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Consolidated Statement of Cash Flows for the Four Months Ended 12/31/22

	YTD	Prior YTD
	<u>Actual</u>	<u>Actual</u>
Operating Activities:		
Increase in net assets	\$ 438,952	\$ 2,408,472
Adjustments to reconcile net cash flows from operations:		
Depreciation and amortization	272,556	266,525
Loss on disposal of assets	0	0
Forgiveness of PPP Refundable Advance	0	0
Unrealized (gain)/loss on investments	0	6,495
Realized (gain)/loss on investments	2,862	(6,551)
Contributions restricted for capital and endowment	89	0
Changes in operating assets and liabilities:		
Accounts Receivable	(20,401)	241,874
Contribution Receivable	(414,572)	20,797
Inventories and Other Assets	(21,716)	(10,647)
Prepaid Expenses	44,210	5,119
Accounts Payable, Accrued Expenses and Accrued Benefits	124,893	(60,033)
Due to Affiliates	0	0
Refundable Advance	0	(1,237,700)
Deferred Revenue	(484,465)	(271,748)
	(496,543)	(1,045,869)
Net cash provided/(used) by operating activities	(57,592)	1,362,603
Investing Activities:		
Purchases of Property & Equipment	(108,383)	(23,835)
Purchases of Property & Equipment - Restricted	0	0
Net Change in Note Receivable	0	(500,000)
Proceeds from Sale of Investments	38,273	76,931
Purchases of Investments	(34,128)	(89,116)
Net cash provided/(used) in investing activities	(104,238)	(536,020)
Financing Activities:		
Proceeds from contributions restricted for capital and endowment	0	0
Net proceeds from Line of Credit	0	0
Net change in Lease obligations	62,680	0
Net cash provided/(used) in financing activities	62,680	0
Net Inc/(Dec) in Cash and Cash Equivalents	(99,149)	826,583
Cash and Cash Equivalents, beginning of period	8,189,216	6,419,569
Cash and Cash Equivalents, end of period	\$ 8,090,067	\$ 7,246,152