

County of Milwaukee County Inter-Office Communication

Date: March 30, 2012

To: Supervisor Lee Holloway, Chairman, Board of Supervisors,
Chairman, Finance Committee
Supervisor Joe Sanfilippo, Chairman, Personnel Committee

From: Maria Ledger, Director, Department of Family Care

Subject: **Request to Abolish 1.0 FTE Marketing Coordinator upon creation
and filling of 1.0 FTE Assistant Director, Family Care**

Request

The Department of Family Care is requesting the following position action:

The abolishment of 1.0 FTE Marketing Coordinator upon creation and filling of 1.0 FTE Assistant Director, Family Care.

Background

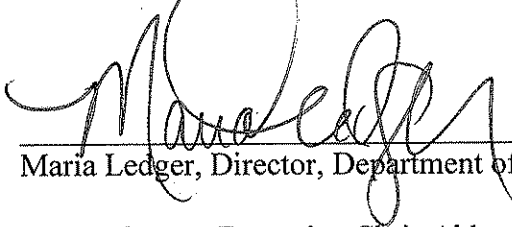
The Department of Family Care separated from the Department on Aging in July 2010. Upon the separation of the two departments, the positions of the Department on Aging were divided into the two departments based upon the function of each position. Those positions performing functions for the Department on Aging remained with that Department. Those positions performing Family Care duties were transferred to the newly created department.

The Administrative arm of the newly created department currently consists of the Department Director along with four contracted staff including the positions of: Chief Information Officer, Chief Financial Officer, Chief Operating Officer and Chief Clinical Officer. This request will create an Executive level position in the County Service with the functional authority to represent the Department and serve in the Director's stead as necessary. In addition the position will have overall responsibility for the development and implementation of the marketing and communications plans and programs for the Managed Care Organization.

Fiscal Impact

This action will have no impact on the tax levy to Milwaukee County. The increase in salary (\$5,313 in 2012) for the Assistant Director position from the Marketing Coordinator position will be paid for through the capitation rates received from the State on behalf of our Family Care members.

If you have any questions, please contact Maria Ledger, Director, Department of Family Care at (414) 287-7610.



Maria Ledger, Director, Department of Family Care

- C: County Executive Chris Able
- Craig Kammholz, Interim Fiscal and Budget Administrator
- Kerry Mitchell, Director of Human Resources
- Jodi Mapp, Committee Clerk
- Antionette Thomas Bailey, Fiscal and Budget Analyst
- Departmental File