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(ITEM) From the Director of Economic Development, Department of Administrative Services, requesting authorization to invest \$400,000 from the 2015 Economic Development Fund for an investment in the Milwaukee Area Workforce Investment Board (MAWIB), and requesting to enter into a contract with MAWIB for the UpLift MKE program, by recommending adoption of the following:

A RESOLUTION

WHEREAS, the following zip codes have an unemployment rate above Milwaukee County’s (the County) average unemployment rate: 53204, 53205, 53206, 53208, 53209, 53210, 53212, 53215, 53216, 53218 and 53235 (collectively “Target Zip Codes”); and

WHEREAS, in many Target Zip Codes, the unemployment rate is between 15% and 30%, nearly two and a half times the County’s average unemployment rate, and nearly four times the State of Wisconsin’s average unemployment rate; and

WHEREAS, the Milwaukee Area Workforce Investment Board (MAWIB), in partnership with Milwaukee Area Technical College, Milwaukee Public Schools, and the County have created the UpLift MKE program that will provide opportunity, training, and support to residents in Target Zip Codes; and

WHEREAS, MAWIB and its partners have demonstrated the ability to increase wages of low-income workers to over \$17 per hour; and

WHEREAS, the 2015 Adopted County Budget created the Economic Development Fund where 25% of land sale proceeds would be allocated towards the Economic Development Fund; and

WHEREAS, based on land sales to date, there is \$400,000 available in the Economic Development Fund; and

WHEREAS, the Committee on Economic and Community Development, at its meeting of October 26, 2015, recommended adoption of the Director’s request (vote 6-0); now, therefore,

BE IT RESOLVED, the Milwaukee County Board of Supervisors hereby authorizes the Director of Economic Development, Department of Administrative Services (DAS), to enter into a contract with the Milwaukee Area Workforce Investment Board (MAWIB) for \$400,000, under the following terms and conditions:

- (a) The base contract will be for 24 months and \$100,000
- (b) Up to an additional \$300,000 will be paid to MAWIB based on a “pay

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for performance” contract where for each eligible participant placed into permanent employment, MAWIB will receive:

- 1) \$1,000 for each eligible participant residing in a zip code with an unemployment rate higher than the County’s average, and
- 2) \$2,000 for each eligible participant residing in the top ten highest unemployment zip codes in the County (maximum of \$2,000 per individual, maximum of \$400,000 total contract)

; and

BE IT FURTHER RESOLVED, the Director of Economic Development, DAS, is authorized to execute the above contract and other documents to effectuate the intent of this resolution; and

BE IT FURTHER RESOLVED, DAS and the Milwaukee County Comptroller are authorized to make fund transfers to effectuate the intent of this resolution.

srb
10/26/15
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