



*New opportunities
arriving daily*



Where access begins: airport transportation hubs.

Commerce once thrived at the mouths of rivers, then along railroad lines, then highways. But today cities are growing in a whole new place: *the aerotropolis.*

The aerotropolis is an urban development that erases the traditional boundaries of city, county and state. An area where proximity to the transportation hub is critical. It's a model that's been successful around the world and is now being embraced by cities across the U.S.

The newest one: *Milwaukee's Gateway Aerotropolis.*



*In today's fast-paced world, access
isn't just important. It's everything.*

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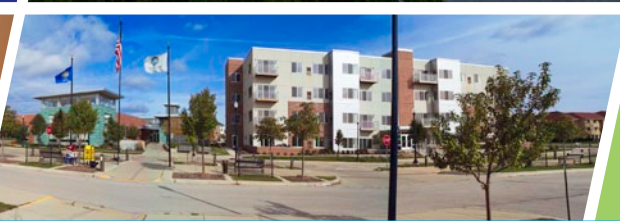
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The Milwaukee Gateway Aerotropolis.

With General Mitchell International Airport at its center, our aerotropolis is located in a growing and dynamic region in the heart of the Midwest and delivers a population base that's more than 300,000 strong within 15 minutes of General Mitchell International Airport.

Did you know? Average area commute time is just 22.4 minutes—nearly tying us for second shortest among U.S. urban areas.¹



The Milwaukee Gateway Aerotropolis
Let us help your business take flight



The Milwaukee Gateway Aerotropolis offers a host of benefits that other communities just can't match.

GO. TRANSPORTATION NETWORKS.

AIR Roughly eight million passengers and more than 147 million pounds of air freight travel through the General Mitchell International Airport each year.

WATER The nearby Port of Milwaukee handles nearly 3 million metric tons of cargo each year and connects local companies to the Midwest and the world.

RAIL Product shipments are fast and efficient with direct connections to The Port, and an Amtrak stop near the Airport makes it easy for employees and travelers to reach the area.

INTERSTATES I-94, I-43 and US 41 mean excellent access for product delivery and short drive times for customers and employees.

GROW. WORK FORCE + CUSTOMER BASE.

The Federal Reserve ranks Greater Milwaukee as the most productive region in the Midwest and one of the most productive in the country. And our employees are well-educated, too: the number of working age residents with high school and college degrees beats national averages and more than 18,000 students graduate from local universities and colleges each year.

Plus, a location in our Aerotropolis will let you tap into one of the region's largest pools of potential customers. More than nine million people live and work along the corridor that connects Chicago and Madison with Milwaukee² and 25% of the nation's population is within a day's drive.³ Our area has shown growth overall in the last decade with some municipal populations jumping by over 20%—and income levels aren't far behind.

¹ Source: American Community Survey, U.S. Census Bureau

² metromilwaukee.org

³ choosemilwaukee.com/major_transportation.aspx

Did you know? *Entrepreneur* magazine ranked us as one of the country's top 20 cities for entrepreneurs.



Did you know? Milwaukee beat Las Vegas, Washington D.C., Orlando and Atlanta as one of the most fun cities in the U.S.⁴

LIVE. AFFORDABLE, FUN & FAMILY-FRIENDLY.

Think a low cost of living and a high quality of life can't co-exist? Think again.

Our regional cost of living is roughly 11% lower than the national average and affordable housing is a big reason why.

Our communities are home to exceptional libraries and educational resources, and healthcare is a top priority with both first-rate general care and world-class specialty care and research.

When it comes to fun, our area offers something for everyone. Check out our award-winning network of parks and trails and Lake Michigan's beaches, parks and marinas. Our nearly unrivaled variety of festivals includes the 11-day musical extravaganza, Summerfest, and we offer a wealth of professional and recreational sports, live theater, museums and restaurants.

SUCCEED. WE MEAN BUSINESS.

We have lower than national averages on land and leasing costs, sales taxes and worker's compensation premiums. Plus we're ranked 4th lowest for total taxes paid by corporations,⁵ and maintain great services while still being close to average for state and local business taxes.⁶

Add to that a wide range of state and local business incentives, abundant and affordable utilities—including renewable—and a variety of well-located buildings and sites, and it's easy to see why the Milwaukee Gateway Aerotropolis deserves a closer look.

THE GATEWAY TEAM. YOUR ONE-STOP RESOURCE IN THE MILWAUKEE GATEWAY AEROTROPOLIS.

Ready to learn more about the benefits of a Milwaukee Gateway Aerotropolis location? Rely on our staff to help you take the next step. We can direct you to additional resources on everything from business incentives and transportation studies to workforce analyses, quality-of-life data and available sites and properties throughout the region. We look forward to showing you just how a Milwaukee Gateway Aerotropolis location can help create new opportunities for you.

⁴ Portfolio.com/bizjournals 2010 study of most fun cities among the top 100 metropolitan areas in the country.

⁵ Ranking of cities by KPMG International; rating of 24 cities with populations of a half million to 2 million

⁶ As a percentage of gross state product for fiscal year 2008; Ernst & Young

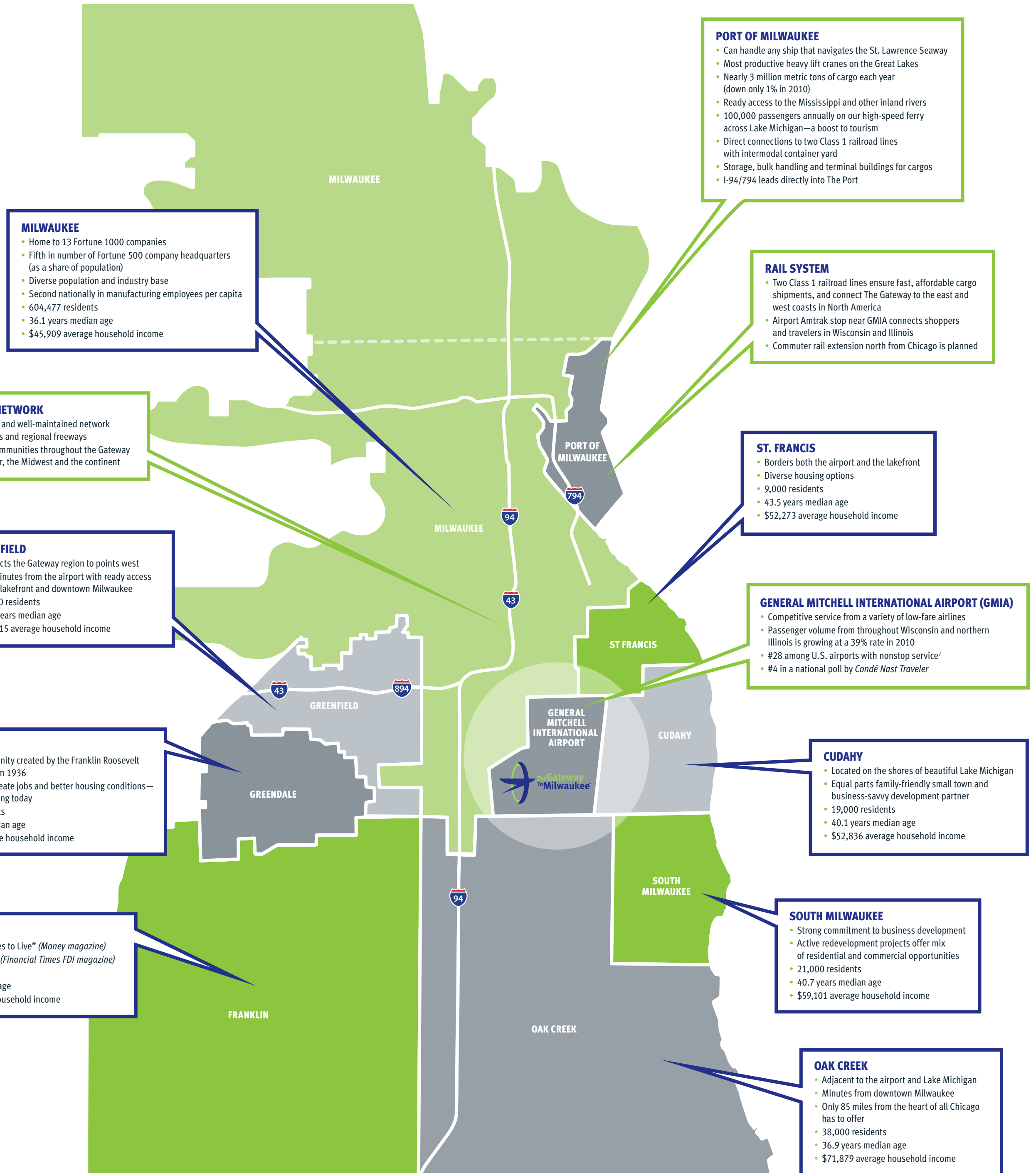
EIGHT GREAT COMMUNITIES. FOUR TRANSPORTATION NETWORKS. ONE DRIVING COMMITMENT: YOUR BUSINESS SUCCESS.

WE CONNECT THE MIDWEST TO THE WORLD

The Gateway to Milwaukee is a community of businesses, residents and resources supporting the area in and around General Mitchell International Airport.

- Chicago = 85 miles
- Fox Cities = 90 miles
- Madison = 75 miles

THE GATEWAY IS IN THE CENTER—GREAT ACCESS!



MILWAUKEE

- Home to 13 Fortune 1000 companies
- Fifth in number of Fortune 500 company headquarters (as a share of population)
- Diverse population and industry base
- Second nationally in manufacturing employees per capita
- 604,477 residents
- 36.1 years median age
- \$45,909 average household income

PORT OF MILWAUKEE

- Can handle any ship that navigates the St. Lawrence Seaway
- Most productive heavy lift cranes on the Great Lakes
- Nearly 3 million metric tons of cargo each year (down only 1% in 2010)
- Ready access to the Mississippi and other inland rivers
- 100,000 passengers annually on our high-speed ferry across Lake Michigan—a boost to tourism
- Direct connections to two Class 1 railroad lines with intermodal container yard
- Storage, bulk handling and terminal buildings for cargos
- I-94/794 leads directly into The Port

RAIL SYSTEM

- Two Class 1 railroad lines ensure fast, affordable cargo shipments, and connect The Gateway to the east and west coasts in North America
- Airport Amtrak stop near GMIA connects shoppers and travelers in Wisconsin and Illinois
- Commuter rail extension north from Chicago is planned

HIGHWAY NETWORK

- An excellent and well-maintained network of interstates and regional freeways
- Connects communities throughout the Gateway to each other, the Midwest and the continent

ST. FRANCIS

- Borders both the airport and the lakefront
- Diverse housing options
- 9,000 residents
- 43.5 years median age
- \$52,273 average household income

GREENFIELD

- Connects the Gateway region to points west
- Just minutes from the airport with ready access to the lakefront and downtown Milwaukee
- 37,000 residents
- 44.2 years median age
- \$60,015 average household income

GENERAL MITCHELL INTERNATIONAL AIRPORT (GMIA)

- Competitive service from a variety of low-fare airlines
- Passenger volume from throughout Wisconsin and northern Illinois is growing at a 39% rate in 2010
- #28 among U.S. airports with nonstop service⁷
- #4 in a national poll by *Condé Nast Traveler*

GREENDALE

- Planned community created by the Franklin Roosevelt administration in 1936
- Developed to create jobs and better housing conditions—and still delivering today
- 15,000 residents
- 46.2 years median age
- \$74,713 average household income

CUDAHY

- Located on the shores of beautiful Lake Michigan
- Equal parts family-friendly small town and business-savvy development partner
- 19,000 residents
- 40.1 years median age
- \$52,836 average household income

FRANKLIN

- Top 100 "Best Places to Live" (*Money magazine*)
- "City of the Future" (*Financial Times FDI magazine*)
- 35,000 residents
- 40.6 years median age
- \$90,184 average household income

SOUTH MILWAUKEE

- Strong commitment to business development
- Active redevelopment projects offer mix of residential and commercial opportunities
- 21,000 residents
- 40.7 years median age
- \$59,101 average household income

OAK CREEK

- Adjacent to the airport and Lake Michigan
- Minutes from downtown Milwaukee
- Only 85 miles from the heart of all Chicago has to offer
- 38,000 residents
- 36.9 years median age
- \$71,879 average household income

CHICAGO/85 MILES



Milwaukee Gateway Aerotropolis

*New opportunities arriving daily
Learn more about the opportunities
that we can create for you.*

*Contact us today!
(414) 455-3323
gatewaytomilwaukee.com*

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