



**Aging and Disability Resource Center
(ADRC) Governing Board Meeting
October 21, 2025**

The Aging and Disability Resource Center (ADRC) Governing Board members convened on Tuesday, October 21, 2025. Members and attendees attended in person, virtually via video conference, and conference call options.

Board Members Present

Mayfield, Kent – Chair
Bush, Rachael
Dicks-Williams, Ramona
Pichler, Cindi
Stein, Levi
Barta, Tiffany

Milwaukee County Staff:

Acevedo-Baez, Javier DHHS
Formanek, Jacqueline
LaGrant-Heart, Lakisha DHHS
Rizio, Marvic DHHS
Schmitt, Rebecca DHHS
Valdivia, Martina DHHS

Board Members Absent

Horton, Tracie
Lillich, David MD
Laurila, Amanda
Minster, Andi

MINUTES

I. Call to Order and Roll and Announcements

- Meeting called to order by Kent Mayfield.
- Roll call conducted by Marvic Rizio.

II. Review and Approval of Minutes

- Minutes of the September 16, 2025 Governing Board meeting were presented for review and approval.
- Reviewed and Approved by Kent Mayfield, seconded by Rachel Bush.
- Motion carried unanimously.

III. ADRC County Executive Informational Report Kyle Ashley, Director of Community Outreach.

- Mr. Ashley provided an update from the County Executive's Office, emphasizing ongoing collaboration between departments to enhance services for older adults and individuals with disabilities. He discussed

outreach efforts designed to improve access to resources and noted upcoming public awareness campaigns. Board members asked questions regarding coordination with community partners and data sharing between agencies.

(View the full County Executive Report on County Legislative Information Center (CLIC). See ADRC October 21,2025 Meeting Details)

IV. INFORMATIONAL REPORT

- **Medicare:** Ginger Rogers
 - Ginger Rogers, a Medicare outreach and counseling specialist, provided an in-depth explanation of Medicare open enrollment, emphasizing that no changes are currently happening to Medicare.
 - She highlighted the importance of reviewing the annual notice of change and checking for updates in drug coverage and provider networks.
 - Ginger also warned about marketing fraud and advised beneficiaries to be cautious of scam calls.

(View the full Medicare on County Legislative Information Center (CLIC). See ADRC October 21,2025 Meeting Details)

V. ADRC Governing Board Roles/Chair Report/Membership Report

a) Chair Report

- Kent Mayfield thanked board members for their continued involvement and highlighted the importance of interdepartmental collaboration in upcoming initiatives.
- Rachel Bush captivated the Board with a compelling discussion on the far-reaching consequences of county budget cuts, particularly highlighting the critical impact on public transportation for seniors in Greendale. The conversation sparked a fervent debate, culminating in the Board's decision to consider drafting a heartfelt letter to the County Executive's office, passionately advocating for the needs and concerns of the affected community members.

b) Membership Report – Tracie Horton

- No report submitted in advance.

c) Quality Improvement Committee

- The governing board discussed the quality improvement committee's ongoing work and the need for better awareness of ADRC services among the community.

d) Outreach Committee – Levi Stein

- Levi Stein summarized recent community engagement events, including participation in local resource fairs and partnerships with senior centers to distribute ADRC materials. Focus on expanding partnerships with health systems and community organizations.

VI. Aging & Disability Resource Center Report: Bekki Schmitt, ADRC

- Bekki Schmitt reviewed ADRC's monthly operations, including service volume, program performance, and recent client feedback.
- Noted an increase in calls related to Medicare inquiries and discussed the center's response plans.
- Additional updates included staff training efforts and improvements to the intake process.
- **Dashboard Report**
 - Last highlights from the dashboard noted that, as far as staff openings, ADRC still has a high number of Options Counseling openings.
 - Positions are currently posted.

VII. Informational Report

- a) **Office for Persons with Disabilities (DHHS/OPD)**
- b) **Area Agency on Aging (AAA)**
- c) **Adult Protective Services (APS)**

(View the full Informational Report on County Legislative Information Center (CLIC). See ADRC September 16^h Meeting Details)

VIII. ADJOURNMENT

- Motion to adjourn was **approved unanimously**.
- Next full Governing Board meeting scheduled for **November 18, 2025**.

Respectfully submitted,
Marvic Rizio Administrative Assistant
Aging and Disability Resource Center