

**Keith Holt**  
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## SUMMARY

A known bike/ped advocate leaders in the nonprofit bike industry with 11years of experience. Almost exclusively working in, talking about, or representing underserved or underserved communities. First in Chicago city and suburbs and now in Milwaukee. Bringing to the table the following: community level project management skills, experience in collaborative leadership, and strong cultural understanding of low income or communities of color.

## RELEVANT WORK EXPERIENCE

<b>Wisconsin Bicycle Federation</b> Southeast Regional Director	08/01-present
<b>Milwaukee Bicycle Works</b> Founder/Executive Director	10/10-present
<b>Bicycle/Ped/Trail Consultant</b> -Part Time	6/09-present

<b>Johnson Park Health Alliance (Walnut Way Conversation Corp.)</b>	
Community and Program Liaison	9/08-1/09

<b>Chicagoland Bicycle Federation (Now called Active Transportation Alliance)</b>	
Community Liaison	1/04-9/08

## Key Current & Past Initiatives

Facilitated partnership with Milwaukee Public School, Recreation with Wisconsin Bicycle Federation to bring bike education classes in the MPS Recreation Guide	4/14- present
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Through a partnership with Univ. of Wisconsin at Milwaukee, a completed preliminary historical analysis of bicycle shops near Washington Park, Milwaukee WI. Link: <a href="#">Biking on Milwaukee's West Side: A Historical Analysis of Bicycle Shops Near Washington Park</a>	2/13-Present
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<b>Statewide Active Communities Team</b>	08/12-Present
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As part of nine month leadership development initiative for Healthy Wisconsin Leadership Institute, this eight person team took on activating a renewed growth of Active Communities from local community up throughout the state of Wisconsin through a collective impact approach as our team project. Our team is made up of mostly county public health professionals representing rural, suburban, and urban counties throughout the state. The team is wrapping up initial planning toward a vision and mission for achieving Active Communities throughout the state and will applying for Wisconsin Partnership Program Developmental Grant.

<b>Co-Founder of United Cycling Voices</b>	11/12-Present
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A pilot national alliance of bicycle advocates representing communities of color. with a mission is to advocate, to educate, and to engage decision makers to ensure inclusiveness and equity in all aspects of bicycling. UVC exists to act as an influential agent for social change. We envision more people of color represented in all aspects of bicycling and decision making regarding policy in our communities.

<b>Equity Advisory Council (EAC) founding member for League of American Bicyclist Equity Initiative</b> , The League's Equity Initiative connects the bike movement's long-standing fight for equal access to safe streets with the growing momentum to address health and wealth inequities through grassroots and policy interventions.	01/13-present
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[bikeleague.org/equity](http://bikeleague.org/equity)

<b>Milwaukee Bike Ped Task Force</b>	08/12-Present
<p>While serving as chairman, the task force succeeded in getting both Milwaukee's Common Council and Mayor adoption of Milwaukee Bike Plan in 2010 and upgrade of pay and supervisor authority for the incoming new Bike Ped Coordinator 2012. Additionally successfully advocated for the development of the first pedestrian plan for the City of Milwaukee.</p>	
<b>Milwaukee Bicycle Works</b>	10/10- Present
<p>Bicycle Works existing and future programs and upcoming new community bike shop are incorporated in the Washington Park comprehensive neighborhood plan, which is has adopted or endorsed by community at large and elected officials representing the districts.</p>	
<b>Calumet Sag Trail Initiative, Chicagoland South Suburbs</b>	11/04-9/08
<ul style="list-style-type: none"> <li>◆ Co-led forming the Calumet Sag Trail initiative which included the formation of Friends of Cal Sag Trail, a capital campaign for a \$21 million, 28-mile multi-use trail in Calumet waterway region, involving 14 racially, economically, environmental, and diversity communities</li> <li>◆ In 3 years, the 14 communities worked together received \$2.2 million in approved federal funding for Phase I and II engineering.</li> </ul>	
<p><i>Note: as of 1/30/2013-\$9 million received and western half is fully funded construction with ribbon cutting ceremony set for June 2014.</i></p>	
<b>Chicago Southside Bicycle Movement</b>	8/04-9/08
<ul style="list-style-type: none"> <li>◆ Serve as creator of the committee and ongoing facilitator</li> <li>◆ A multi-cultural active working committee and campaign of CBF for the South Side of Chicago</li> <li>◆ This informal coalition of bike groups and individuals campaigns for more bicycling focused on the South Side of Chicago</li> <li>◆ Facilitated numerous community bike rides throughout underserved communities</li> <li>◆ Facilitated numerous community design public forum (charrettes) in previously underserved communities</li> <li>◆ Co-led champion cause and mentored community members to create Major Taylor Club Cycling of Chicago, the community's first known official predominately Black bicycle club.</li> </ul>	
<b>Walk/Bike to Worship Pilot Encouragement Initiative</b>	9/08
<ul style="list-style-type: none"> <li>◆ As project leader inviting key stakeholders from a variety of faith based institutions to participate in pilot initiative</li> <li>◆ Facilitating the development of a stakeholder led communication and marketing plan to encourage participation.</li> </ul>	
<b>Go Healthy Pilot</b>	11/06-12/07
<ul style="list-style-type: none"> <li>◆ Served as project team member this individualized marketing program aimed at motivating 100 enrolled families with a 35% participants reported a trip mode change from automobile to cycling, walking, or public transit</li> <li>◆ Evaluator and content contributor in developing criteria for Go Healthy II (Footprints)</li> </ul>	
<b>Active Living in Chicago's Diverse Communities</b>	3/05-04/07
<ul style="list-style-type: none"> <li>◆ Piloted As co-project leader, this multi-pronged effort to educate minorities and engage them with opportunities for cycling and walking</li> </ul>	

**Opening the Major Taylor Trail** 1/04 – 6/07  
 ♦ Led campaign to finish and open the long delayed Chicago trail that runs through several undeserved neighborhoods that is both low income and community of color.

**Southland Healthy Streets and Trails Workshop – Lansing, Illinois** 9/05  
 Co-led a professional development workshop for 85 key community stakeholders, i.e. transportation planners, municipal leaders and community activists an opportunities to learn about improving bicycling and walking conditions in their communities  
 ♦ The workshop focused on programs to encourage bicycling, trail-based economics, Safe Routes to Schools and current trail initiatives  
 ♦ Participants engaged with their peers in learning about cutting-edge ideas and tactics for low-cost bicycle planning, effective grant writing and on-street/off-street bikeway design  
 This event happen through collaborative partnership of 6 agencies and communities organization from the south suburbs of Chicago and Northwest Indiana

**Build and Ride Youth Apprenticeship** 1/05 – 6/05  
 ♦ Co-founded a pilot program for 25 underserved teenagers on the empowering benefits of bicycle use, mechanics, and safety with an 88% attendance completion rate. This lead development opportunity led some of these youth to be them being hired as Junior Bicycle Ambassadors and where the co-led mentoring process continued

**Major Daley’s Bicycle Ambassadors** 5/04 – 9/04  
 ♦ As a team member of an outreach team focused on bike-safety and public-awareness promoting bicycling safety to all road users—bike riders, motorists, and pedestrians—and help all Chicagoans bike more 6/03 – 9/03

**Bike The Drive: Registration Coordinator** 1/04 – 5/04  
 ♦ Managed registration and packet pick up for Chicago's largest bike event with 17,000+ participants, which included handling multiple time sensitive deadlines.

**EDUCATION AND PROFESSIONAL DEVELOPMENT**

- ♦ Wisconsin Bike Summit/Lobby Day 2010, 2011, 2012
- ♦ League of American Bicyclist Bike Summit 2010 and 2013
- ♦ Healthy Wisconsin Leadership Institute, 08/2012- 06/2013
- ♦ National Brotherhood of Cyclist National Bike Summit, 2010 Minneapolis, 2012 Nashville
- ♦ Marquette Univ. Future Milwaukee(professional development community leadership) 2011-2012
- ♦ RTC, Urban Pathways Initiative workshops in New Orleans 2010 and Cleveland 2011
- ♦ YWCA of Greater Milwaukee, Unlearning Racism, Fall and Winter 2008
- ♦ Policy Link, Regional Equity '08: The Third National Summit on Equitable Development, Social Justice, and Smart Growth, New Orleans, LA
- ♦ Applied Research Center , Advancing Racial Justice: a Midwest Conference on Race, Equity and Policy, Chicago 2005
- ♦ ProBike/ProWalk 2004, Victoria Canada and 2006, Madison Wisconsin
- ♦ Chicago City Wide College 09/1993 -12/1994
- ♦ Southern Illinois University at Carbondale, Carbondale, IL 01/1989-12/1990

**AFFILIATIONS**

- ♦ Chairman, City of Milwaukee Bicycle And Pedestrian Task Force
- ♦ Founding member of National Brotherhood of Cyclist
- ♦ Friends of the Hank Aaron State Trail, Milwaukee
- ♦ Steering Committee Member, Washington Park Partners, Milwaukee
- ♦ Charter Member, Major Taylor Club Cycling of Chicago