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From the Executive Zoo Director, requesting authorization to execute a Professional Services Agreement with Traditions LLC for the installation of event decor for the Zoo's Wild Lights Event, by recommending adoption of the following:

A RESOLUTION

WHEREAS, Section 59.52(31)(c), Wisconsin State Statutes (State Statutes), requires approval from the Milwaukee County Board of Supervisors (County Board) for any single contract, or group of contracts between the same parties with a value or aggregate value of more than \$300,000; and

WHEREAS, Section 59.60(12), State Statutes, requires the County Board to approve contracts that will use funds from future budgets; and

WHEREAS, the Milwaukee County Zoo (the Zoo) issued a Requests for Proposals (RFP) for holiday event lighting and décor; and

WHEREAS, per Procurement Services, Department of Administrative Services, rules, proposals were received and reviewed by a review committee; and

WHEREAS, Traditions, LLC, submitted a proposal that met all the terms and conditions of the RFP, and received the highest score from the review committee; and

WHEREAS, Traditions, LLC, under the direction of the Director of Marketing and Communications, Zoo, and the Director, Zoo, installs and removes décor, and assists in designing new elements and refreshing existing elements; and

WHEREAS, the contract term is for one-year, with three one-year extension options for 2027, 2028, and 2029; and

WHEREAS, the Zoo's Adopted Operating Budget for Fiscal Year 2026 has sufficient appropriations to pay the contract amount of \$300,000; and

WHEREAS, the Zoo's future operating budgets will include funds to pay the contract fees, subject to the adoption of the Fiscal Year budgets for 2027 through 2029; and

WHEREAS, the Committee on Parks and Culture, at its meeting of March 3, 2026, considered File No. 26-280 for informational purposes only, per Section 59.52(31)(d), State Statutes; and

WHEREAS, the Committee on Finance, at its meeting of March 12, 2026, recommended adoption of File No. 26-280 (vote 7-0); now, therefore,

47 BE IT RESOLVED, the Director, Milwaukee County Zoo, is hereby authorized to
48 enter into an Agreement with Traditions, LLC, for Wild Lights décor services, in an
49 amount not-to-exceed \$300,000, for the initial 2026 contract term from the effective
50 date, and shall continue in full force and effect until February 28, 2027, with three
51 additional one-year extension periods, in an amount subject to the adoption of the Fiscal
52 Year budgets for 2027 through 2029.

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