



Milwaukee County

County Courthouse
901 N. 9th Street, Rm.
105
Milwaukee, WI 53233

Signature Copy

Action Report: 17-82


File Number: 17-82

From the Director, Milwaukee County Zoo (the Zoo), requesting authorization to execute a Professional Services Contract with Red Arrow Advertising & Guide Service, LLC, in an amount not-to-exceed \$70,000 per year to develop a campaign to help increase attendance at the Zoo for the period effective January 1, 2017, through December 31, 2018, with two additional one-year extensions.

The attached resolution or ordinance was adopted by the Milwaukee County Board of Supervisors on 2/2/2017 by the following vote:

Ayes: 18 Alexander, Cullen, Dimitrijevic, Haas, Johnson Jr., Mayo Sr., Moore Omokunde, Nicholson, Sartori, Schmitt, Sebring, Staskunas, Taylor (2), Taylor (9), Wasserman, Weishan Jr., West, and Lipscomb Sr.

Certification to County
Board Passage


Theodore Lipscomb Sr.

Date FEB 02 2017

Certification of County
Board Passage


George Christenson

Date FEB 02 2017

I approve the attached
resolution or
ordinance.


Chris Abele

Date 2/10/17

Received by County
Clerk's Office


George Christenson

Date 2/10/17