

**Attachment C**

**Boerner Botanical Gardens Award**



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CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE  
SUE BLACK, DIRECTOR OF PARKS, RECREATION AND CULTURE

For Immediate Release:  
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## **Boerner Botanical Gardens Wins \$10,000 *Winner of Rain Bird Corp., Intelligent Use of Water Awards***

(Hales Corners, WI) Boerner Botanical Gardens, 9400 Boerner Drive, Hales Corners was 2012 winner of the *Intelligent Use of Water Awards*. As part of World Water Day the winners were announced yesterday, March 22, 2012. Rain Bird Corp. awarded four \$1,500 projects, three \$5,000 projects, and three \$10,000 projects. *Intelligent Use of Water Awards* program recognizes individuals and organizations whose innovation, leadership, ingenuity and dedication to the management and protection of Earth's most precious natural resource through improved landscape water-efficiency raises the standard for outdoor water conservation. This interactive approach to the program will help Rain Bird Corp. serve a broader range of projects that seek to intelligently manage water and preserve green spaces.

"Thank you to everyone who voted and congratulations to all the people who worked so hard on the winning project," County Executive Chris Abele said. "In today's economic climate it's always great to receive money that we can put back into successful programs like this."

Boerner Botanical Gardens Project received over 15,000 votes in the \$10,000 category. Boerner, with the support of Milwaukee County Parks and Friends of Boerner Botanical Gardens submitted the project to expand the rain harvesting system created in 2009. Original project was started through an award from MMSD and donation of time from Aquascape Inc., and Reinders, Inc. In 2011, a rain garden and landscaping was added. This award will help Boerner Botanical Gardens expand the rain harvesting system and assist in the education program for students and the community on the vital need for water conservation and the intelligent use of our natural resources.

"Once again, we owe it to the people who voted "Boerner" as number one" stated Sue Black, Director of Milwaukee County Parks. "The support the people of our community give to our park system is commendable".

As a global initiative, Internet users were asked to submit a project via the *Intelligent Use of Water Awards* website at [www.iuowawards.com](http://www.iuowawards.com) and promote it within his or her own community. Visitors anonymously voted for all projects (one vote a day per project, per individual user), and the projects with the most votes received funding from Rain Bird Corp. according to their funding category

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Since its beginnings in 1933, Rain Bird has offered the industry's broadest range of irrigation products for farms, golf courses, sports arenas, commercial developments and homes in more than 130 countries around the world. Rain Bird has been awarded more than 130 patents, including the first in 1935 for the impact sprinkler. Rain Bird and *The Intelligent Use of Water* is about using water wisely. Its commitment extends beyond products to education, training and services for the industry and the community. Rain Bird maintains state-of-the-art manufacturing assembly facilities in the United States, France, Sweden and Mexico. <http://www.rainbird.com>.

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