



MICROTRANSIT & PARATRANSIT

FEASIBILITY STUDY

MILWAUKEE COUNTY BOARD
OF SUPERVISORS –
TRANSPORTATION AND
TRANSIT COMMITTEE

Wednesday, July 9, 2025
9:30 a.m.

Today's Agenda

1. Study Purpose and Goals
2. Study Process
3. Project Schedule
4. Existing Conditions –
What We've Learned
5. Next Steps



Study Purpose and Goals

MCTS launched this feasibility study to **assess same-day paratransit and fixed route transit solutions in Milwaukee County**. The study intends to evaluate current operations, future demand, and explore alternatives service plans options.

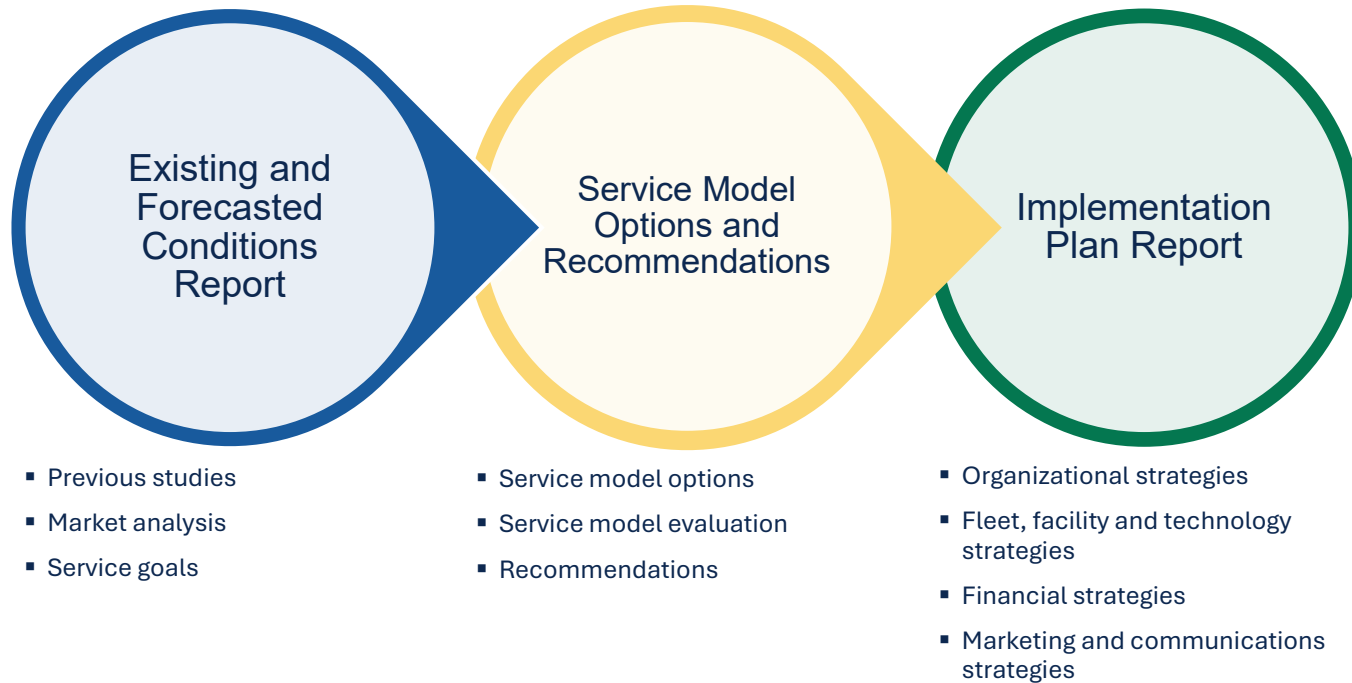


Study Goals

1. Identify an appropriate service model to support same day paratransit services.
2. Explore potential services for first- and last-mile connections for fixed-route services in Milwaukee County.
3. Consider alternative service models under reduced funding scenarios.

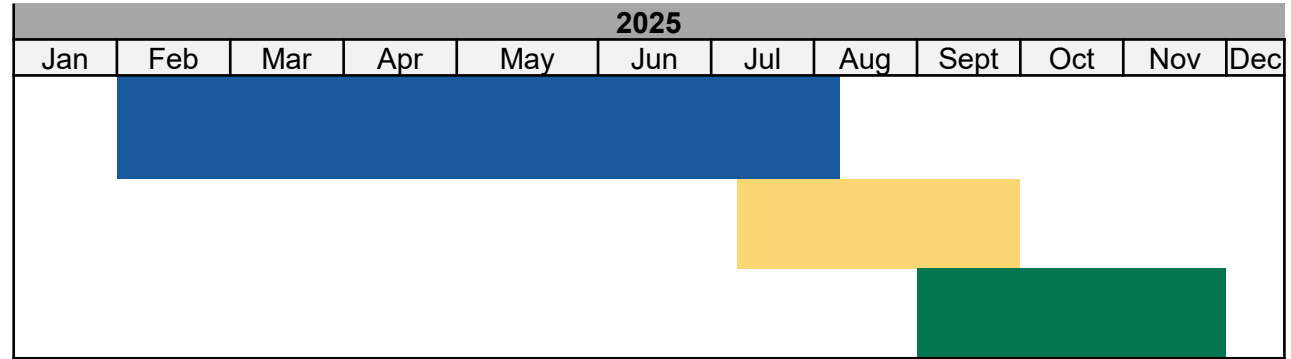


Study Process



Project schedule

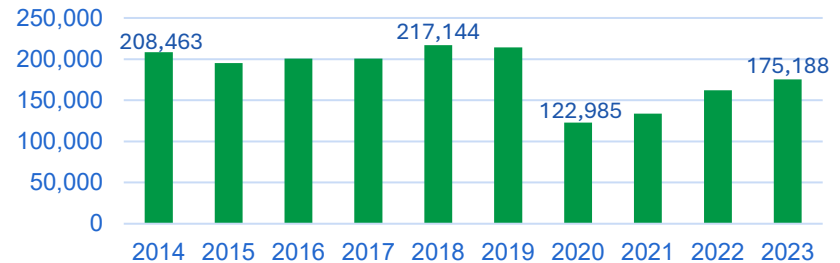
- Existing and Forecasted Conditions
- Service Model Options and Recommendations
- Implementation Strategies



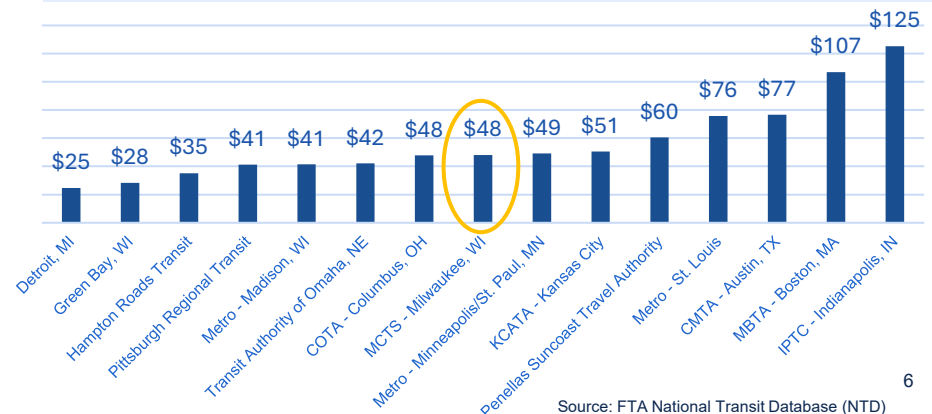
Existing Conditions – What we've learned

- Paratransit **ridership continues to increase** post Covid pandemic
- **90%** of all trips are being **completed on time**
- Transit Plus Same Day Pilot is seeing **increased ridership** month over month
- MCTS paratransit passenger and cost trends are **in line with its peers**

Vehicle Revenue Hours (MCTS) Paratransit

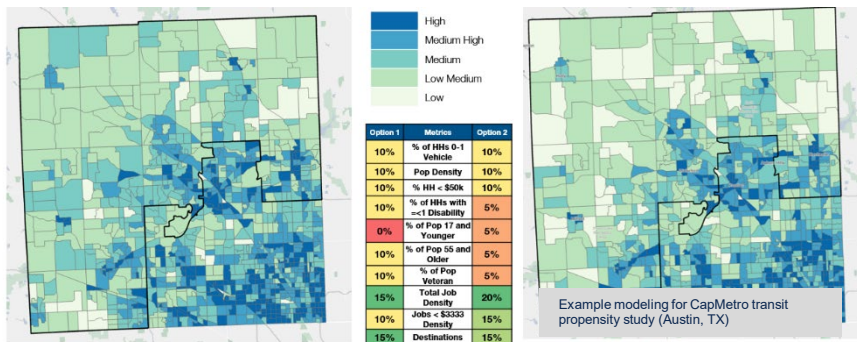


Cost per Passenger Served, Paratransit (2023)



Next Steps

- Quantify key data on current fixed route operations
- Service model options and recommendations



- Fleet, facility, and technology strategies
- Financial strategies
- Marketing and communications strategies





Questions?

