

**From:** [Allen Castillon](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 8:13:11 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Allen Castillon and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am requesting that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
Allen Castillon  
W140N7575 Lilly Rd.  
Menomonee Falls, WI 53051

**From:** [Gmail](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans\\_Kelsey](#)  
**Subject:** No to allowing Dock to expand at Bradford beach  
**Date:** Wednesday, February 10, 2021 1:41:24 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Bradford Beach is located on "filled lakebed" land, granted by the State of Wisconsin in 1921 to all its residents. Therefore this business should not be allowed to expand and restrict public access. If this should be changed, put it on a ballot, otherwise a strong No to allowing this to proceed against the WI Constitution.

Thank you.

Andrew Jadcak

---

**From:** [Barbara Aho](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** RE: Link to join LDAC Meeting  
**Date:** Thursday, January 28, 2021 4:39:32 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Kelsey Evans,  
I would like to know where the changes to the Bradford Beach house stand at this time.

I have never seen the proposed changes for accessible access to the second floor. I hope that UWM School of Architecture was consulted for historically sensitive planning on this. I taught design at UWM for designers, artists and architects. I helped to save the pedestrian bridge long ago when the Lincoln Memorial Drive was both widened and made higher. The plan was to remove the bridge because of the height of the new roadbed. I asked if they had considered dropping the level of the road to go under the bridge because that bridge was integral to the entire Art Deco design. They had not even considered doing that.

A simple obvious solution.

There are many things to consider before making permanent changes. Changing access to the public is equally important. It would never revert back to the people once it is taken from them. My daughter loved to be allowed to walk to the beach over the pedestrian bridge with her friends when she was a preteen. I hope children alone could still be allowed on that second floor and it would not turn into another bar. No one wants their children around drinkers. Milwaukee seems to be always courting alcohol consumption over family fun. We don't need that.

Certainly the issues of class should be addressed where Milwaukee County is promoting a bar/restaurant that is serving a \$22 meal. If a family of 5 wanted to be in that publicly owned place, they would have to probably buy, at least, a hamburger for \$10 and drink for \$5 totaling \$75. Is this what Milwaukee County intends to endorse in this time where a quarter of the children in Milwaukee are going hungry and we are on the cusp of a wave of evictions?

I really hope not.

Thank you.  
Barbara Aho

[Sent from Yahoo Mail on Android](#)

On Wed, Jan 27, 2021 at 7:41 PM, Evans, Kelsey  
<[Kelsey.Evans@milwaukeecountywi.gov](mailto:Kelsey.Evans@milwaukeecountywi.gov)> wrote:

Please feel free to email me back with your phone number if you are still having difficulties, and I will "call" you in.

---

**From:** Evans, Kelsey  
**Sent:** Wednesday, January 27, 2021 7:29 PM  
**To:** William H Lynch <[billlynch@me.com](mailto:billlynch@me.com)>  
**Subject:** Link to join LDAC Meeting

All,

Please click this link below to join the LDAC meeting:

[Click here to join the meeting](#)

If you don't have the Teams app, or the capability to join, **you may also use your phone to call into the meeting at the below number:**

+ 414-436-3530 United States, Milwaukee

Phone Conference ID: 689 554 357#

Please do not unmute until you are recognized by the Chairman by name.

Thank you!

**Kelsey Evans**

Committee Coordinator

Legislative Services Division, Office of the Milwaukee County Clerk

901 N. 9th Street, Rm. 105

Milwaukee, WI 53233

[kelsey.evans@milwaukeecountywi.gov](mailto:kelsey.evans@milwaukeecountywi.gov)

-Audit

-Parks, Energy, and Environment

-Transportation, Public Works, and Transit

-Intergovernmental Relations

This message is intended for the sole use of the individual and entity to which it is addressed, and may contain information that is privileged, confidential and exempt from disclosure under applicable law. If you are not the intended addressee, nor authorized to receive for the intended addressee, you are hereby notified that you may not use, copy, disclose or distribute to anyone the message or any information contained in the message. If you have received this message in error, please immediately advise the sender by reply email and delete the message.

**From:** [Cathy Melesky Dante](#)  
**To:** [billylynch@me.com](mailto:billylynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Re: HRA 21-24  
**Date:** Wednesday, January 27, 2021 8:37:46 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Mr. Lynch and Ms. Evans,

As a constituent I wish to share my opinion about using public land for private purposes by Dock, Inc.

Milwaukee has public land facing our lake. This did not happen by chance. This was the result of the work of our representatives in the past who had the vision and the commitment to the Milwaukee community to work for us to have this beautiful public space for everyone in Milwaukee to enjoy.

Please do not allow for public space to be used by a private company/entity. This would equal to privatization of our public land.

Bradford Beach belongs to the community of Milwaukee. I expect that you, as our representatives will protect this public space.

Thank you!

Cathy Melesky Dante  
PO Box 1973  
Milwaukee, WI 53201

From: [DANA KERR](#)  
To: [Evans, Kelsey](#)  
Subject: Bradford Beach "The Dock"  
Date: Wednesday, February 10, 2021 4:49:11 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

As a former resident of the Eastside of Milwaukee and owner, I oppose the privatization of yet another Milwaukee County Park. The Parks Department is incompetent as indicated for the history of mismanagement, inability to track leases and follow contracts which have plagued the Parks Department since 2006. Which is indicated in the Audit file 19-591 <https://milwaukeecounty.legistar.com/LegislationDetail.aspx?ID=4057281&GUID=F6EEDAC5-119B-4EF6-9060-ADACB0D86D56> Even the title of the report downplays the issues: "more attention to detail is required" more attention? How about 14 years of not paying attention to the Parks leases? NO enforcement of leases. Details of project plans that are non-existent, vague or misleading to the public and supervisors that are voting on matters.

I support the DNR's enforcement of the Public Trust Doctrine which should be enforced for other Milwaukee County parks including around the Root River, Whitnall Park and Mangan Woods and the rest of Milwaukee County. Please do not alter the landmark building at Bradford Beach.

Public spaces are to be for the enjoyment of the vast majority of citizens of Milwaukee County. Not be catered to a very small percentage of the demographics of Milwaukee County. There are plenty of options for all ages, sitting watching the waves, swimming, volleyball, walks along the shore.

Milwaukee County Parks System was established in 1907 for the benefit of the public. Not for the privatization of parks and exclusion of members of the society. The Parks Department should be PROTECTING the parks not catering to developers or exclusive groups. The Parks Department should go collect the hundreds of thousands of dollars in unrealized rent from existing leases in place if monies are needed.

This is an excellent article that was recently written about this development.  
<https://shepherdexpress.com/news/features/dnr-officials-concerned-about-proposed-high-end-bradford-bea/#/questions/>

I also recommend the review of the Milwaukee County Ordinances regarding Parks Section 47

[SHARE](#) [PRINT](#) [DOWNLOAD](#) [COMPARE](#)  
[LINK SECTION](#) [OR](#) [SECTION](#) [VERSIONS](#)  
TO OF  
SECTION SECTIONS

#### 47.08. - Injury to, destruction, or removal of public property.

(1) *Destruction of property.*

(a) No person shall climb any tree, or pluck any flowers or fruit, wild or cultivated, or break, cut down, trample upon, remove, or in any manner injure or deface, write upon, defile or ill use any tree, shrub, flower, flower bed, turf, fountain, ornament, statue, **building**, fence, apparatus, bench, table, official notice, sign, bridge, structure or other property within any **park** or parkway.

Altering the landmark at Bradford Beach for the private use of a restaurant should not be acceptable. The building was not designed to have a storage container on the upper deck which would be an eyesore. Bring in Food Trucks which could offer a variety of foods and different price points if more concessions are necessary. Do not alter the building or exclude the use of the public.

Another example of the Parks allowing the destruction of public property is occurring now with Mangan Woods. Where an additional mile of Mountain Bike trails is being cleared now. Even though there is a resolution requesting a public meeting regarding this matter which was requested in 2019. That is what the Parks Department does. They move forward with plans that are NOT in the best interest of the vast majority of the citizens of Milwaukee County. But cater to a small group. And most of the time hope citizens are not paying attention until it is completed. How manipulative, egregious and offensive.

The Parks Department is so incompetent and disorganized they have hundreds of thousands of dollars of unrealized rent and revenue from hundreds of leases that have not been properly managed and tracked. One example is the Sports Development in Franklin. 4 years of guaranteed fixed revenue for the County NOT paid, 5 years of the 5% Contingent County Revenue NOT paid, the contract was in default and had dozens of other non-compliance issues, yet the Parks department did not even disclose ANY of this to the Supervisors who voted to sell this same land to this same developer for \$1. And the 20-acre Ski hill and operations for FREE for 40 years also.

There are many other examples, as shown in the TINY sample of Parks leases in their "audit" file 19-591. Parks is incapable of managing their own leases or projects. And certainly, should not be allowed to do anything in any park without County Board Approval and public scrutiny. That includes leases, expansions, trails, events, additions and developments. The Parks Department needs a complete audit.

There should be no complains or requests for County funding for when there are hundreds of thousands of dollars of unrealized revenue from these leases simply because people are not paying attention? Or want to put in the effort of collecting what was agreed to by all the parties? Instead the Parks is looking for new revenue options when they can't manage what they have.

Why should the public have any confidence that the Parks Department has the best interest of the public in mind when it is clear they do not.

I oppose altering the Bradford Beach pavilion and altering any other County Park.

Dana Gindt, Milwaukee County resident for 22 years.

**From:** [CitizenDoug@PawPat.Com](mailto:CitizenDoug@PawPat.Com)  
**To:** [BillLynch@Me.Com](mailto:BillLynch@Me.Com)  
**Cc:** [Evans, Kelsey](mailto:Evans_Kelsey); [Wasserman, Sheldon](mailto:Wasserman_Sheldon); [Shea, Steven](mailto:Shea_Steven); [Lucas, Jeremy](mailto:Lucas_Jeremy); [Goblet, Erica](mailto:Goblet_Erica); [Smith, Guy](mailto:Smith_Guy); [Cullen, Eddie](mailto:Cullen_Eddie); [John.Budzinski@Wisconsin.Gov](mailto:John.Budzinski@Wisconsin.Gov)  
**Subject:** LDAC & County Review of "Dock Bradford LLC" proposal for Bradford Beach Pavilion - matter HRA-21-27 (et al)  
**Date:** Thursday, February 11, 2021 12:04:50 AM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Greetings.

This letter is intended for public distribution to the Lakefront Development Advisory Commission, the Parks Energy and Environment Committee, the County Board, the Parks Department, the State DNR, and other interested parties.

As a concerned citizen, 15th District resident, and passionate appreciator of Milwaukee's Lakefront ("The Crown Jewel of a Great Place on a Great Lake"), I write in OPPOSITION to the proposed restaurant facility on the upper deck of the Bradford Beach Pavilion.

As you are aware, the Lakefront, as Made Lands, is subject to the Public Trust Doctrine. Former Governor Scott Walker re-affirmed this state Constitutional Requirement in his televised comments upon enacting 2013 Act 140, when he acknowledged all properties east of the Western Curbline of Lincoln Memorial Drive to be filled LakeBed and therefore subject to that Public Trust Doctrine. As detailed in other testimony, and documented in the recent Shepherd Express story "DNR Officials Concerned about Proposed High-End Bradford Beach Eatery" and its embedded links/attachments, the proposed Dock Bradford project does not meet the Public Trust requirements. Like the Verizon proposal to place Cell Phone Poles ("Small Wireless Facilities") along the Lakefront, including one a thousand feet north of the Bradford Beach Pavilion, this Commercial Facility is built solely for the PROPRIETARY INTERESTS of its owners, rather than being Free And Open To All; furthermore, like the Small Wireless Facility proposals, it takes away from the natural aesthetic appreciation of the lake and the lakefront.

You have received many other comments against this proposal, and they make excellent points. One missing element, however, is the adverse impact that the proprietors have already been making upon the vehicular and pedestrian traffic along northbound Lincoln Memorial Drive and the adjacent multi-use trail. Daily, their delivery trucks and private passenger autos park under the "deck" of the Bradford Beach Pavilion, blocking bikers, skaters, and walkers on the MultiUse Trail (the Parks Department will tell you, it's not a sidewalk). Those vehicles also block the traffic in the righthand lane of Lincoln Memorial Drive, frequently forcing all traffic to narrow to one lane. I have frequently encountered this problem on my drives of LMD, and it is an Inappropriate Use. (The inappropriate, encroaching automobile parking is seen virtually nightly at sunset.) Moreover, I fear for the structural integrity/wear & tear of the pavement of both the MultiUse Trail as well as the ground-level pavilion area under the deck - - especially when large Straight Trucks (usually the meat vendor) come to make deliveries. These operators already treat the area as if it is their own, acting with impunity and with disregard for the Public Rights to unfettered access to the roadway, the trail, the structure, and the beach. These encroachments will only increase if the proprietors are allowed to expand their operations to include the Upper Deck of the Pavilion as well as their current Beach Huts.

I urge you to deny this project. Please feel free to contact me for additional background.

Sincerely,

Douglas R Bomberg, CPCU

CitizenDoug (at) PawPat.Com

**From:** [William H Lynch](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** Fwd: I OPPOSE The Privatization of Bradford Beach  
**Date:** Thursday, February 11, 2021 1:16:31 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Not copied to you. Bill

Begin forwarded message:

**From:** Gina Nabong <[gina.marie.nabong@gmail.com](mailto:gina.marie.nabong@gmail.com)>  
**Subject:** I OPPOSE The Privatization of Bradford Beach  
**Date:** January 27, 2021 at 3:23:27 PM CST  
**To:** "[billynch@me.com](mailto:billynch@me.com)" <[billynch@me.com](mailto:billynch@me.com)>

Dear Members of the Lakefront Development Advisory Committee,

My name is Gina Nabong and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
Gina Nabong



**From:** [Jason Scuglik](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Commentary on Bradford Beach plans  
**Date:** Wednesday, February 10, 2021 2:51:40 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hello

My name is Jason Scuglik and I am a Milwaukee County resident. I write today to express my concerns with the proposed plans to allow a private operator to open and operate a high end restaurant on our PUBLIC beach. **I am strongly opposed to the proposal. I am opposed to any privatization of our public lands.**

I believe that allowing a private restaurant to operate as proposed will only lead to further privatization of our cherished public lands. This often leads to restrictions on access to the public, and that is not acceptable. This land was granted to the people of the state to enjoy freely, and should remain freely accessible, **all of it**. Our beaches are one of the few things we have left that just about everyone in our community have to enjoy. Those buildings were put there for us to enjoy and it shouldn't require a purchase to do so. I also question why we weren't able to find a Milwaukee based operator for these concessions. We have many great food establishments in our city and I'd be surprised that none of them were interested in running the food service at the beach.

Thank you for considering the public's opinion on this important issue of the use of our public lands.

Jason Scuglik  
Glendale, WI

**From:** [Jenna Smith](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Privatization of Bradford Beach  
**Date:** Wednesday, February 10, 2021 5:02:11 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

To Whom it May Concern,

Bradford Beach is one of the most visited and electric places in our city. PLEASE do not create a space in which those who benefit from it most, are not seen as welcome.

I work in the field of Environmental Education, teaching young people about the wonders and benefits of being outside. I do so, here in the beautiful city of Milwaukee. I do it mostly, alongside my teaching partner, Lake Michigan. Everyone loves the lake and everyone should be allowed to visit it and splash in the waves. By taking away public access you are harming the public good. You are hurting communities and you are hurting our City.

Keep Bradford Beach Public.

Thank you,

Jenna Smith

**From:** [Jill Griffee Ross](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Bradford Beach restaurant proposal  
**Date:** Wednesday, February 10, 2021 1:50:16 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

I do not support this project on Bradford Beach. I am concerned that it violates the Public Trust Doctrine and would be a high end destination that would not just attract older people but a specific demographic of white, affluent residents. As it is now, everyone is able to come to the beach to play in the sand and water. If you want to attract different age groups provide spaces for families, but keep the costs low so that all economic groups can afford to eat at the facility. Make places that are accessible for people with accessibility issues and let all who live in the city and county have access to this beautiful public space. There is no need to exclude anyone.

Sincerely,  
Jill Griffee Ross

--

*Creative people are curious, flexible, persistent, and independent with a tremendous spirit of adventure and a love of play.* ~ **Henri Matisse**

Dear Members of the Lakefront Development Advisory Commission:

This letter is to dissuade the development of an increase in privatization and commercialization that leads to an increase in select obtainability of alcohol and higher-priced food, noise, and separation of people – and advocate for the existing structure and potential of an increase in free accessibility for active and passive recreation, restorative scenic vistas, and interconnection of people.

**The way we value (or devalue) the people who are welcomed (or unwelcomed) at Bradford Beach, our most visible part of Milwaukee’s Lakefront, will also reveal the values of our governing bodies. At the forefront of this era of “equity first” is the decision whether to lend further private control and commercialization of this most premier public space. Our attitude and the integrity of our words, such as “equity first,” and actions will characterize the identity that this space creates for the people of our neighborhoods and suburbs for years to come. As nice as a fish-taco would be on occasion for some individuals, this is a look at a big picture.**

*Who are we, what do we believe, and who do we want to be? What are the conscious and subconscious ideas of identity and belonging that will inform these questions and determine the outcome?*

We assert to be a community that, as stated in **LDAC** Criteria, “provides access throughout the lakefront...by all Milwaukee Country residents and visitors... Persons of all socio-economic and cultural groups and preferences.” We want to be the Milwaukee we are becoming – an interconnected community of diverse cultures, seeing and appreciating one another and learning. This centrally located, easily accessed Boathouse/Ship is ideal for this goal. It is welcoming in its form, inviting people to flow and mingle together from all directions and levels - sidewalks and sand, stairways and the city neighborhood bridge – drawing a confluence of people and of cultures. This structure of intersecting social areas, along with its bridge and stairways, can build bridges within our community, sharing humanity and common space – or - it can break them.

*In this fragile time of bridge-building, we’d be breaking them down with privately controlled, gated entry to gated space.*

It is the expressed purpose of this proposed space to attract more of ‘*certain*’ people so that there is less of the ‘*other*’. The group cites the success of their Chicago Dock in transforming the beach, saying, “while the number of beach goers stayed the same, the *neighborhood mix* that the beach attracted had changed quite a bit. We see Bradford Beach calling out in the same way.” Their rationale to their cargo ship bar is that with the *upgraded dining amenity*, there would be fewer empty bottles amidst sandcastles. The Dock at Montrose website’s several photos of the seated Chicago crowd tell the story that the *mix they speak of* does not include a mix of colors.

*Our Milwaukee community should feel a sense of welcome, belonging and connection in this centrally located premier gateway to our most valuable area of beach along Lake Michigan, not a separation from it.*

With the upper deck’s unparalleled perspective for public view, our community can feel a sense of freedom - freedom in the breadth of the vista and breath of fresh air – a place to dream, but not if taken from public view, except for a price. This “upper” deck belongs to all people in the “public” not just the “upper” class of those who can “be seated” (by those in control) where they look down over those below, who cannot earn a seat for whatever reason (ex., occupied tables with alcohol and cash flowing for long periods of time). The proposed space is for restriction rather than freedom.

*It seems a contradiction that the Dock group justifies the privatization of the upper deck for the benefit of kids and families while promoting seated dining and alcohol as their premier space.*

Kids deserve a place where they can move freely and play and live healthy lives, where dreams evolve. Our community's families coming together and leisurely enjoying the open air on this Boathouse/Ship's Promenade Deck can, as stated in **LDAC** Criteria, "encourage active and passive recreation...including strolling, appreciating nature, moon gazing, handholding, writing and studying, sitting around, socializing, contemplating, people watching, doing nothing at all." Promenade deck: "... where passengers stroll." This space invites these activities, where *another* bar and exclusive/excluding restaurant prohibits them.

*How can the Dock group state there will be "no changes in the traffic flow"?*

If the upper deck is privately controlled, where will those curving sidewalks, stairs and neighborhood-trail bridge lead? To a "Dock," which by definition is "closed off ... used for putting goods onto and taking them off." An appropriate name, as is the "cargo ship" theme, which by definition values carrying commodities. People will be "seated" as goods are brought to them. Whereas, the Boathouse/Ship values carrying people. This structure organically leads people to move freely through interconnecting points and a variety of social spaces on both levels, bringing people together naturally on a physical, conscious and subconscious level. Who do we want to be, a cargo ship - valuing goods or a passenger ship - valuing people?

*The primary purpose of the Dock group is to expand their full-service footprint, but the preservation of open space is already at risk.*

We want to "preserve and protect the scenic and natural beauty of the lakefront" (**LDAC**) Already, the view and the sands of the most prime beach area, which happens to be in front of the Boathouse/Ship, is restricted by the specific use and significant space given to alcohol and volleyball and the activity and noise level that accompany them. The upper deck is a place where one can get away from the activity; however, a destination food service would dominate the area from above, defining the attitude and negating a feeling of repose and belonging for the average beach-goer and family. The footprint may also extend to parking, as this Destination Dock would draw those who may not even utilize the beach, and lack of parking may deter people from a spontaneous trip to the Lakefront.

**The contributions to the upkeep and vitality of the area are valued, but there is a limit. This Boathouse/Ship's Promenade Deck – the last piece of prime, non-commodified, open space – may be that limit. Now, during the pandemic year(s), we need inclusive, accessible open public space where we have free access to social distance and to be in community with others. If the Dock group wants to "provide broader food and beverage offerings" can that not be done from the existing carry out window? Can we, the community be challenged to creatively use this space more effectively in a way that builds belonging and interconnection? Can we co-create this space so that it is mutually desirable for the business/park system and the needs of the public?**

*The way we structure the space will determine who we are.*

As John A. Powell has said, "Building a culture of belonging is not the same as simply removing barriers. We must also organize our spaces, our structures, and our policies to do the work we need to build the world we want to live in."

Sincerely,

Karen Flanagan

From: [karl@bradfordpark.com](mailto:karl@bradfordpark.com)  
To: [Members@energy-environment.com](mailto:Members@energy-environment.com), [Energy-Environment@energy-environment.com](mailto:Energy-Environment@energy-environment.com), [Public-Access@energy-environment.com](mailto:Public-Access@energy-environment.com), [Public-Access@energy-environment.com](mailto:Public-Access@energy-environment.com), [Public-Access@energy-environment.com](mailto:Public-Access@energy-environment.com), [Public-Access@energy-environment.com](mailto:Public-Access@energy-environment.com)  
Subject: [Public-Access@energy-environment.com](mailto:Public-Access@energy-environment.com)  
Date: [Public-Access@energy-environment.com](mailto:Public-Access@energy-environment.com)

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have DMSP review this message if you think it is suspicious.

Dear Members of the Park, Energy and Environment Committee,

My name is Karl Krueger and I OPPOSE the privatization by Duck Inc. of the Bradford Beach public park. The privatization of the Bradford Beach park will not only open up Milwaukee's public parks for the continued privatization of our water and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water to one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach park is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The Center for Disease Control - <https://www.cdc.gov/2019-nCoV-2020-2021-2022.html> has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic, public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,

Karl Krueger

Articles and Resources

The Power of Parks in a Pandemic - <https://www.milwaukeejournal.com/2020/04/09/the-power-of-parks-in-a-pandemic/>  
Advocate: <https://www.wisconsin.com/2020/04/09/the-power-of-parks-in-a-pandemic/>

Recommendation for Keeping Parks and Green Spaces Accessible for Mental and Physical Health During COVID-19 and Other Pandemics - <https://www.cdc.gov/2019-nCoV-2020-2021-2022.html>  
Advocate: <https://www.wisconsin.com/2020/04/09/the-power-of-parks-in-a-pandemic/>

Hearings Scheduled about Proposed Privatization, Loss of Public Access to Bradford Beach's Historic Bathhouse - <https://www.milwaukeejournal.com/2020/04/09/the-power-of-parks-in-a-pandemic/>  
Advocate: <https://www.wisconsin.com/2020/04/09/the-power-of-parks-in-a-pandemic/>

Will Bradford Beach's Pavilion Be Privatized?

<https://www.milwaukeejournal.com/2020/04/09/the-power-of-parks-in-a-pandemic/>  
Advocate: <https://www.wisconsin.com/2020/04/09/the-power-of-parks-in-a-pandemic/>

**From:** [Kathryn Behling](#)  
**To:** [billylnch@me.com](mailto:billylnch@me.com); [Evans, Kelsey](#)  
**Cc:** [Nik Kovak](#)  
**Subject:** Comments Re: The Dock at Bradford Beach  
**Date:** Thursday, February 11, 2021 10:41:42 AM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Supervisor Wasserman, County and City Officials,

I would like to submit comments regarding the issue of The Dock at Bradford Beach:

The pavilion is a beautiful mid-century architectural gem and historic landmark unique to Milwaukee's lakefront. Although it resides in the Northpoint Historic District, it was built to welcome visitors throughout the ENTIRE city, regardless of community or socio-economic status. By adding the shipping containers to the structure, it not only strips away the architectural integrity, it strips away the original intent of the building as a community gathering place by restricting access and views to only those affluent enough to gain entry.

In addition to the three existing tiki huts, there is a ground floor concession stand all operated by this vendor that already serves food and alcohol - why the need for yet another at the expense of restricting public access? If people desire a private, upscale dining experience, Lake Park Bistro is walking distance down the road and has a beautiful lakefront view. Same with Harbor House. Both of these restaurants are operated by a locally-owned restaurant group, not an out-of-state, out-of-touch entity who has zero stake in our community.

Milwaukee is already a bitterly segregated city and adding a high-end restaurant that caters to the demographic that this proposal targets only adds to the divide by denying the public access to a community space that has always been free and accessible to all.

Thank you for your consideration in this matter.

Kathryn Behling  
Historic Water Tower Neighborhood  
2106 E Woodstock Place #7  
impish53202@yahoo.com  
414-510-3388

Sent from my iPhone

**From:** [Kathryn Liesch](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#)  
**Subject:** Bradford Beach Eatery Comments  
**Date:** Wednesday, February 10, 2021 4:55:35 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

To whom it may concern,

I'm a Milwaukee county resident and I do not support filling up our lakefront with development. The lakefront is our diamond! We need to keep it public. There are so many other spaces which can be developed in our city which have access to the lake, and great views. This option should not be allowed.

Once we allow one space to be built up, it will just continue. Please do not allow the development of bradford beach. Do not privatize our public spaces.

District 5 Voter  
Kathryn



**From:** [William H Lynch](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** Fwd: I oppose the privatization of Bradford Beach Pavillion  
**Date:** Thursday, February 11, 2021 1:13:12 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Not copied to you. Bill

Begin forwarded message:

**From:** Kathryn Osinski <[osinskikathryn@gmail.com](mailto:osinskikathryn@gmail.com)>  
**Subject:** I oppose the privatization of Bradford Beach Pavillion  
**Date:** January 27, 2021 at 9:22:07 AM CST  
**To:** "[billynch@me.com](mailto:billynch@me.com)" <[billynch@me.com](mailto:billynch@me.com)>

Dear Members of the Lakefront Development Advisory Committee,

My name is **Kathryn Osinski** and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
**Kathryn Osinski**  
2862 N Bartlett Ave apt. 8 Milwaukee Wi 53211

**From:** [K Hinrichs](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** Fwd: Bradford Beach House Proposal  
**Date:** Wednesday, February 10, 2021 2:48:22 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have MSD review this message if you think it is suspicious.

----- Forwarded Message -----

Subject: Bradford Beach House Proposal  
Date: Wed, 10 Feb 2021 14:45:10 -0600  
From: K Hinrichs <kristine.hinrichs@gmail.com>  
To: billlynch@me.com, kelsey.evans@milwaukeecounty.gov

It is impossible to convey how strongly we oppose this exclusive use of the Bradford Beach House for a patron-only bar and event space. The statements by the vendors regarding their desire to attract a "different type of patron" and that it's a bad thing that "people come from near and far" to go to the beach is infuriating. Not only is this infuriating, it is insulting to the families on Milwaukee's East Side, assuming that they are kept from the beach because it is used by the "wrong kind of people".

This is a regional gem and the only Milwaukee County Park with significant beach frontage. Exactly where do these Chicago guys think that the residents of our city should be going on a warm day? Exactly where will these new wealthy patrons park when parking is already at a premium for general users and customers of the hamburger stand at North Point? How can a historic building like this be marred by placement of a semi-permanent bar made from a shipping container?

This proposal is a clear violation of the public trust doctrine and just the wrong this to do.

I should note that this vendor is already in violation of their lease and has known of the violation since November, yet has done nothing to comply. The pile of picnic tables littering the main floor beach house area is in violation of their lease, yet we have had to look at this pile of "trash" all winter.

Please quash this inappropriate proposal - Milwaukee County is better than this.

Kristine Hinrichs  
John Rodee  
418 N 3rd St #360  
Milwaukee, WI 53203

**From:** [marissa\\_marti](mailto:marissa_marti)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Thursday, January 28, 2021 10:40:40 AM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Marissa and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,

Marissa. M

**From:** [JupiterAllen](mailto:JupiterAllen)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans\\_Kelsey](mailto:Evans_Kelsey)  
**Subject:** LDAC Public response  
**Date:** Wednesday, January 27, 2021 9:01:26 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Peace

On behalf of my family/community and BIPOC residents of Milwaukee, I thank you for the opportunity to join this discussion.

As a resident of the 53208 zip code and Environmental Educator, I have had the beautiful opportunity to introduce my students to our Lake at Bradford Beach; students who have previously NEVER been/seen our Lake before. We come to the Lake as a source of renewal, connection, and education. This is a FREE space that underserved communities can receive a source of respite and renewed purpose from. From a personal spiritual Indigenous standpoint, our Water needs to be protected as well as shared; it is a major source of clarity and offering. This project will cloud that clarity and alter the energy of the space drastically because of the intent behind it.

I frequent Bradford Beach during the Summer because it is a public space that allows residents from all backgrounds to convene regardless of income. Most of the youth that I serve are from single parent, low income homes, but love to do activities in Nature. To suggest that the new renovation is an all inclusive family place is just simply not truth. The demographic that it currently serves is predominantly white, despite what information was dodged during the meeting.

Why would we want to come to a FREE PUBLIC space and spend \$50-\$100 for a family meal? The purpose is to experience Nature and community without feeling excluded and subordinate. As we know Milwaukee is already segregated and various stereotypes are often cast upon my fellow BIPOC community. The language the restaurant owner used during the meeting shows the intent and exclusion of a large demographic of potential customers as well as his ignorance of my people. If there were more constructive, inclusive, and environmentally empathetic approaches outlined in their proposal, they would have better support around their plan.

Honestly, this feels like their plan was made only with income growth in mind and not taking into consideration the effect it would have on Milwaukee residents, the land, or the energy that will exude into the food being fed to our community. The reconstruction of this space will be a huge straw within Milwaukee; taking up resources, energy, and space and not reciprocating to our community.

How do you plan to serve the people? Do you plan to source food from local farmers/gardeners? Will you have solar or energy efficient operations? Will you compost? Will you join PlasticFreeMKE to not use plastic foodware? What will the trash/pollution rate be? Do you plan to employ local artists' works on/in your space? Will you honor the land and its original peoples?

The current restaurant owners do not realize the underhanded racism that they are being a part of by making prices high, privatized seating, and use of code language riddled within his presentation. This project will only further divide and highlight that division.

I am opposed to the reconstruction of The Dock for the following reasons:

- 1) Inconsistencies with Public Trust
- 2) Exclusivity to specific demographics
- 3) A commercial establishment does not have the best interest of the community members of Milwaukee
- 4) Lack of consideration for the Environment
- 5) Lack of language around what they will provide to help support our community growth

Thank you for this opportunity to be heard

Our Voices Matter

have a calm day

Peace

martina patterson

**From:** [Mary Bolich](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** No to Bradford Beach Restaurant  
**Date:** Wednesday, February 10, 2021 1:59:20 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Please add my disapproval to the public comments. I'm against the plans to create a private sit-down restaurant at the Bradford Beach pavilion. It's a completely inappropriate plan for this public Milwaukee County park.

Thank you,  
Mary Bolich  
Milwaukee, Wisconsin

Sent from my iPhone

**From:** [Matthew Bakich](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Bradford Beach Restaurant/Bar Proposal  
**Date:** Wednesday, February 10, 2021 4:21:38 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hello,

I am writing to voice my concerns over the proposal to place a rooftop bar with exclusive seating at Bradford Beach. I am opposed to any development that breaks the laws surrounding lakebed grants. These lands were set aside for public use, and should remain entirely used for that. I am also concerned by the lack of current parking, presumably to get worse with this establishment. The people of Milwaukee have a valuable asset with the beachfront and it should be protected from development.

Kind regards,  
Matthew Bakich

**From:** [William H Lynch](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** Fwd: Bradford Beach Pavilion  
**Date:** Wednesday, February 10, 2021 4:41:51 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hi, Kelsey,

This was received by me today at 4:26 p.m. and should be among the post hearing comments we post and send to the commission.

Thanks,

Bill Lynch

Begin forwarded message:

**From:** Monica Murphy <[MonicaM@drwi.org](mailto:MonicaM@drwi.org)>  
**Subject:** Bradford Beach Pavilion  
**Date:** February 10, 2021 at 4:25:50 PM CST  
**To:** "[Billlynch@me.com](mailto:Billlynch@me.com)" <[billlynch@me.com](mailto:billlynch@me.com)>

Dear Chairman Lynch and the Lakefront Development Advisory Committee;

Disability Rights Wisconsin is the designated protection and advocacy agency for the State of Wisconsin. As such we work to promote the rights of people with disabilities to full participation in community life and access. It has come to our attention that plans are underway to convert the second floor of the Bradford Beach Pavilion into a sit-down restaurant. While we take no position as to whether a restaurant is a good or bad use of that space, we are concerned that any alterations that are made to that space meet accessibility guidelines for access for people with disabilities.

There are several accessibility provisions that may come into play here and may impose different standards. It is our standing that this is and will continue to be a Milwaukee County owned property. That makes it subject to the requirements of Title II of the Americans with Disabilities Act (ADA) and its implementing regulations. It is also our understanding that the restaurant would be operated by a private company and if so, that would invoke Title III of the Americans with Disabilities Act and its implementing regulations. Further complicating the matter is our understanding that this property has been designated as historic. Historic properties undergoing renovations or alterations should follow the usual alteration standards for other types of buildings but if the usual standards would threaten or destroy the historic significance of a feature of the building alternative standards may be used. The decision to use alternative standards for that feature must be made in consultation with the appropriate historic advisory board designated in the Americans With Disabilities Act Accessibility Guidelines (ADAAG) or Uniform Federal Accessibility Standards (UFAS), and interested persons should be invited to participate in the decision-making. Finally, what is required in terms of accessible features may be dependent on their relative cost to the overall cost of the original alteration. Sorting through these various requirements is a complex and likely time consuming process that should not be taken lightly.

There are several accessibility features that are likely to be at issue in this matter, most notably a path of travel to and through the facility. Path of travel considerations include such things as parking, signage, slope of ramps, entrances, and travel throughout the facility. Apparently restrooms are not part of these alterations but if they were to be added, they too would need to meet accessibility requirements.

It is our understanding that the first floor of the pavilion is accessible to people with disabilities. While generally Title II of the ADA does not require that all parts of an existing facility be accessible, it does require equal access to programs, services, and goods or benefits. Therefore if different goods, services, or amenities are available on the second floor than are available on the first floor the equal access requirements are not met.

Beyond the requirements of the law is the larger issue of the place of people with disabilities in our community. Even if equal access would not be required under the law (we are not saying that is the case) it should be the goal of our community to be open and inclusive of all. Every effort should be made to include people with disabilities, not find ways to exclude them by looking for loopholes in the law. Please keep these considerations in mind as you make decisions about the future of our lakefront.

Thank you.

Sincerely,

**Monica Murphy**  
*Managing Attorney*  
disabilityrights | WISCONSIN  
6737 W. Washington St., Suite 3230  
Milwaukee, Wisconsin 53214  
414-773-4646 Voice  
414-773-4647 Fax  
[www.disabilityrightswi.org](http://www.disabilityrightswi.org)

**From:** [Nichole Logan](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#)  
**Subject:** The Dock Bradford  
**Date:** Wednesday, February 10, 2021 2:35:47 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hello,

I just learned about this project and want to express my concern. Limiting public, outdoor, lakefront spaces does not improve our community in any way. All people, not just wealthy white people, need access to these spaces to exercise, be with their loved ones and enjoy nature. The vendor's intent to "attract different customers" is shameful. Please do not allow more barriers to shared spaces to be created.

Thank you,

Nichole Logan  
Nursing assistant and future registered nurse at the VA



**From:** [pat](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans\\_Kelsey](#)  
**Subject:** Privatization of Milwaukee lakefront  
**Date:** Wednesday, February 10, 2021 11:11:08 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Feb 10, 2021

To: Milwaukee County Supervisors- Parks, Energy and the Environment Committee, Lakefront Development Advisory Council

I encourage the Milwaukee County Commissioners and Parks Committee to further explore options before approving another lease by CCH Management of Chicago, IL. Hopefully you can find a better way to make the lakefront more family friendly. There are already plenty of attractions for teens & young adults. Leasing public land to a company that is focused on serving an already well-served community at the lakefront is not the best option.

I live in a community that lost access to the lakefront through private development so I feel strongly about this. The current lease signed 4/19/19 states: The Premises shall remain open and available to the public during regular hours the Park remains open.

Please consider ideas that are more inclusive to our community.

Regards,

Patricia Kettenhofen  
St. Francis

Sent from [Mail](#) for Windows 10

**From:** [Reilly Ruechel](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** I Oppose Privatization of Bradford Beach  
**Date:** Thursday, January 28, 2021 3:44:28 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hi there,

I am Reilly Ruechel from Bay View. I believe Bradford Beach should be left open to the public and I OPPOSE the privatization by Dock Inc. Citizens love to come to Bradford Beach and we should not have to pay to use our lakefront. Please keep our lakefront as accessible to everyone as possible. Thank you.

Reilly Ruechel

**From:** [William H Lynch](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** Fwd: Lakefront  
**Date:** Wednesday, February 10, 2021 4:57:32 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Another post hearing submission. Bill

Begin forwarded message:

**From:** Robin Mihalik <[robinrly10111@gmail.com](mailto:robinrly10111@gmail.com)>  
**Subject:** Lakefront  
**Date:** February 10, 2021 at 3:14:42 PM CST  
**To:** [billylnch@me.com](mailto:billylnch@me.com)

I'm writing to express my opposition to the proposed restaurant development at the lakefront. The lakefront belongs to all of us, and should be left alone. I can't believe that anyone from Milwaukee would even consider giving away our most precious resource to some out-of-state company looking to make a buck, telling us it's in OUR interest. By the way, the veiled racist implications of bringing the right kind of people to the lake, is disgusting.

The lakefront has served Milwaukee families for a long time and adding a high-end bar will not enhance it one bit.

The claim that it's not welcoming to older residents is ludicrous. I'm an older resident and I like it just the way it is. The lakefront should not be commercialized. My opinion is leave the lake alone. Thank You.

From: Susan Ballje  
To: billylynch@me.com  
Cc: Evans, Kelsey  
Subject: Bradford Beach Pavilion- public land trust use  
Date: Tuesday, February 09, 2021 1:12:59 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Mr. Lynch,

After researching, contacting members of the Milwaukee community, and attending the virtual meeting on Jan 27, 2021 there is clearly more information to consider before allowing The Dock use of the upper level of the Bradford Beach Pavilion.

<!--[if !supportLists]-->1) <!--[endif]-->As a senior citizen, I use Bradford Beach as a recreational place to walk, enjoy the lakefront, and take my grandchildren to play on the beach. We build sandcastles, wade, and splash in the lake, watch birds . . . and bring our own food/beverages! We prefer to pack a picnic with our healthy food choices and take all remains with us when we leave. It is also quite easy to bring towels and small chair if anyone wants a more comfortable place to sit. Keeping costs to a minimum and making a day of our adventure including the preparation is particularly important to our tradition. Being over 70 years old, it is GOOD for us to move about and not become sedentary. WE do not need another pull to spend (retirement) dollars on ridiculously overpriced amenities.

<!--[if !supportLists]-->2) <!--[endif]-->The proposed restaurant is taking up public space that violates the Public Trust Doctrine use of land including Lake Michigan. As established by the commissioners representing the DNR and Midwest Environmental Advocates, The Dock is intended to be a destination for food and bar services and special events not available to the general public where they can bring their own enjoyment. Having grown up in Chicago and knowing Montrose Beach area, I prefer to have the beach and pavilion open to community use and not just for those who want to have another lakefront restaurant with expensive food. The Dock already has venues and income from the concessions and TiKi bar.

<!--[if !supportLists]-->3) <!--[endif]-->Efforts to improve a racially segregated Milwaukee are underway through developing the Beerline Trail, let us continue this initiative for equity at the lakefront. Allow the community to share ownership interests with a public purpose rather than private control over public space. It appears that the parks may be outsourcing accountability to a private vendor. When the community shares ownership in projects such as the lakefront it will allow more groups to come together and help build alliances and coalitions that serve community interests.

<!--[if !supportLists]-->4) <!--[endif]-->Clearly this proposed change in use is not addressing the overall vision, and responsibility of establishing a healthy, revitalized, and more equitable Milwaukee community especially while recovering from the COVID pandemic. Financial concerns for all areas of our parks and keeping them open, maintained, and accessible to all is critical . . . however, only looking to privatize areas is NOT the only way to go about keeping our wonderful places open to be in nature. The current lease signed 4/19/19 states: The Premises shall remain open and available to the public during regular hours the Park remains open.

I encourage the Milwaukee County Commissioners and Parks Committee to further explore options before approving another lease by CCH Management of Chicago, IL.

Sincerely,

Susan Ballje  
1707 E. Iron St  
Milwaukee, WI 53207

*Susan Ballje*  
*BE Well . . . STAY SAFER @ HOME*

*"Integrity is choosing courage over comfort; choosing what is right over what is fun, fast, or easy; and choosing to practice our values rather than simply professing them." from RISING STRONG, Living BIG: Boundaries - Integrity-Generosity by Brene Brown*

**From:** [William H Lynch](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** Additional email submission LDAC  
**Date:** Friday, February 12, 2021 2:18:18 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hi, Kelsey,

Here is another email I received about the Dock, Inc. proposal.

Bill Lynch

Begin forwarded message:

**From:** Tony Wilkin Gibart <[tgibart@midwestadvocates.org](mailto:tgibart@midwestadvocates.org)>  
**Subject:** Re: Inclusion of letter to LDAC re public trust in meeting materials, Agenda?  
**Date:** January 30, 2021 at 11:22:40 AM CST  
**To:** William H Lynch <[billlynch@me.com](mailto:billlynch@me.com)>

Thanks, Bill.

Thanks also for the email about WUWM. I emailed Susan to thank her. I was glad she highlighted the comment about people from the neighborhood not being comfortable. I pointed out this data (attached) from the EPA Environmental Justice Screen. It shows a demographic breakdown of the residents within a .5 mile radius of the pavilion (88% White, 63% with a college degree or higher and plurality, and 42%, making more than \$75,000/year).