



# Milwaukee County Park Rangers

2024 Year in Review



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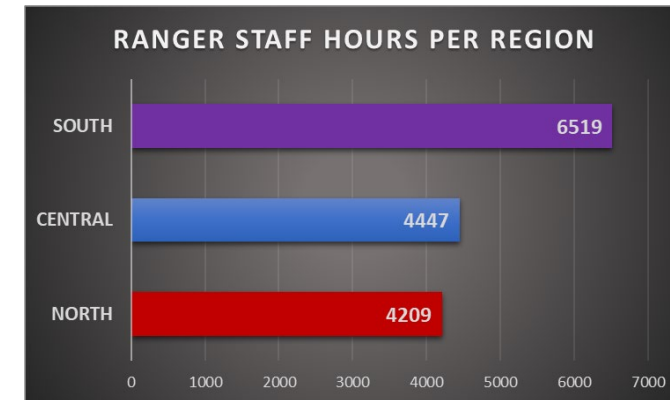
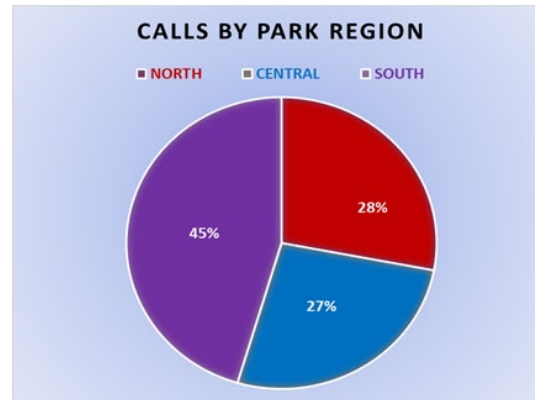
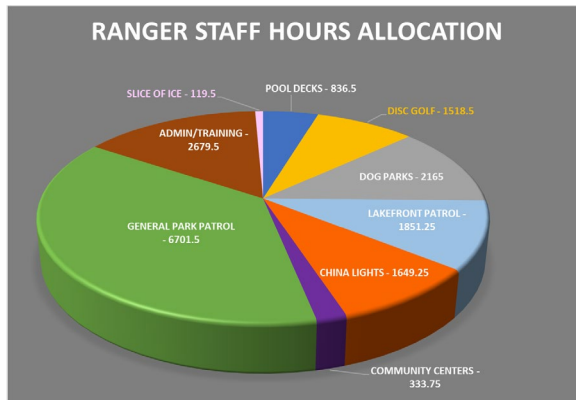


- Expanded Seasonal Ranger recruiting efforts (includes retention)
- Received mental illness recognition training as well as Narcan training
- Increased our Fee Compliance revenue by 11%
- Continued Safety Collaboration meetings with MCSO
- Collaborated with other departments such as the Office of Emergency Management for training opportunities and better communication

## Patrol Hours



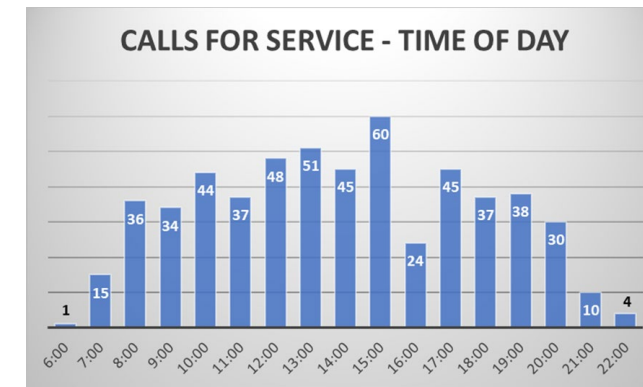
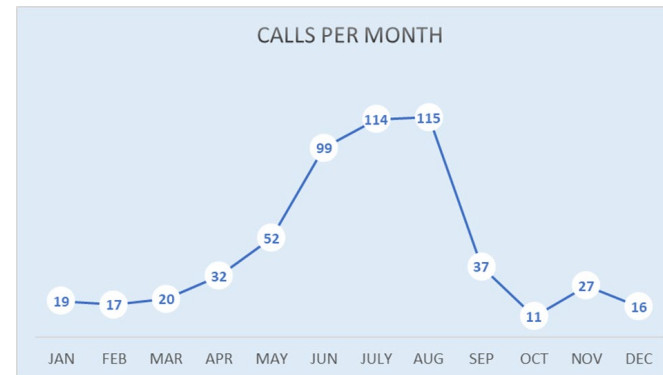
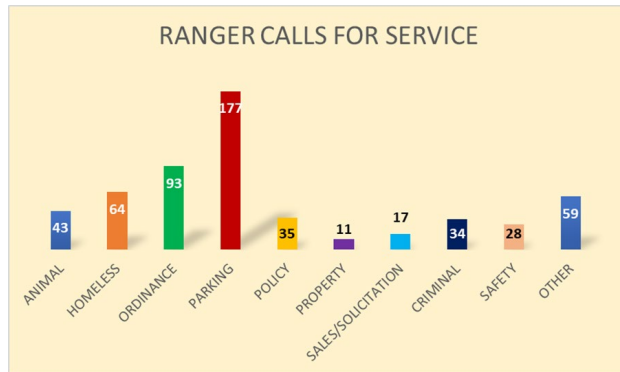
- Have over 15,500 acres of parks to patrol
- Overtime restricted for China Lights, Senior On Call Manager duties, and Aquatics patrols ONLY
- As in years past, Ranger staff frequently shifted assigned hours to accommodate special events and specific/detailed patrol directives (1,649.25 hrs. @ China Lights)
- 87,681 miles (safely driven) placed onto five assigned vehicles
- 836.5 hours patrolled at Aquatic centers/pools in a three-month period



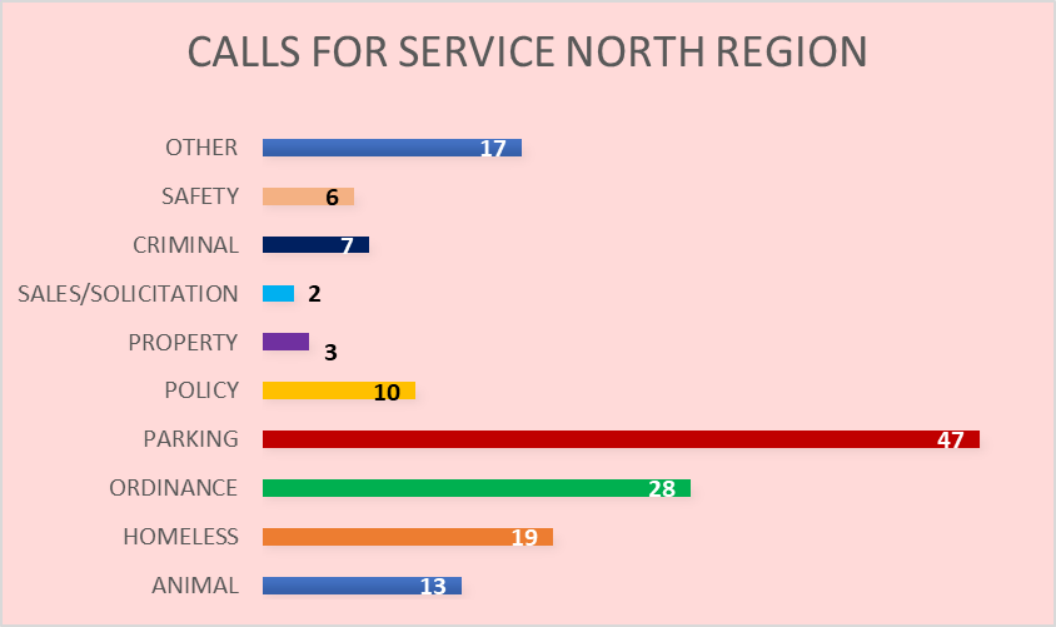
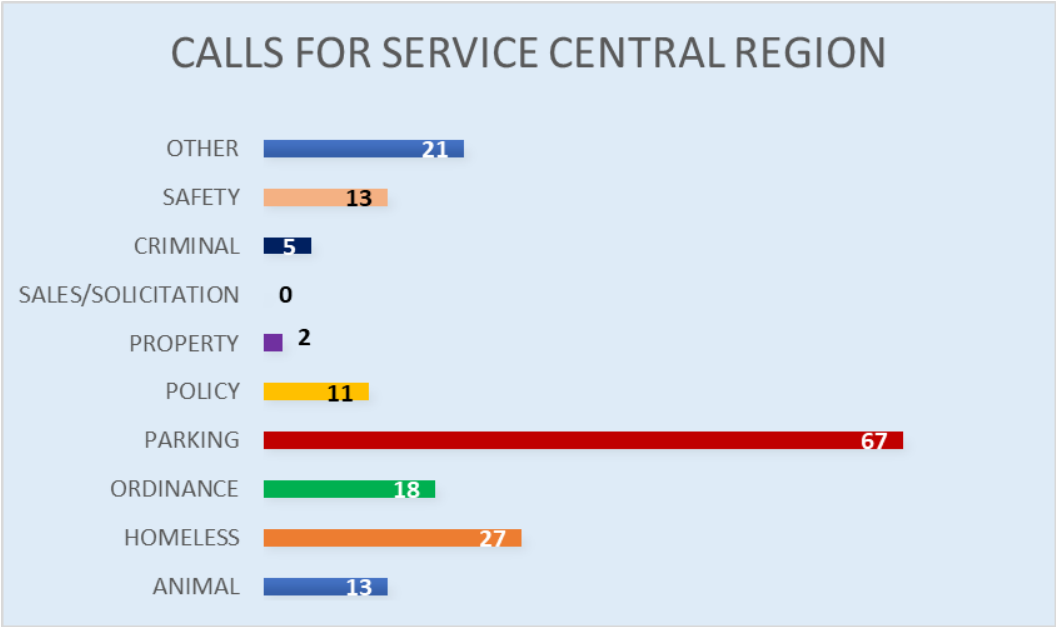
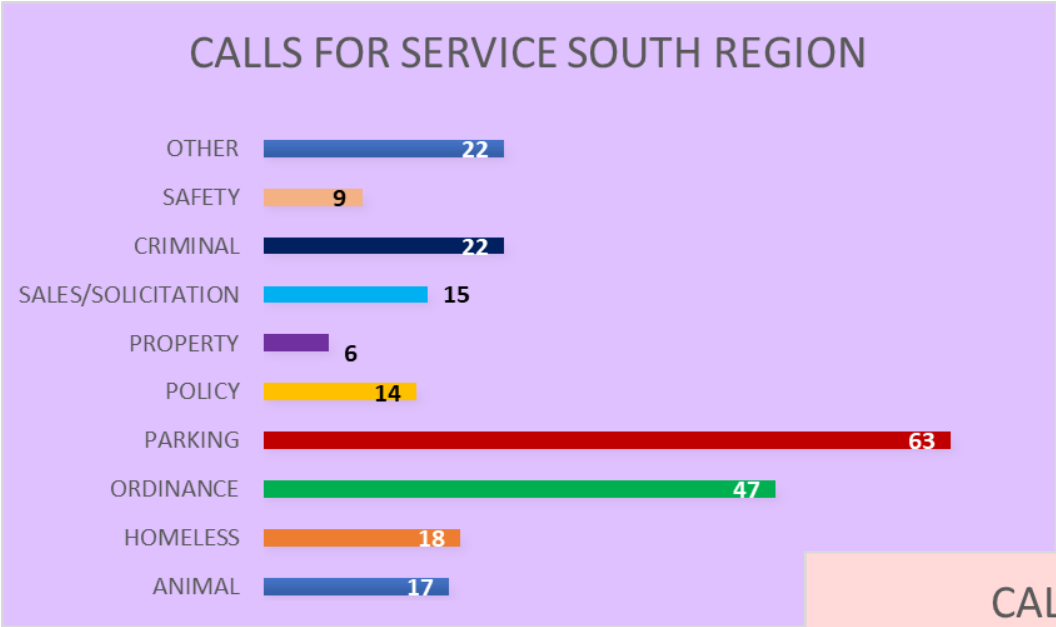
# Calls for Service



- 559 Calls for Service \* Incidents or activities that Rangers observe or manage during patrols are not included
- Calls in summer months accounted for 58.7%
- 31.7% or 177 calls were for Parking complaints
- 94.6 % of calls occurred between 8a and 8p
- Calls for service are *only* from either dispatch or Ranger hotline (414-257-7777)



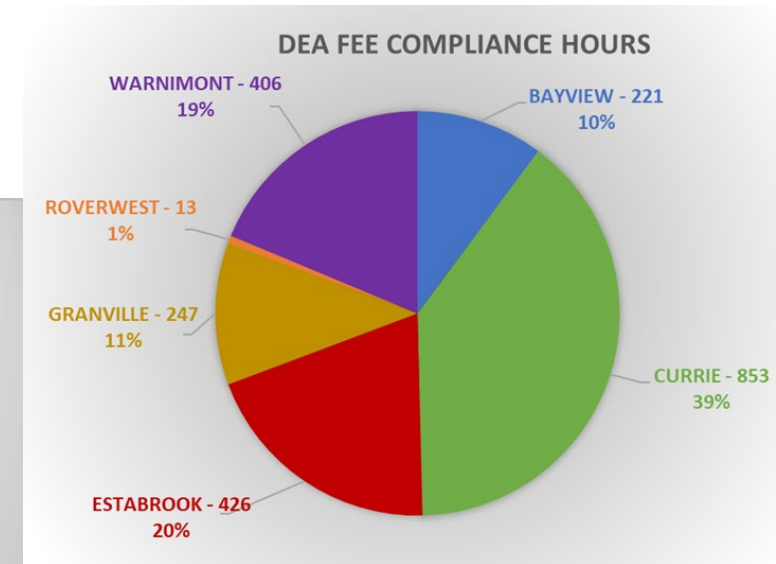
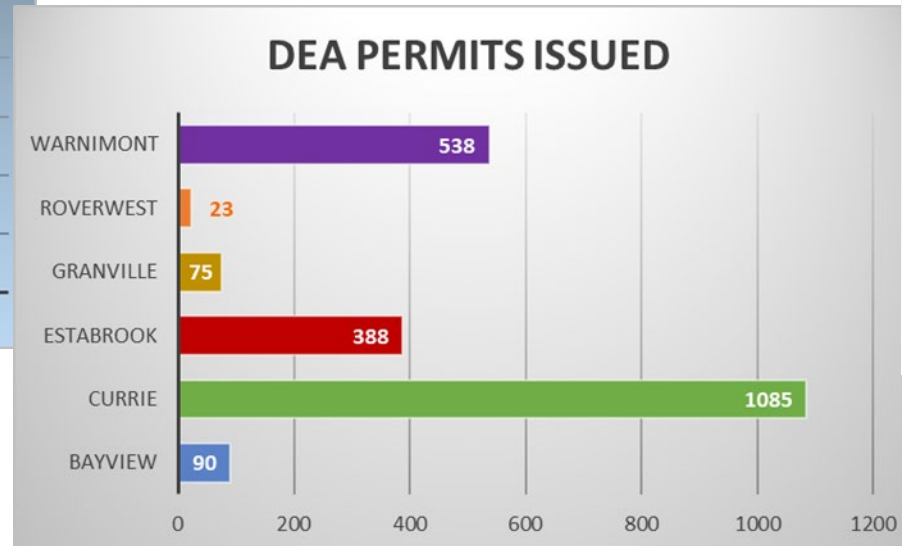
# Calls for Service (cont'd)



## Dog Exercise Areas



- 2,199 total permits sold
- 2,166 hours patrolled
- \$24.69/hour while on Fee Compliance focused patrols
- Patrol to enforce rules and “petiquette” is being adhered to is main priority



# Disc Golf

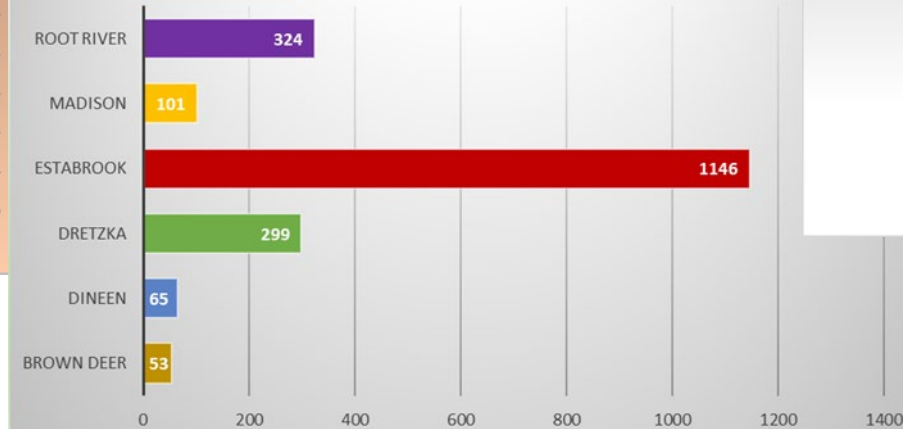


- 1,988 total permits sold
- 1,518.5 hours patrolled
- \$23.43/hour while on Fee Compliance focused patrols
- Ensure all that are 17 and up have a permit to play

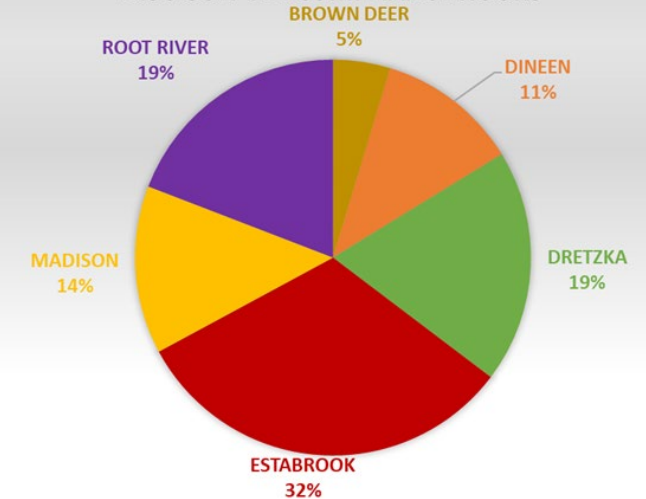
## DISC GOLF REVENUE



## DISC GOLF PERMITS ISSUED



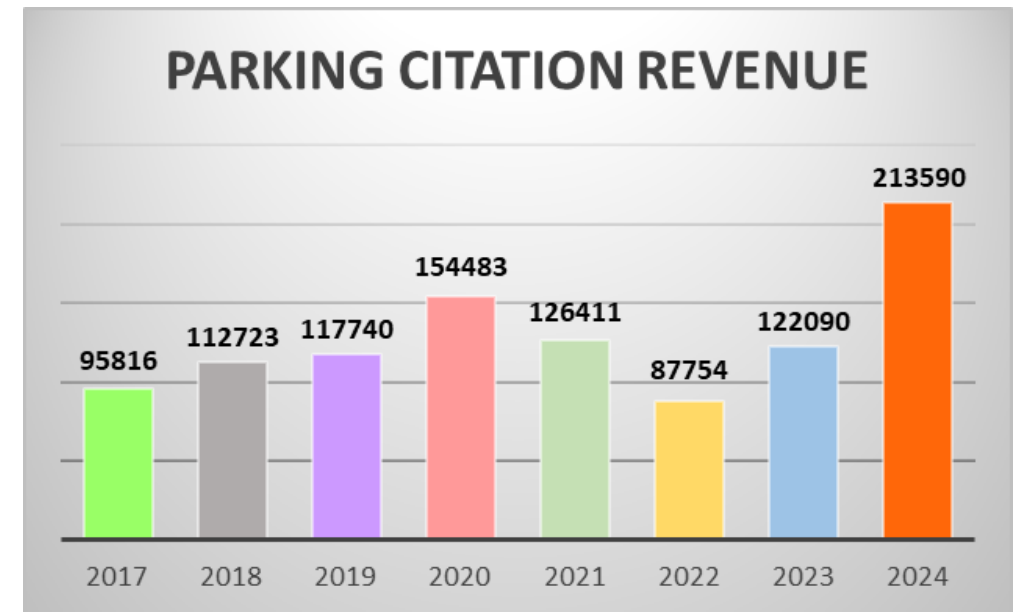
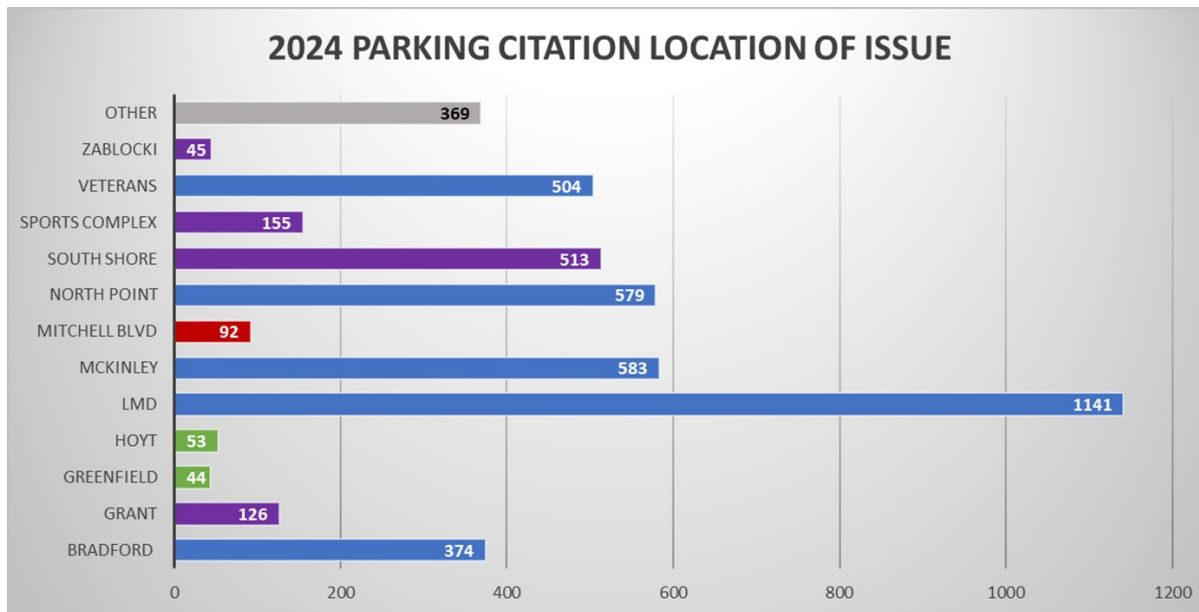
## DISC GOLF FEE COMPLIANCE HOURS



# Parking Citations



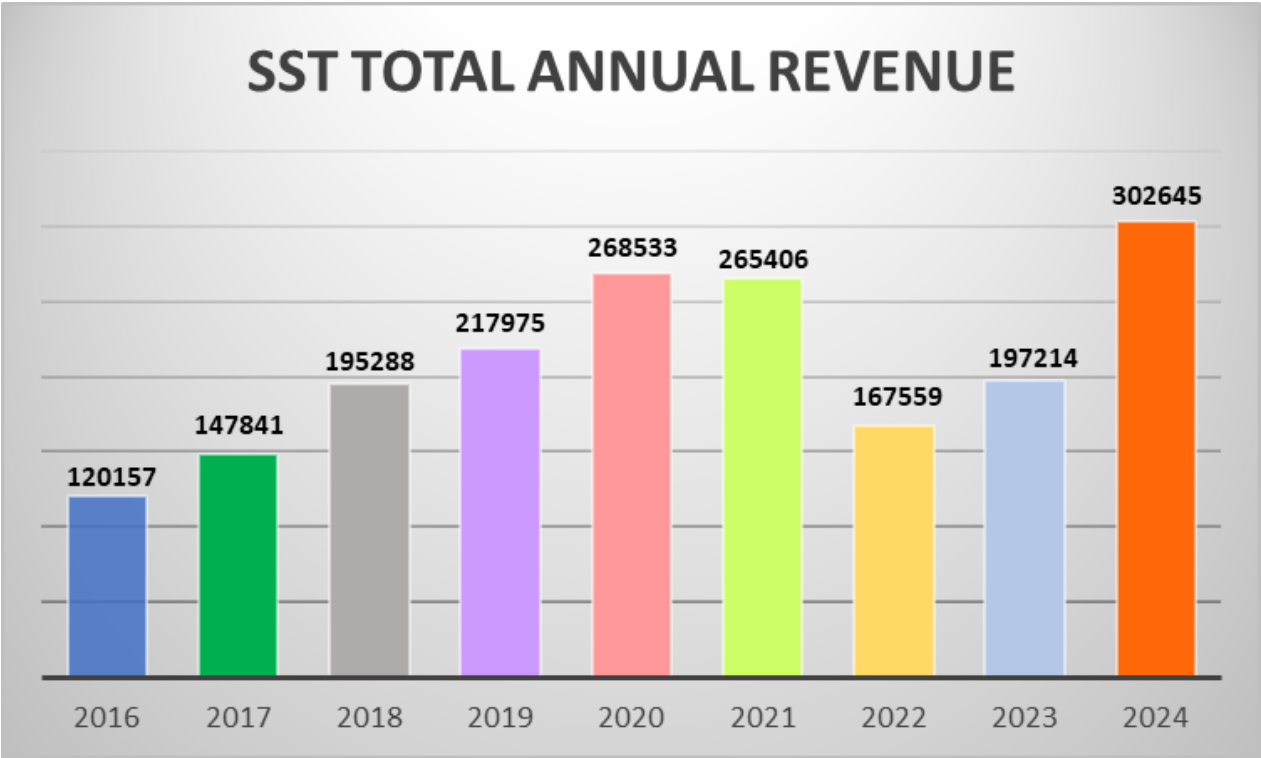
- Assumed all Parks Parking Citation payments at the beginning of 2024
  - Previously collected only \$29 for each paid citation
  - Now collecting \$35 for each paid citation plus late fees
  - Have autonomy to work with citizen on payment before sending to court
- 40% of issued citations were after parks closed







- \$302,645 in Ranger generated revenues encompassing Dog Exercise Areas, Disc Golf Courses, and Parking Citations



## Community and Special Events



- China Lights (7 ½ weeks)
- Summer Concert Series (Washington, Humboldt, & Boerner Botanical)
- Numerous Mitchell Domes Events (Art Festival, Seasonal Show Domes, free days)
- Numerous Wehr Nature Center Events (50<sup>th</sup> Anniversary, Halloween Haunts, Cider Sunday, Bug Day, Sugar Maple days, Solar Eclipse days)
- Multiple “Brat with a Cop” events involving MPD, MCSO, and other local community partners
- Community Centers Events: King-Back to School, Turkey giveaway; Kozy- Egghunt, Christmas party
- Lakefront Events: Marathon, Kite Fest, UPAF Ride for the Arts, Salmon Rama, Migente Fest, USS Beloit ship commissioning
- Beer Gardens
- Numerous hiring events and seasonal orientation presentations (with Human Resources)
- Extra patrols Countywide for Republican National Convention
- Youth kickball at Baran Park with MCSO
- Park locations that held election polling places
- Bike ride with County Executive



Community and Special Events



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## 2024 Top 3 Accomplishments



- Navigated July 27 & 28 multiple, well-attended Special Events: Harley Homecoming, Air Show, Brewfest (one day), and German Fest (not a Parks event-Summerfest Grounds) = 327 hours of Ranger patrols this weekend
- Successful coordination of the purchase of 17 AEDs (2023) and their strategic placement in the parks, coupled with Rangers CPR training, directly contributed to saving lives. You can read more about this important initiative here: <https://www.tmj4.com/news/milwaukee-county/milwaukee-county-parks-offer-enhanced-safety-measures-aeds-for-patrons>
- Extra administrative and clerical responsibilities, dedicating time to assist with the (continued issuance) and collection of citations in collaboration with the finance team. This initiative should result in more than \$100,000 in additional revenue



## 2025 Goals



- Sponsor Ranger staff to take Conversational Spanish courses at M.A.T.C.
- Increase Fee Compliance Revenue by 10%
- Apply for Grants to purchase much needed safety equipment for Rangers(e.g. ballistic vesting)
- Continue to expand both seasonal and full-time recruitment
- Expand, support, and foster training opportunities for all Parks staff





# MKEco. Questions / Discussion



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