

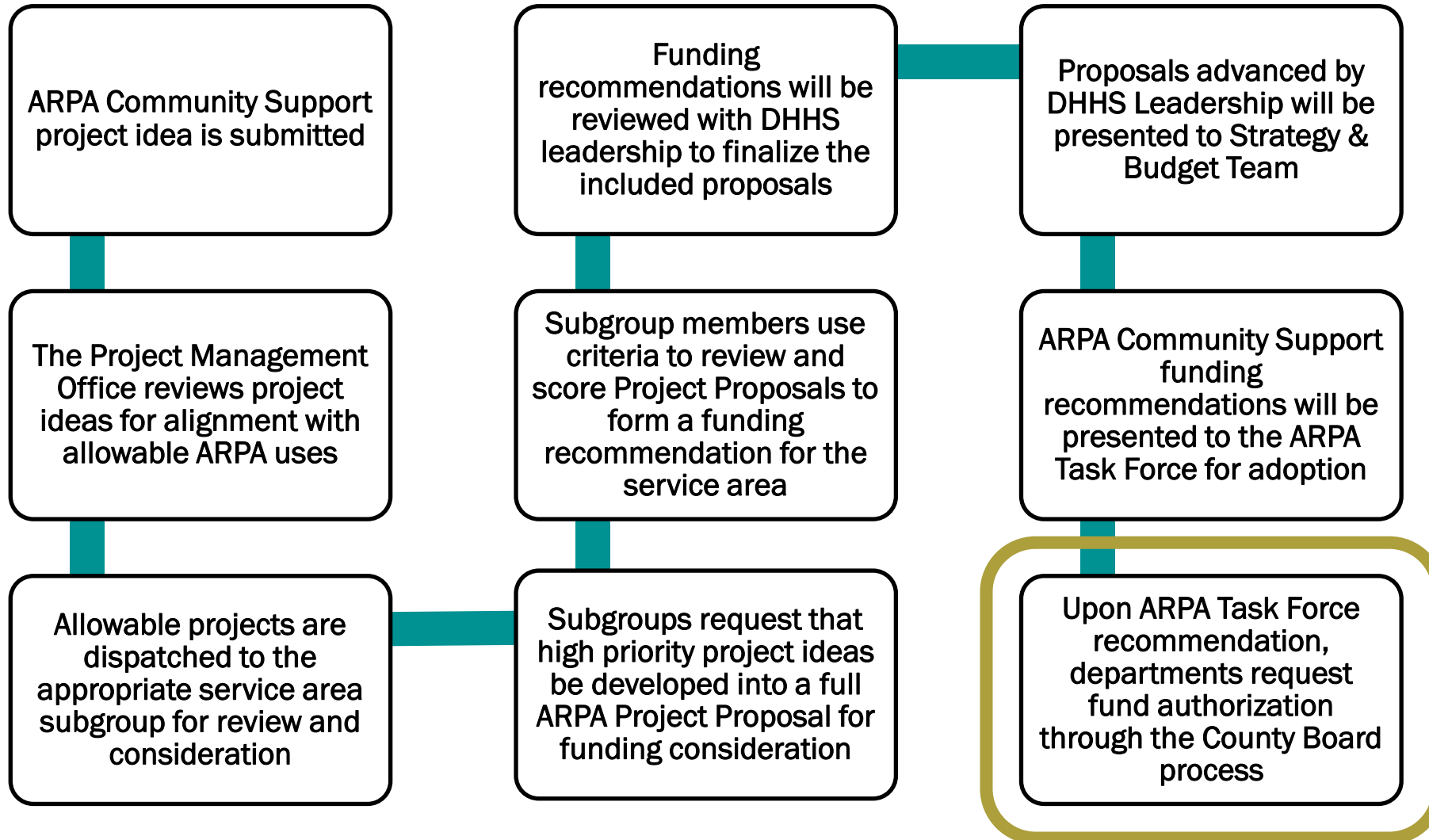
Milwaukee Diaper Mission

ARPA Community Support Proposal

September 15, 2022



Community Support Recommendation Process



Milwaukee Diaper Mission (MDM) Overview

Project Description	Budget Request	Total Score Average	*Based on Score Criteria	Ranked High Priority Project
<p>Purchase diaper and period products to serve families and individuals in need. MDM would be able to double the number of diapers each child receivers per month, providing more security to families. MDM would utilize this funding to (1) hire an Operations Coordinator thus creating a new job for a Milwaukeean and (2) hire a strategic planning consultant to create a five-year growth plan. The project includes contracting, fiscal oversight and project management support by the Milwaukee County Department of Health and Human Services.</p>	<p>\$181,641</p>	<p>87.5</p>	<p>High</p>	<p>50%</p>

**High Priority Project (85-100 average), Moderate Priority Project (60-84 average) and Low Priority (0-50 average). Projects that score 85 or higher are eligible for consideration by DHHS Leadership for recommendation to the ARPA Task Force.*

Milwaukee Diaper Mission Overview

- MDM is Milwaukee's only basic needs bank sourcing and distributing a reliable supply of free diapers and period supplies to our community
- Private contributions as well as corporate sponsorships and a government grant awarded in 2020 has allowed MDM has strategically added partners to promote equity and outreach on the ground



Project Impact

- ARPA funding would allow MDM to:
 - Expand upon their current strategic plan
 - Collaborate with a strategic planning expert to develop long-term capacity, fundraising and outreach objectives.
 - Benchmarks progress towards meeting growth objectives year-over-year.
- Impact to date:

472,559 disposable diapers 🗑️ 165,986 disposable period products
11,383 packs of baby wipes 🗑️ 2,743 cloth diapers (114 cloth diaper kits to families)
1,250 cloth pads (195 reusable period kits to menstruators) 🗑️ 195 menstrual cups





**MILWAUKEE
COUNTY**