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3 From the Executive Director of Parks requesting authorization to enter into a lease
4 agreement for Jet Ski and/or other aquatic entertainment and concession services with
5 Wake Zone, LLC, at Bender Park, by recommending adoption of the following:
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7 **A REVISED RESOLUTION**

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9 WHEREAS, on March 12, 2021, Milwaukee County (the County) issued a
10 competitive Request for Proposals (RFP) to solicit proposals for jet ski and/or other
11 aquatic entertainment and concession services at Bender Park (the Park); and
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13 WHEREAS, Wake Zone, LLC (Wake Zone), responded to the RFP, and meeting
14 all terms and conditions of the process, was awarded the opportunity to provide
15 services at the Park; and
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17 WHEREAS, the term of this Lease Agreement (the Agreement) is five years, with
18 two additional, consecutive one-year extensions, upon mutual agreement of the parties;
19 and
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21 WHEREAS, the Department of Parks, Recreation, and Culture (DPRC) will
22 receive \$23,000 during the five-year term, and an additional \$5,000 in each extension
23 year; and
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25 WHEREAS, DPRC will also receive 10 percent of gross receipts, as defined in
26 the Agreement; and
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28 WHEREAS, Wake Zone will be responsible for reimbursing the County for all
29 utilities; and
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31 WHEREAS, Wake Zone is required to submit a list and pricing information for the
32 products it intends to sell, and shall maintain customer service as a top priority; and
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34 WHEREAS, the Committee on Parks, Energy, and Environment, at its meeting of
35 June 15, 2021, recommended adoption of File No. 21-498 (vote 5-0); now, therefore,
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37 BE IT RESOLVED, the Milwaukee County Board of Supervisors authorizes the
38 Director, Department of Parks, Recreation, and Culture (DPRC), to execute a Lease
39 Agreement (the Agreement) with Wake Zone, LLC, for a term of five years with two,
40 one-year extensions, for the management and operation of jet ski rentals and/or other
41 aquatic services and concessions at Bender Park; and
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43 BE IT FURTHER RESOLVED, DPRC, the Department of Administrative
44 Services, the Office of Corporation Counsel, and any other Department that may be
45 necessary, are authorized to execute and record all documents and perform actions, as
46 required to execute the Agreement attached to this file; and

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BE IT FURTHER RESOLVED, the County Executive and County Clerk are authorized to execute any required documents regarding the execution of this resolution.

kae
06/15/21
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