

MILWAUKEE COUNTY CARES ACT GRANTS FOR ARTS AND CULTURE TECHNICAL BRIEF

IMAGINE MKE

This document is intended to provide further detail on the allocation of \$700,000 in CARES Act relief money for Milwaukee County arts and culture organizations in December 2020.

ALLOCATION FRAMEWORK, SCORING, AND ELIGIBILITY

Applicants were asked to report their total COVID-related losses and COVID-related relief to date. With a cap of \$125,000, the difference between those two amounts was the maximum grant amount for which the applicant organization was eligible. Any organization that reported more COVID-19 relief than losses was ineligible.

As the chart shows below, the total amount of remaining need and the total amount of eligible grant asks for this opportunity greatly exceeded the grant funds available:

Total Applications	82
<i>PPP Relief Received</i>	\$15,087,172.00
<i>We're All In/WEDC Received</i>	\$374,983.00
<i>State Cultural Grant Received</i>	\$2,950,493.00
<i>State Live Entertainment Received</i>	\$724,575.00
<i>State Movie Theaters Received</i>	\$43,860.00
<i>Other COVID19 Relief Received</i>	\$669,804.00
Total Covid Relief Received	\$19,850,888.00
Total Covid Related Losses	\$50,386,102.00
Total Remaining Need	\$30,535,214.00
Total Eligible asks	\$4,587,033.7

To ensure that all eligible organizations could receive a share of this grant, the County determined that all eligible organizations would be approved at 13.4% of their eligible grant amount.

Approved organizations were then scored through the County's racial equity scoring framework, which is based on the zip codes in which the organization is headquartered and the zip codes the organization serves. Based on this framework, a perfect score is 10. Approved organizations that scored a 7 or above received a priority premium on their award.

- Organizations that scored a 7 received an additional \$1,000
- Organizations that scored an 8 received an additional \$2,350
- Organizations that scored a 9 received an additional \$5,000
- Organizations that scored a 10 received an additional \$10,000

Of the 82 organizations that applied for this grant, six organizations were found to be ineligible. The reasons why an organization was deemed ineligible were:

- Inability to provide the required documents to be eligible
- Not being a 501c3 organization or not applying under the 501c3 arm of another entity
- Not having fully articulated how the presentation, production, or exhibition of arts and cultural programming or education is a core component of the organization's mission or goals
- Having reported that COVID-19 Relief Funds received exceed COVID-19 losses

AWARDS GRANTED

Please see the following two pages for detail on grantee organizations' amounts awarded.

ORGANIZATION NAME	TOTAL GRANT AWARD
53212 Presents Inc.	\$2,307.95
88Nine Radio Milwaukee	\$19,100.00
America's Black Holocaust Museum	\$11,050.00
APERI ANIMAM	\$709.88
Artists Working in Education (AWE)	\$1,725.66
Arts @ Large	\$10,689.93
Bel Canto Chorus of Milwaukee, Inc.	\$16,750.00
Bembé Drum & Dance	\$5,030.00
Betty Brinn Children's Museum	\$16,750.00
Black Arts MKE, Inc.	\$16,750.00
Capita Productions Inc.	\$5,870.89
Civic Music MKE	\$3,482.12
CONCORD CHAMBER ORCHESTRA INCORPORATED	\$641.96
DanceCircus, Ltd	\$1,528.76
Danceworks	\$11,583.79
Discovery World	\$16,750.00
Ex Fabula	\$4,083.78
Festival City Symphony	\$3,355.00
First Stage	\$17,750.00
Florentine Opera Company, Inc.	\$17,750.00
Frankly Music, Inc.	\$9,597.87
H2O Community Development Corporation	\$12,767.34
Jacarrie Kicks For Kids	\$3,556.00
Jazales Art Studio	\$11,887.50
Jazz in the Park	\$16,750.00
Kids From Wisconsin Ltd.	\$16,750.00
Latino Arts, Inc.	\$3,345.89
LoCoMotion Dance Company	\$4,661.50
Lynden Sculpture Garden	\$16,750.00
Mad Rogues Corporation	\$903.20
Marcus Center	\$16,750.00
Master Singers of Milwaukee	\$4,075.53
Milwaukee Art Museum	\$16,750.00
Milwaukee Artist Resource Network	\$7,504.00
Milwaukee Ballet Company, Inc.	\$16,750.00
Milwaukee Chamber Theatre	\$17,750.00
Milwaukee County Historical Society	\$4,965.17
Milwaukee Film	\$19,100.00
Milwaukee Irish Arts Ltd	\$1,005.00

Milwaukee Opera Theatre	\$434.52
Milwaukee Public Museum, Inc.	\$16,750.00
Milwaukee Repertory Theater, Inc.	\$16,750.00
Milwaukee Symphony Orchestra, Inc.	\$16,750.00
Milwaukee Youth Symphony Orchestra (MYSO)	\$17,750.00
Neu-Life Community Development	\$5,700.00
Next Act Theatre	\$17,383.53
North Point Lighthouse Museum	\$8,040.00
Optimist Theatre	\$1,825.84
Organic Arts	\$299.07
Pabst Mansion	\$16,750.00
Polish Women's Cultural Club of Milwaukee	\$8,538.21
Quasimondo Physical Theatre	\$3,532.47
Renaissance Theaterworks, Inc	\$3,263.17
Riverwest Artists Association/Jazz Gallery Center for the Arts	\$3,600.00
Riverworks Development Corporation	\$2,073.53
Signature Dance Company	\$11,948.55
Skylight Music Theatre	\$16,750.00
Still Waters Collective	\$7,700.00
Summit Players Theatre	\$1,544.35
TBEY Arts Center, Inc.	\$2,944.99
The Boulevard Theatre	\$2,112.37
The Constructivists, Inc.	\$686.70
The Milwaukee Choristers, Inc.	\$1,117.03
The New State	\$6,499.00
Theatre Gigante	\$3,058.98
Tosa Tonight, Inc	\$2,144.00
TRUE SKOOL	\$12,325.94
Unity in Motion Inc.	\$3,966.36
Village Playhouse	\$2,116.88
Walkers Point Center for the Arts	\$12,097.23
Wild Space Dance Company	\$2,974.62
Wisconsin Conservatory of Music	\$16,750.00
Wisconsin Hispanic Scholarship Foundatiom	\$21,750.00
Woodland Pattern Book Center	\$6,053.41
Xalaat Africa Drum and Dance for Life Inc.	\$3,114.99
Zoological Society of Milwaukee County	\$16,750.00