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3 Requesting recommendation of the Beach Ambassador project within the Community
4 Support Expenditure Category for American Rescue Plan Act (ARPA) funding
5 consideration, by recommending adoption of the following:
6

7 **A RESOLUTION**
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9 WHEREAS, the Federal American Rescue Plan Act (ARPA) of 2021 was signed
10 into law by President Biden on March 11, 2021, in efforts to support individuals, families,
11 businesses, and governments impacted by the Coronavirus Disease (COVID-19)
12 pandemic; and
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14 WHEREAS, Milwaukee County (the County) will receive \$183.7 million in ARPA
15 funding, through the ARPA State and Local Fiscal Recovery Fund; and
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17 WHEREAS, the Milwaukee County Board of Supervisors adopted File No.
18 21-555: “A resolution to create a Task Force (ARPA Task Force) to review and
19 recommend funding allocations to the Milwaukee County Board of Supervisors for
20 monies received by the County in the Federal American Rescue Plan Act of 2021;” and
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22 WHEREAS, of the County’s \$183.7 million of ARPA aid, approximately
23 \$36,739,238 has been recommended by the ARPA Task Force for Community Support,
24 to coordinate use of ARPA funds for programmatic and fiscal accountability, reporting,
25 and alignment with other funding; and
26

27 WHEREAS, in May of 2022, the Community Support Subgroup – other Social
28 Determinants of Health, recommended the Beach Ambassador Project (the Project)
29 receive \$128,500 in Community Support based on criteria set forth by the ARPA Task
30 Force; and
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32 WHEREAS, the Project was developed in 2021 by Milwaukee community
33 partners (Milwaukee Water Commons, Wisconsin Sea Grant, Milwaukee Community
34 Sailing Center, Milwaukee Riverkeeper, and Coastline Services) as a response to water
35 safety concerns at Lake Michigan beaches, such as increased beach use during the
36 COVID-19 pandemic, inadequate signage, a lifeguard shortage, and racial inequities
37 related to swimming, water safety, and increased drownings; and
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39 WHEREAS, safety concerns along Lake Michigan beaches persist in 2022,
40 including the shortage of lifeguards and inequities in swim ability, both of which are
41 expected to continue for years to come; and
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43 WHEREAS, the Milwaukee community partners who have organized the Project
44 have supplemented the efforts of County staff, and served a great need in the
45 community that otherwise could not be provided by County staff; and
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47 WHEREAS, the ARPA Task Force recommended the Project for funding on
48 June 9, 2022; and

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50 WHEREAS, the Committee on Finance, at its meeting of July 21, 2022,
51 recommended adoption of File No. 22-782 (vote 7-0); now, therefore,

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53 BE IT RESOLVED, the Milwaukee County Board of Supervisors (County Board)
54 authorizes the Beach Ambassador Project (the Project) supported by American Rescue
55 Plan Act (ARPA) revenue, in the amount of \$128,500 to the Department of Parks,
56 Recreation, and Culture (DPRC); and

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58 BE IT FURTHER RESOLVED, the County Board hereby authorizes the DPRC to
59 develop and administer the Project, and enter into a multi-year service agreement with
60 the Milwaukee Water Commons for a total amount up to \$128,500; and

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62 BE IT FURTHER RESOLVED, the County Board hereby authorizes the Office of
63 Strategy, Budget, and Performance (OSBP), and the Office of the Comptroller
64 (Comptroller) to process an administrative appropriation transfer of \$128,500 to direct
65 funds to the DPRC for the Project; and

66
67 BE IT FURTHER RESOLVED, the County Board authorizes the administrating
68 department, the Department of Administrative Services (DAS), the Office of Corporation
69 Counsel, Risk Management Division, DAS, Community Business Development
70 Partners, DAS, Comptroller, OSBP, and the Office of the County Executive, to prepare,
71 review, approve, and execute all contracts and other documents, and take all actions as
72 required for the purpose of administering the above-referenced programs funded by the
73 ARPA grant allocation framework.

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