

Route 81

Service to Amazon Distribution Center MKE2, Oak Creek



November 2020 – May 2021 Recap

Planning and Funding the Route



- With 1,500 jobs, Amazon is Oak Creek's largest employer.
- MCTS worked closely with officials from Amazon and the City of Oak Creek to make sure the route's schedule synchronizes with employee shift times at the facility.
- Supervisor Logsdon was a strong supporter of funding the route in the 2020 budget cycle.
- Route is funded through August 2021.

Route Details



- Service began October 11, 2020.
- Seven days a week.
- Runs between the intersections of N. 35th Street & W. Fond du Lac Avenue in Milwaukee and S. 13th Street & W. Ryan Road in Oak Creek.
- Route 81 also connects with 18 existing MCTS bus routes.
- Passengers who use Routes 12, 14, 19, 20, 21, 22, 30, 31, 33, 34, 35, 56, 57, 60, 80, GoldLine, BlueLine and PurpleLine can transfer to Route 81 from neighborhoods across the County.

Route Ridership Summary



- 100 riders daily!
- Four buses in the morning and four in the evening to correspond with Amazon shifts.
 - Plus extra buses as needed because of the 20-person capacity limit.
- To date, Route 81 has provided more than 13,000 rides between the City of Milwaukee and Amazon MKE2 facility in Oak Creek.
- Amazon employees have depended on Route 81 to get to AND from work over 6,500 times in the last eight months.
- An official report will be presented to the TPW&T committee in July.

Amazon Management Feedback



“You have done wonderful tailoring of the routes to meet our associates’ needs.”

“We are pleased to see the addition of extra buses.”

“Thank you so much for your continued partnership as well the included information regarding the additional bus trips.”

“Thanks again for everyone’s combined efforts that have led to this level of success.”

Amazon Contacts



Amazon Corporate

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Route 81 Media Coverage



<https://www.tmj4.com/rebound/hiring-during-coronavirus/amazon-fulfillment-center-in-oak-creek-opens-for-business>

https://milwaukeecountytransit-my.sharepoint.com/:v:/g/personal/msliker_mcts_org/EezS7O32hbIHh7jOAsT3nhYBxyTNCs01gPYrVPXpfKm9CA?e=wTgh5H

https://milwaukeecountytransit-my.sharepoint.com/:v:/g/personal/msliker_mcts_org/EXMfmSaOf_ZEuQM8zre-fsQBGIA4MU6XqNWzipeGHo0Rqw?e=fDERHI

<https://www.fox6now.com/news/new-mcts-bus-route-to-amazon-fulfillment-center-in-oak-creek>

<https://patch.com/wisconsin/oakcreek/new-bus-route-begins-amazon-workers>

<http://www.milwaukeeindependent.com/articles/mcts-creates-new-bus-route-connecting-residents-jobs-amazon-fulfillment-center-oak-creak/>

<https://urbanmilwaukee.com/2020/09/09/transportation-county-would-run-bus-to-amazon-facility/>

Transit Advertising Support

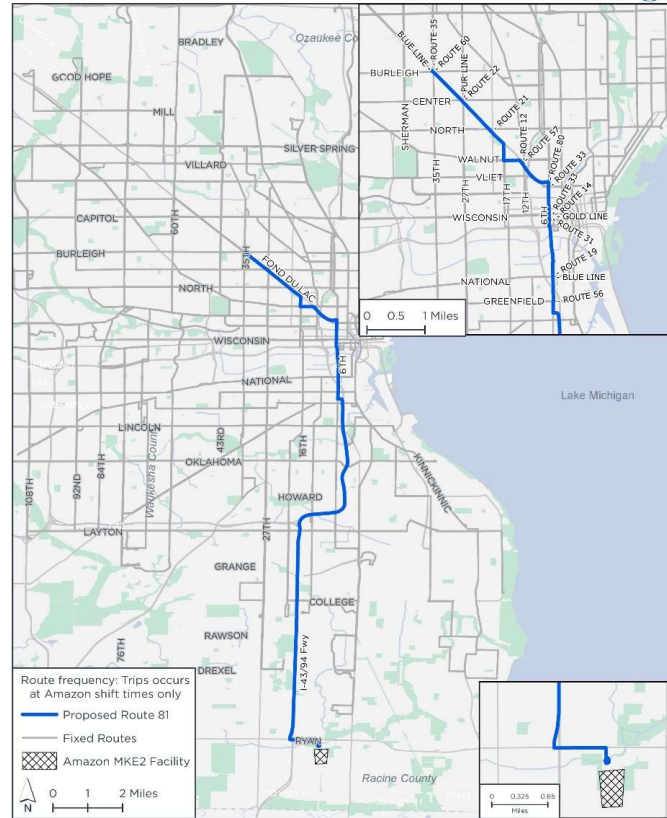


To help show support for transit in Milwaukee County and to promote jobs at its Oak Creek facility, Amazon purchased a large amount of transit advertising including ads on buses and bus shelters.



Route Map

Route 81 - Amazon Oak Creek



Thank You



 RideMCTS.com

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