

COUNTY OF MILWAUKEE
Interoffice Communication

DATE: 6/18/2025

TO: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

FROM: Donna Brown-Martin, Director, Dept. of Transportation
Julie Esch, Interim President & CEO, MCTS

SUBJECT: From the Director, Dept. of Transportation and the Interim President & CEO, Milwaukee County Transit System, providing an information report on the Microtransit and Same Day Paratransit Feasibility Study.

FILE TYPE: Informational Report

BACKGROUND

To keep the Committee apprised of the *Microtransit and Paratransit Feasibility Study's* progress, project team members will deliver an update using the attached presentation. Initiated in February 2025, the study is assessing same-day paratransit and fixed route transit solutions in Milwaukee County.

The evaluation encompasses a comprehensive review of current MCTS operations, benchmarking against peer transit systems, and the identification of strategies to improve service efficiency, sustainability, and cost-effectiveness.

ALIGNMENT TO STRATEGIC PLAN

2C: Apply a racial equity lens to all decisions.
3A: Invest “upstream” to address root causes of health disparities.
3B: Enhance the County’s fiscal health and sustainability.
3C: Dismantle barriers to diverse and inclusive communities.

RECOMMENDATION

This report is for information purposes and there is no request at this time.

MEETING INVITES

Donna Brown-Martin, Director, Dept. of Transportation
John Rodgers, Deputy Director, Dept of Transportation
Julie Esch, Interim President and CEO, MCTS jesch@mcts.org
Sandra Kellner, Chief Administrative Officer, MCTS skellner@mcts.org
Mike Zabel, Consultant Project Manager, HNTB mzabel@HNTB.com

PREPARED BY:

Sandra Kellner, Chief Administrative Officer, MCTS
Mike Zabel, Consultant Project Manager, HNTB

APPROVED BY:

A handwritten signature in blue ink, reading "Donna Brown-Martin", is written over a horizontal line.

Donna Brown-Martin, Director, Department of Transportation

ATTACHMENTS:

PowerPoint

cc: Kelly Bablitch, Chief of Staff, County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Manager, Office of the County Clerk