



# Milwaukee County

County Courthouse  
901 N. 9th Street, Rm. 105  
Milwaukee, WI 53233

## Meeting Minutes Milwaukee County Parks Advisory Commission

*Chairperson: Cheri Briscoe, 414-239-7883*  
*Committee Coordinator: Alexis Gassenhuber, 278-4225*

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Wednesday, July 23, 2014

5:00 PM

Meeting Location: Humboldt Park Pavilion  
(in the middle of Humboldt Park,  
South Howell Avenue and East Oklahoma  
Avenue, Milwaukee, WI 53207)

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### Call To Order

**Present:** 5 - Gurda, Hamilton III, Pritchard Thompson, Moran, and Briscoe

**Excused:** 2 - Acevedo Jr., and Holt

**Nicholas Dillon, General Manager, St. Francis Brewery, introduced himself after the meeting was called to order.**

- 1 [14-625](#) Approval of Minutes from the June 30, 2014, Parks Advisory Commission.  
  
**Attachments:** [DRAFT MCPAC MINUTES 06/30/2014](#)  
  
A motion was made by Commissioner Gurda to APPROVE the minutes from the June 30, 2014, Parks Advisory Commission meeting. The motion was seconded by Commissioner Pritchard Thompson. The motion PREVAILED by unanimous voice vote.
  
- 2 [14-531](#) Discussion and preliminary recommendations regarding an appropriate funding model for Metropolitan Milwaukee. Discussion will include funding models provided in the report "The Show Must Go On? Exploring dedicated funding possibilities for Milwaukee's cultural and entertainment assets" by the Public Policy Forum.  
  
**Attachments:** [LINK TO REPORT](#)  
[PRESENTATION](#)  
[LETTER TO EDITOR](#)  
  
**APPEARANCE:**  
Laura Schloesser, Chief of Administration and External Affairs, Department of Parks, Recreation, and Culture  
  
Chairwoman Briscoe distributed a letter she had submitted to the editor of the Milwaukee Journal Sentinel. The letter is attached to this file.  
  
A motion was made by Commissioner Gurda to RECOMMEND to the Cultural and Entertainment Capital Needs Task Force that any dedicated funding for cultural and entertainment capital needs must include parks and recreation as

a priority. The motion was seconded by Commissioner Hamilton. The motion PREVAILED by unanimous voice vote.

- 3     [14-626](#)     Plan for an August 2014 meeting.

**APPEARANCE:**  
Laura Schloesser, Chief of Administration and External Affairs, Department of Parks, Recreation, and Culture

Commissioners tentatively scheduled the next meeting for Thursday, September 4, 2014, at 7 p.m.

- 4     [14-628](#)     From the Department of Parks, Recreation, and Culture, providing a verbal informational update regarding Strategic Planning including Public Listening Sessions.

**APPEARANCE:**  
Laura Schloesser, Chief of Administration and External Affairs, Department of Parks, Recreation, and Culture

This Informational Report was DISCUSSED WITH NO ACTION TAKEN.

- 5     [14-344](#)     Other updates and announcements.

This item was not discussed.

## Adjournment

A motion was made by Commissioner Pritchard Thompson that this meeting be ADJOURNED at 6:12 p.m. The motion was seconded by Commissioner Gurda. The motion PREVAILED by unanimous voice vote.

The foregoing items were not necessarily considered in agenda order.

**Length of Meeting: 5:03 p.m. to 6:12 p.m.**

**Adjourned,  
Alexis Gassenhuber  
Committee Coordinator  
Parks Advisory Commission**