

LASHAWNDRRA VERNON



Strengths:

Strategic: able to sort through the clutter and find the best route.

Relator: drawn to building relationships with others.

Competition: driven by performance.

Significance: motivated by being known and appreciated for unique strengths.

Futuristic: capable of anticipating and imagining in detail what tomorrow could or should be.

Professional Experience

2016-Present Pryme Solutions LLC., *Milwaukee, WI*

CEO/Founder

- **Social Innovation:** Integration of private capital with public and philanthropic support.
- **Public Relations:** Engage in relationship building, identify ideas, aspirations and values of diverse communities while increasing public knowledge/awareness.
- **Mediation/Conflict Coaching:** Navigate institutional, organizational and individual conflict and support clients to transform conflict.
- **Transitions:** Provide neutral facilitation during mergers, leadership transitions and private/public partnerships.
- **Artful Living:** Provide talent, event and conference management.

2018-Present Artists Working in Education, Inc., *Milwaukee, WI*

CEO/Executive Director

- Provide executive leadership to the organization.
- Develop, implement, and monitor policies determined by the Board; provide regular, clear and concise reports on the impact of policies.
- Track and evaluate program effectiveness in partnership with Program Directors and report the outcomes to board members, funders and other key stakeholders.
- Ensure that the financial affairs of AWE are conducted in accordance with policies and guidelines established by the Board and generally accepted accounting principles.
- Keep the board informed on organizational conditions to ensure success.
- Implement theory of change and evaluate strategic plan to ensure the measurement of intended outcomes.
- Manage, recruit, develop, and evaluate staff while assessing staffing needs and organizational capacity.
- Cultivate relationships with diverse organizations and key stakeholders to ensure success.
- Oversee fundraising plan and work with staff and board leadership to implement.

2017-2018 State of Wisconsin

Legislative Support Staff

- Convene a cross sector coalition to increase opportunity in the state of Wisconsin.
- Advocate for inclusion during the state budget process.
- Serve as an ombudsman for health and human needs issues across all state departments.
- Recruit, train and supervise interns staffing state senators.
- Represent senator's office on various issue campaigns.
- Identify opportunities for residents and business owners to participate in state funded programs and initiatives.

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2016-2017 Walnut Way Conservation Corporation, *Milwaukee, WI*

CEO/Executive Director

- Ensure fiscally responsible stewardship of resources, manage budgets and budget planning process, and ensure financial obligations are met.
- Regularly monitored the physical conditions, identified any relevant environmental changes and trends affecting the organization and its assets.
- Assured the Board of Directors was fully informed of the ongoing status of the organization, programs and those factors influencing its activities or intended outcome.

2012-2016 United Way of Greater Milwaukee & Waukesha County, *Milwaukee, WI*

Director (2014-2016)

- Provided strategic, administrative and programmatic leadership to multi-sectoral collaborative with explicit goal to eliminate racial disparities in birth outcomes.
- Led public awareness campaigns in partnership with Milwaukee Health Department.
- Developed legislative agenda to advance policy, systems and environmental change.
- Managed grant reporting and executed engagement, communications and fund development strategies.

Portfolio Manager (2012-2014)

- Managed Public Health portfolio of 64 programs across Greater Milwaukee, Waukesha, Ozaukee and Washington counties.
- Diversified funding in collaboration with regional foundations and corporations to increase collective impact.
- Managed proposal review process, recruited and trained proposal reviewers, and conducted programmatic and financial reviews.
- Conducted grantee orientations; monitor active grants and track progress including site visits.
- Collaborated with the marketing department on the design and implementation of public relations campaigns.

2009-2011 9 to 5, National Association of Working Women, *Milwaukee, WI*

Lead Organizer/Lobbyist

- Designed, implemented and evaluated national organizing campaigns.
- Strengthened relationships with donors, grants management and reporting.
- Managed social media, email campaigns and neighborhood engagement events.
- Served as lobbyist for the organization to advance equitable policy change.

2006-2009 Community Advocates, *Milwaukee, WI*

Health Policy Analyst

- Convened statewide health advocacy coalition, craft policy recommendations informed by impacted community feedback.
- Managed multi-year academic partnership grants with Medical College of Wisconsin.
- Developed and implemented a comprehensive training and intensive case management programs.
- Assessed the impact of case management intervention on participants' employment, health status, health literacy, and utilization of primary care and preventive health services.

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EDUCATION

- 2019 **Cardinal Stritch University, Milwaukee, WI**
Mission FUEL Nonprofit Accelerator Program
- 2010 **Cardinal Stritch University, Milwaukee, WI**
African American Leadership Program
- 2006 **Marquette University, Milwaukee, WI**
MA in Public Service/Dispute Resolution
- 2004 **Springfield College, Milwaukee, WI**
BS in Human Services/Criminal Justice

SERVANT LEADERSHIP

- 2021-Present Inaugural Creator of Change Award Recipient, Milwaukee Joint Human Trafficking Task Force
- 2018-Present Board Director, (ImagineMKE)
- 2017-Present Chair, Bronzeville Advisory Committee, City of Milwaukee
- 2014-Present Board Director, Women's Action in a New Direction (WAND) Inc.
- 2014-2016 Board Director, Membership Development Chair Women's International League for Peace and Freedom
- 2011-Present Founding Chair, Human Trafficking Task Force of Greater Milwaukee