

FOR SUSPENSION OF THE RULES

File No. 18-203

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3 A resolution by Supervisor Weishan, Jr., authorizing and requesting the Department of
4 Parks, Recreation, and Culture to implement a moratorium on the proposed “Pay-to-
5 Park” plan included in the 2018 Adopted Budget by earmarking \$1.66 million in the
6 Appropriation for Contingencies to cover any budget shortfall the department may incur
7 this year by not charging new fees to park in or near County parks, by recommending
8 adoption of the following:
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10 **A RESOLUTION**

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12 WHEREAS, the 2018 Adopted Budget includes a newly created “Pay-to-Park”
13 plan for the Department of Parks, Recreation, and Culture (DPRC); and
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15 WHEREAS, a “Pay-to-Park” plan would charge for parking in designated areas
16 that were previously free of charge throughout the Milwaukee County (the County)
17 Parks System, including certain parkways and lots; and
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19 WHEREAS, the newly proposed “Pay-to-Park” plan would also charge to park
20 along the lakefront at Lincoln Memorial Drive and in the parking lots at Linnwood,
21 Veterans, Bradford Beach, and Northpoint Parks, and additional paid parking at
22 McKinley Marina; and
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24 WHEREAS, other parks that border the County lakefront, but are not contained in
25 the proposed “Pay-to-Park” plan revenues include Doctors, Big Bay, Lake, Cupertino,
26 South Shore, Bay View, Warnimont, Grant, and Bender Parks; and
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28 WHEREAS, lakefront parking has historically been largely free of charge to all
29 residents and visitors; and
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31 WHEREAS, at a public meeting of the Pay-to-Park Workgroup on February 6,
32 2018, the *Milwaukee Journal Sentinel* reported, “The meeting drew more than 300
33 county residents and most of them either held signs or spoke in opposition to collecting
34 any parking fees in public parks.”; and
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36 WHEREAS, many more constituents have expressed their opposition to the new
37 parking program directly to Supervisors; and
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39 WHEREAS, the anticipated revenue from the new parking initiative is expected to
40 generate \$1,662,000 in new revenues to support park operations this year; and
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42 WHEREAS, a 2018 Budget Amendment increased the size of the Appropriation
43 for Contingencies by \$890,000 by deleting the DPRC’s Point of Sale Project, which was
44 later funded in 2017 with surplus funds; now, therefore,
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46 BE IT RESOLVED, the Milwaukee County Board of Supervisors (County Board)
47 hereby places a moratorium on the new 2018 Department of Parks, Recreation, and
48 Culture's (DPRC) "Pay-to-Park" plan and prohibits the implementation of any new
49 metered parking in or adjacent to Milwaukee County parks or parkways; and
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51 BE IT FURTHER RESOLVED, the Director, Department of Administrative
52 Services, working in conjunction with the Office of the Comptroller, shall transfer
53 \$1,662,000 from Org. Unit 1940-1945 Appropriation for Contingencies into the Allocated
54 Contingency account to be designated to offset the loss of new DPRC parking revenue
55 in 2018; and
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57 BE IT FURTHER RESOLVED, the DPRC shall manage their budget to try and
58 mitigate the parking revenue shortfall without adversely impacting programs and
59 services, and shall submit a report to the County Board in December 2018,
60 documenting their efforts to mitigate lost revenue and requesting, to the extent needed,
61 funds from the Allocated Contingency to offset the loss of parking revenue.
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