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3 From the Interim Executive Director of Milwaukee of County Parks, requesting
4 authorization to enter a vendor permit with Funtime LLC d/b/a Wheel Fun Rentals for
5 bicycle concession services at Veterans Park, by recommending adoption of the
6 following:

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8 **A RESOLUTION**

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10 WHEREAS, Funtime, LLC, doing business as Wheel Fun Rentals (Wheel Fun),
11 has been providing bicycle concessions at Veterans Park on the lakefront since 2016;
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14 WHEREAS, Wheel Fun's current agreement, dated March 21, 2016, expires
15 March 30, 2021, if all extensions are utilized; and

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17 WHEREAS, Wheel Fun has approached the Department of Parks, Recreation,
18 and Culture (DPRC), about a large investment it would like to make to enhance the
19 facility and surrounding area; and

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21 WHEREAS, in order for Wheel Fun to make this type of investment, it is
22 requesting a new agreement; and

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24 WHEREAS, Wheel Fun has been an excellent partner during the term of the
25 current agreement; and

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27 WHEREAS, in this new agreement, DPRC will receive \$155,000 during the five-
28 year term, and an additional \$31,000 in year six, and \$31,000 in year seven, if renewed;
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31 WHEREAS, DPRC will also receive a percentage of gross receipts if sales
32 exceed established amounts; and

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34 WHEREAS, within one year of execution of this new agreement, Wheel Fun is
35 required to make improvements to the facility and surrounding area totaling no less than
36 \$80,000; and

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38 WHEREAS, Wheel Fun also provides \$100 in each operating month for utility
39 expenses; and

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41 WHEREAS, Wheel Fun is required to submit a list and pricing information for the
42 products it intends to rent or sell to the public for approval by DPRC; and

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44 WHEREAS, additionally, Wheel Fun is required to continue maintaining customer
45 service as a top priority; and

47 WHEREAS, the Committee on Parks, Energy, and Environment, at its meeting of
48 May 19, 2020, considered File No. 20-334 for informational purposes only per Section
49 59.51(31)(d), Wisconsin State Statutes; and

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51 WHEREAS, the Committee on Finance and Audit, at its meeting of
52 May 21, 2020, recommended adoption of File No. 20-334 (vote 6-0); now, therefore,

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54 BE IT RESOLVED, the Department of Parks, Recreation, and Culture is hereby
55 authorized to execute a Vendor Permit Agreement (the Agreement) with Funtime, LLC,
56 doing business as Wheel Fun Rentals, for bicycle concessions at the lakefront; and

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58 BE IT FURTHER RESOLVED, the term of the Agreement is for five years, with
59 two, one-year extensions.

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