



Milwaukee County Department on Aging Advisory Council August 9, 2018

The Milwaukee County Commission on Aging Advisory Council held its quarterly meeting on August 9, 2018 at Washington Park Senior Center, 4420 W. Vliet St., Room 1, Milwaukee, WI 53208

Commissioners Present

Bettie Rodgers- Chair

Council Members Present

Barbara Bechtel

Amy Crumble

David Hoffman

Karen Jackson

James Kimble

George Liberatore

Judith Troestler –Vice-Chair

Council Members Excused

Ruth Bevenue

Vevette Hill

Tony Jones

Krystina Kohler

Mary Till

Virginia Zerpa

Milwaukee County Staff Present

Ayame Metzger

Beth Monrial Zatarski

Carmen Pangilinan

INFORMATIONAL ITEMS

I. CALL TO ORDER

Chair Bettie Rodgers called the meeting to order at 1:32 PM.

II. REVIEW AND APPROVAL OF MEETING MINUTES FROM THURSDAY, May 10, 2018

MOTION: Approve the minutes from May, 2018

ACTION: Motion carried unanimously (Bechtel moved, Kimble seconded)

III. DISCUSSION ITEM: COMMUNICATION AND AWARENESS WORKGROUP UPDATE, GEORGE LIBERATORE, CHAIR

Mr. Liberatore announced the County's new website is up and running and encouraged the group to take a look at it as it is very well done. He also announced that the Department will be redesigning brochures next and the Communication and Awareness Workgroup will be assisting with this project. The next meeting will take place on Wednesday, August 15. Mr. Hoffman suggested the group take a look at strategies to drive people to the website as it might not be a natural thing for some people to do on their own.

Mr. Liberatore also shared that the Forever Friends program will resume when the school year starts and one session a month has been scheduled at Brown Street Academy. Participants from Clinton Rose Senior Center will continue to meet with students at their school. Mr. Liberatore will share the dates with the Council in the future.

IV. DISCUSSION ITEM: TRANSIT 4 ALL GRANT UPDATE, AYAME METZGER, PROGRAM AND PLANNING COORDINATOR, MCDA

Ms. Metzger shared with the group that MCDA was awarded the Transit 4 All Grant. MCDA is being funded \$35,000 to look into how to make transportation planning more inclusive for older adults and people with disabilities. A Steering Committee is being created to direct the work. An environmental scan will be done seeking information from the community about what already exists. Then the plan is to host a roundtable conference to get service providers and older adults and people with disabilities together to let everyone have a stronger voice in how planning should occur. Ms. Metzger is still looking for Steering Committee members as well as locations to hold the meetings. She is looking for a total of 6-8 people on the committee. Mr. Hoffman recommended Mr. John Griffith from the Advocacy Committee. Mr. Griffith uses public transportation and would be a good candidate. There is money in the grant to pay for transportation for to committee members to get the meetings should transportation be a barrier. Mr. Kimble noted he had someone in mind and would check on it and get back to Ms. Metzger.

Ms. Metzger also mentioned the *MCTS Next Project* which is looking at bus lines and reorganizing them for the first time in 20 years. Riders may have to walk farther but have shorter bus rides. Ms. Metzger asked for them to do a presentation specifically for older adults and people with disabilities in late August or early September so that there is an opportunity for feedback.

Ms. Metzger noted that this is a first step and the hope is that the information gathered from this grant will allow MCDA to apply for further grants with the ultimate goal of creating a "one click, one call" model for transportation.

V. DISCUSSION AND ACTION ITEM: REVIEW OF 2019-2021 AREA PLAN

Ms. Pangilinan shared that some goals have changed since the last Advisory Council meeting as due to several factors including leadership and staff feedback. The group then went through the changed goals and discussed their thoughts. Additionally, Ms.

Pangilinan reminded the group that an electronic of the draft plan was sent out and Council members were encouraged to review it and provide feedback.

- **Advocacy Related Activities-** the goal related to senior statesman originally stated the intention to have the program, but since the program was already held in 2018, this would not be a new initiative. Instead, the goal was expanded to measure the number of statesmen who continue involvement after the program. Staff had set the goal at 50% engagement, but the Advisory Council felt that was unrealistic and suggested that 30% would be more realistic and attainable. The goal will be updated to reflect the feedback.
- **Nutrition Program-** Removed a goal related to congregate sites and data collection and replaced it with a goal of targeting audiences we haven't targeted in the past. The new goal states MCDA will open a minimum of two new dining sites targeting underserved populations such as LGBT community, Muslim community, and zip codes 53206 and 53154. The Council was supportive of this change.
- **Services in Support of Caregivers-** No changes have been made.
- **Services to People with Dementia-** Ms. Pangilinan explained that leadership asked for changes to the dementia goals. Changes include removing the goal related to an awareness campaign and replacing it with a goal that will measure outreach to underserved populations by attending events such as church festivals, farmers markets, and ethnic festivals. Additionally, the goal proposing providing virtual dementia tours was changed to instead propose quarterly presentations related to brain health. Brain health was a topic that was discussed many times in public hearings. The Council approved the changes.
- **Healthy Aging-** At the May Advisory Council meeting, Mr. Hoffman proposed an alternate goal in the area of Healthy Aging: *"In order to increase the physical activity of older adults which has been proven to be essential for healthy aging, MCDA will staff a Coalition of physical activity programs and volunteers to increase and promote physical activities for seniors throughout Milwaukee County. The Coalition will utilize evidence based motivation strategies to maximize participation."* This goal was added to the draft goals and presented to staff and leadership. Ms. Pangilinan explained there was not support for this goal due to the fact that leadership did not believe there would be sufficient staff to cover it and felt that it was something that would be encouraged by MCDA regardless. Mr. Hoffman asked Ms. Rodgers to bring this goal up at the Commission on Aging meeting since the Advisory Council's job is to advise the Commission on the plan and the plan is to be directed by older people. Ms. Rodgers agreed to discuss it with the Commission. Additionally, Ms. Pangilinan explained that there was another change to goals in this section: instead of working on furthering research projects, a goal was written to implement the *Walk with Ease* program. The Council approved the *Walk with Ease* goal.
- **Elder Justice-** Ms. Pangilinan explained that the goal related to creating an online referral process for elder abuse was put off due to the fact that it was not thought that anonymity could be protected adequately. Instead, a goal was created to

work collaboratively with Housing and the Behavioral Health Division to create better housing options for vulnerable older people. The Council approved of this change.

- **Timeline-** draft goals are at the State with Neal Minogue right now, draft plan is due to the state on September 28, final approval from the Council will take place in November.

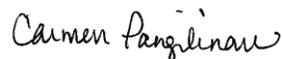
VI. ANNOUNCEMENTS

- Ms. Pangilinan shared that she has taken a position in the City of Wauwatosa and is leaving MCDA, so further communication regarding the plan should be directed to Jon Janowski.

VII. ADJOURN

The meeting was adjourned at 3:01 PM. **The next quarterly Advisory Council meeting is scheduled for November 8, 2018, at 1:30 PM, at Washington Park Senior Center, Meeting Room 2, located at 4420 W. Vliet Street, Milwaukee, WI. PLEASE NOTE LOCATION CHANGE.**

Respectfully submitted,



Carmen Pangilinan
Program and Policy Coordinator