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(ITEM) A resolution by Supervisors Lipscomb, Sr., Bowen, Jursik, and Johnson, Jr., requesting authorization to use \$400,000 from the 2014 Economic Development Fund for an extension of the Ready to Work Initiative, by recommending adoption of the following:

A SUBSTITUTE RESOLUTION

WHEREAS, County Board Resolution No. 11-601 created the Economic Development Fund; and

WHEREAS, County Board Resolution 12-632 established the contract goals, budget, and requirements of the Ready to Work initiative which was previously adopted in the 2012 Milwaukee County Budget; and

WHEREAS, the Ready to Work program subsequently placed 500 Milwaukee County residents into jobs in the construction and manufacturing sector at wages averaging more than \$18 per hour; and

WHEREAS, the Ready to Work program can be enhanced by partnerships with other funders to leverage national and state funds to serve even more Milwaukee County residents; and

WHEREAS, the Milwaukee Area Workforce Funding Alliance (MAWFA) has illustrated the ability to leverage matching funds; streamline applications, reporting, and monitoring; and provide for an efficient and effective distribution of resources; and

WHEREAS, the 2014 Milwaukee County Budget established that 25% of proceeds collected from County land sales shall be contributed to the Economic Development Fund ("2014 Economic Development Fund Allocation"); and

WHEREAS, sector based intermediaries have illustrated the ability to (a) increase wages by 29% for targeted groups, (b) increase employment by 11% for targeted groups, and (c) provide a return on investment for employers of over 146 percent; now, therefore,

BE IT RESOLVED, the Milwaukee County Board of Supervisors hereby authorizes the Director of County Economic Development to implement an extension of the Ready to Work initiative using \$400,000 of the 2014 Economic Development Fund Allocation ("2014 R2W Funds"); and

BE IT FURTHER RESOLVED, that investments made through the 2014 R2W Funds shall implement the following principles:

- 44 1. Sectors with the Highest Potential for Job Placement. 2014 R2W Funds
45 shall focus on sectors that (a) show high growth potential, and (b) on sectors
46 where there is an experienced intermediary or a coalition of employers
47 positioned to develop an intermediary.
48 2. Accountability. To ensure accountability and sustainability of the
49 program, 2014 R2W Funds require written quarterly reporting by the
50 Economic Development Division and Milwaukee Area Workforce Funding
51 Alliance (MAWFA) to the Milwaukee County Board of participant level data
52 and results of employees placed using industry standard practices.
53 3. Leveraging and Partnership. 2014 R2W Funds shall be prioritized towards
54 programming that leverages other employer and workforce funds utilizing
55 joint Request For Proposals (RFP) whenever possible.
56 4. Family Supporting Jobs. 2014 R2W funds will be prioritized towards
57 sectors that pay at least \$35,000 per year without the requirement of a
58 bachelor's degree.
59 5. County Customers. 2014 R2W Funds shall be prioritized towards
60 programing that is geared towards the placement of customers served by
61 Milwaukee County.
62 6. Sectors Relevant to County Operations. 2014 R2W Funds shall be
63 prioritized towards sectors that are relevant to Milwaukee County operations.
64 7. County Workforce Needs. Where appropriate, R2W Funds will also be
65 utilized to recruit individuals from target populations, as well as for entry
66 level and incumbent training.

67
68 ; and

69
70 BE IT FURTHER RESOLVED, the 2014 R2W Funds shall include at least the
71 following terms and conditions:

- 72
73 (a) The 2014 R2W Funds shall be invested with the MAWFA.
74 (b) The entire balance of the 2014 R2W Funds shall be invested by the MAWFA into
75 sector based intermediaries.
76 (c) The 2014 R2W Funds will prioritize sectors that have high employment
77 placement and growth potential.
78 (d) The 2014 R2W Funds will prioritize sectors and programs that serve individuals
79 referred by a County Department.
80 (e) The MAWFA will follow its established procedures for the distribution, reporting,
81 and monitoring of funds.
82 (f) The 2014 R2W Funds shall be expended only to the extent the funds are
83 available from proceeds received by the County that are attributable to the 2014
84 Economic Development Fund allocation.

85
86 ; and

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88 BE IT FURTHER RESOLVED, the 2014 R2W Funds shall be expended as
89 follows:

90
91 (1) For the period of February 1, 2014, through December 31, 2014,
92 \$150,000 shall be allocated to Wisconsin Regional Training Partnership/Big
93 Step for continued operations of the Ready to Work program with a focus on
94 the construction sector; these funds shall be distributed through the MAWFA
95 for matching purposes. Any investments in the construction sector after 2014
96 shall be through an RFP issued by the MAWFA jointly with other MAWFA
97 members.

98
99 (2) \$150,000 shall be invested in sector based intermediaries in growth
100 sectors identified by the MAWFA through an RFP issued by the MAWFA
101 jointly with other MAWFA members.

102
103 (3) \$100,000 shall be invested in a pilot training program for entry level
104 training, incumbent training, and neighborhood job readiness for County
105 employment positions through an RFP issued by the MAWFA jointly with
106 other MAWFA members; the content of the pilot project shall be developed
107 jointly with the County's Economic Development Division and Parks
108 Department.

109
110 ; and

111
112 BE IT FURTHER RESOLVED, that the Department of Administrative Services (DAS)
113 is authorized and directed to process an administrative fund transfer to create a budget of
114 \$400,000 for the 2014 R2W initiative described in this resolution within DAS – Economic
115 Development Division and establish the revenue and expenditure authority of \$400,000
116 pursuant to this resolution upon receipt of sufficient funds from land sales, including any
117 payments related to the University of Wisconsin-Milwaukee Innovation Campus land sale.

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120 jmj
121 02/12/14
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