

**COUNTY OF MILWAUKEE
INTER-OFFICE COMMUNICATION**

DATE: December 13, 2012

TO: Supervisor Marina Dimitrijevic, Chairperson, County Board of Supervisors

FROM: Brian Taffora, Director - Economic Development Division, Department of Administrative Services

SUBJECT: MCAMLIS Planimetric Map Maintenance Services

ISSUE

The Director of Administrative Services, Division of Economic Development is requesting authority to execute a Professional Consultant Services contract with a qualified GIS and photogrammetric mapping firm having the capacity to provide for the update of existing digital planimetric feature map database(s) e.g., Structure Outlines, Traveled Rights of Way, fences etc. The product(s) of this effort will conform to National Map Accuracy Standards (NMAS) at a scale of one-inch equals one hundred feet (1" = 100') and will be directly compatible with Milwaukee County Automated Mapping and Land Information System (MCAMLIS) existing GIS software.

BACKGROUND

At its regular meeting held on September 13th 2011, the MCAMLIS Steering Committee, acting on a MCAMLIS Staff recommendation, approved a MCAMLIS Staff report recommendation requesting authorization of Planimetric Map Replacement Program. Subsequently on December 13th 2011 the MCAMLIS Steering Committee approved an estimated \$125,000 and authorized the MCAMLIS Project manager to coordinate the acquisition, management and implementation of the approved Planimetric Map Replacement Program.

An RFP was drafted and published on 9/18/2012 and was closed on 11/16/2012. The Consultant selection committee met twice in December. The meetings were held at Milwaukee County City Campus Room 426 on 12/3 & 12/11/2012.

Four proposals were received in the Milwaukee County Land Information Office by the deadline of 2:00 PM, November 16, 2012.

The following firms submitted proposals:

1. GRW
2. Aerometric
3. ROLTA
4. GRAEF

The consultant selection committee evaluated each Planimetric Map Maintenance Services proposal. Members of the Committee include:

- Kevin Bruhn – GIS Specialist, MCAMLIS Staff, Milwaukee County
- Kathleen Bach – GIS Technician, Milwaukee County Register of Deeds

- William Shaw – MCAMLIS Project Manager, Milwaukee County

The selection team evaluated and scored each of the submitted proposals based on but not limited to the following factors:

1. Experience of Firm in related projects
2. Response to overall Scope of Work
3. Cost

On December 3, 2012, members of the consultant selection committee met for about 2 hours to review the proposals. By consensus the selection committee members decided to short-list three (3) of the four (4) firms for follow-up questions. The three short-listed firms were Aerometric, ROLTA, and GRW Inc.

On December 11, 2012, the committee met to review the responses of the three short-listed firms. The committee reached consensus on the final selection at this meeting. The selection committee members elected to recommend award of the contract to GRW, Inc.

RECOMMENDATION

The Director of County Economic Development respectfully recommends the County Board authorize the Milwaukee County Automated Mapping and Land Information System Steering Committee to execute a Professional Services Contract with GRW Inc. at a cost of \$125,000 or less.

Prepared by: William Shaw, MCAMLIS Project Manager

Approved by:



Brian Taffora, Director
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