

**COUNTY OF MILWAUKEE**  
**DEPARTMENT OF HEALTH AND HUMAN SERVICES**  
INTER-OFFICE COMMUNICATION

**DATE:** November 26, 2012

**TO:** Supervisor Marina Dimitrijevic, Chairwoman, Milwaukee County Board of Supervisors

**FROM:** Héctor Colón, Director, Department of Health and Human Services  
*Prepared by: B. Thomas Wanta, Administrator, Delinquency and Court Services Division*

**SUBJECT: Informational Report from the Director, Department of Health and Human Services, Providing an Annual Report Regarding Leveraged Funds from Community and Private Sources Related to the Youth Sports Authority**

**Issue**

In the 2012 Budget for the Department of Health and Human Services (DHHS), the Delinquency and Court Services Division (DCSD) was directed to “track the amount of funds that are leveraged by (the Youth Sports Authority) programs as a result of the contribution from Milwaukee County and to provide an annual report to the Committees of Health and Human Needs and Finance & Audit.”

**Background**

In November 1999, the Milwaukee County Board of Supervisors adopted a provision as part of the 2000 County Budget that provided \$200,000 for establishment of the Milwaukee County Youth Sports Authority. The Sports Authority was to be governed by a seven-member Board that would review requests for funding of youth sports programs from community organizations and the Milwaukee Foundation was determined to be the fiscal agent. The program, originally housed in the County Health Programs Division (CHP) and transferred to DCSD in 2004, was aimed at promoting activities for at-risk youth that would encourage healthier lifestyles and positive interpersonal behavior. The purpose of the Sports Authority grant program is to promote healthy lifestyles for youth through the participation in youth sports. The Sports Authority seeks to invest in projects that have the ability to sustain youth sports programs. These programs should be able to recruit volunteers, secure new funding sources, and obtain in-kind support. In addition, these projects should also include educational information in the areas of health, nutrition, the risks of alcohol, tobacco and other drug abuse. The 2012 allocation of \$100,000 includes an administrative fiscal agent reimbursement not to exceed \$8,000. Jewish Family Services is the fiscal agent to make awards in 2012 using the approved Youth Sports Authority funds.

**Funding Leverage**

The Sports Authority awards grant to groups and organizations that provide sports programs for underserved youth in Milwaukee County. Sports Authority funding may be used for the development of sports activities for youth, including expenses associated with clinics and training for coaches, stipends for youth coaches, CPR and First-Aid training for volunteers, equipment, health checkups, leadership and self-discipline activities, referees, nutritious food, and registration fees. Funds may support a wide variety of sports for youth ages 6-18 who live in Milwaukee County, including baseball, basketball, football, golf, soccer, softball, swimming, gymnastics, tennis, track, volleyball, wrestling, boxing, adaptive and other sports.

Starting in the 2011 grant cycle, all grantees are required to provide 25% of the recommended grant amount in in-kind or other outside “match” funding. This “match” funding can be monetary, services or a combination of both. Therefore, on an annual basis with an investment of \$100,000 from Milwaukee County, approximately \$25,000 in outside funds or in-kind services are leveraged.

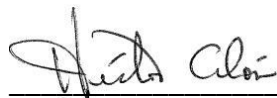
**Fiscal Effect**

There is no tax levy effect.

**Recommendation**

This is an informational report. No action requested

Respectfully Submitted,



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Héctor Colón, Director  
Department of Health and Human Services

cc: County Executive Chris Abele  
Tia Torhorst, County Executive’s Office  
Kelly Bablich, Chief of Staff, County Board  
Patrick Farley, Director, DAS  
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