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CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE  
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

Date: January 18, 2017

To: Jason Haas, Chair, Parks, Energy and Environment Committee

From: John Dargle, Jr., CPRP, Director, Department of Parks, Recreation and Culture (DPRC)

Subject: **Parks Master Planning Update – Community Survey Results (INFORMATION)**

**ISSUE**

An informational update on the 10-year Park System Master Plan and the 2050 Park and Open Space Plan.

**BACKGROUND**

In November of 2015, DPRC entered into a Memorandum of Understanding (MOU) with the Southeast Wisconsin Regional Planning Commission (SEWRPC) to assist in completing its 2050 Park and Open Space Plan and 10-year Parks System Master Plan.

The 10-Year Parks System Master Plan will provide recommendations for facilities, programs and services, maintenance and operation, and administration and management of the County park system. The 2050 Park & Open Space Plan will address long-range considerations including the preservation of environmental corridors, conservation lands, the recreational use of water bodies, and make recommendations on the distribution of parks and recreational facilities throughout the County.

In August of 2016, DPRC launched a community outreach effort for both planning processes under the umbrella of the “Parks with Purpose” campaign. Activities included community workshops, a statistically-valid household survey, and an online survey.

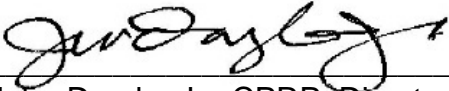
DPRC is working with the consultant team to finalize the survey results and will share both the findings and an overview presentation with the Board during the March cycle.

**RECOMMENDATION**

No action requested. Informational item unless further action required.

Prepared by: Jen Francis, Chief of Administration and External Affairs

**Approved by:**



John Dargle, Jr., CPRP, Director

Copy:

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