

COUNTY OF MILWAUKEE
Inter-office Communication

DATE: 6/24/2026

TO: Marcelia Nicholson-Bovell, Chairwoman, Milwaukee County Board of Supervisors

FROM: Joe Lamers, Director, Department of Transportation
Steve Fuentes, Chief Executive Officer, Milwaukee County Transit System

SUBJECT: From the Director, Department of Transportation and the President & Chief Executive Officer, Milwaukee County Transit System (MCTS), providing an informational report on MCTS 2027 Bus Network Redesign Initiative

FILE TYPE: Informational Report

POLICY

Proposed additions, deletions, and modifications to transit routes and services are subject to approval by the County Executive and County Board of Supervisors.

BACKGROUND

This report introduces the upcoming MCTS Bus Network Redesign Initiative, led by the consulting firm Jarrett Walker + Associates. The goal of the redesign is to evaluate the current MCTS bus network and develop detailed, actionable recommendations for a bus network that is stable, sustainable, and scalable, and best serves the needs of Milwaukee County, incorporates the values of Milwaukee County, and aligns service levels with available resources in 2027 and beyond. The project will last 12 to 18 months with an expected implementation of the agreed upon and approved new MCTS bus network in the fall of 2027.

In this report, Jarrett Walker + Associates will provide:

- An introduction to the project team and their consulting services.
- Key concepts and considerations in transit planning.
- An overview of ridership versus coverage concepts and goals.
- An overview of the project timeline and upcoming opportunities for key stakeholder and public engagement.

ALIGNMENT TO STRATEGIC PLAN

Describe how the item aligns to the strategic plan:

- 2A: Determine what, where, and how we deliver services to advance health equity.
- 2C: Apply a racial equity lens to all decisions.
- 3A: Invest “upstream” to address root causes of health disparities.
- 3C: Dismantle barriers to diverse and inclusive communities.

RECOMMENDATION

This report is provided for informational purposes.

FISCAL EFFECT

There is no fiscal impact of this report.

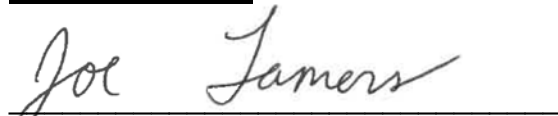
VIRTUAL MEETING INVITES

Ricky Angueira, Principal Associate, JWA, ricky@jarrettwalker.com
Joe Lamers, Director, MCDOT, Joseph.Lamers@milwaukeecountywi.gov
John Rodgers, Deputy Director, MCDOT, John.Roders@milwaukeecountywi.gov
Steve Fuentes, President & CEO, MCTS, sfuentes@mcts.org
Sandra Kellner, Chief Administrative Officer, MCTS, skellner@mcts.org
Jesus Ochoa, Director of Service Development, MCTS, jochoa@mcts.org

PREPARED BY:

Steve Fuentes, President & CEO, MCTS
Jesus Ochoa, Director of Service Development, MCTS
Ricky Angueira, Principal Associate, Jarrett Walker + Associates

APPROVED BY:



Joseph Lamers
Director, Department of Transportation

ATTACHMENTS:

PowerPoint

cc: Kelly Bablitch, Chief of Staff, County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Manager, Office of the County Clerk