

1 Supervisor Patricia Jursik, Chairperson,
2 From the Committee on Economic and Community Development, reporting on:

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4 File No. 13-919
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6 (ITEM) From the Director of County Economic Development, Department of
7 Administrative Services, requesting authorization to create a 2014 Workforce Development
8 Investment using \$400,000 of the 2014 Economic Development Fund, by recommending
9 adoption of the following:

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11 **A RESOLUTION**
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13 WHEREAS, County Board Resolution 11-601 created the Economic Development
14 Fund; and
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16 WHEREAS, the 2014 Budget established that 25 percent of proceeds collected from
17 the sale of the University of Wisconsin-Milwaukee Innovation Campus shall be contributed
18 to the Economic Development Fund ("2014 Economic Development Fund Allocation");
19 and
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21 WHEREAS, County Board Resolution 11-601 specifically allows for the expenditure
22 of the 2014 Economic Development Fund Allocation for "increased jobs" and "economic
23 development," which includes workforce development; and
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25 WHEREAS, sector based intermediaries have illustrated the ability to (a) increase
26 wages by 29 percent for targeted groups, (b) increase employment by 11 percent for
27 targeted groups, and (c) provide a return on investment for employers of over 146 percent;
28 and
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30 WHEREAS, the Milwaukee Area Workforce Funding Alliance has illustrated the
31 ability to leverage matching funds; streamline applications, reporting, and monitoring; and
32 provide for an efficient and effective distribution of resources; now, therefore,
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34 BE IT RESOLVED, the Milwaukee County Board of Supervisors hereby authorizes
35 the Director of County Economic Development to implement a 2014 Workforce
36 Development Investment ("2014 WDI") using \$400,000 of the 2014 Economic
37 Development Fund Allocation ("2014 WDI Funds"); and
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39 BE IT FURTHER RESOLVED, the 2014 WDI shall include at least the following
40 terms and conditions:
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- 42 • The 2014 WDI Funds shall be invested with the Milwaukee Area Workforce
43 Funding Alliance (MAWFA).
- 44 • The entire balance of the 2014 WDI Funds shall be invested by the MAWFA

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into sector based intermediaries.

- The 2014 WDI Funds will prioritize sectors that have high employment placement and growth potential.
- The 2014 WDI Funds will prioritize sectors and programs that serve individuals referred by a County Department.
- The MAWFA will follow its established procedures for the distribution, reporting, and monitoring of funds.
- 2014 WDI Funds shall be expended only to the extent the funds are available from proceeds received by the County that are attributable to the 2014 Economic Development Fund Allocation.

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01/29/2014
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