



# **Complete Communities: Transportation Safety Assessment**

Milwaukee County Board of Supervisors  
Transportation & Transit Committee  
Tuesday, January 23

# Severe Crash Trends



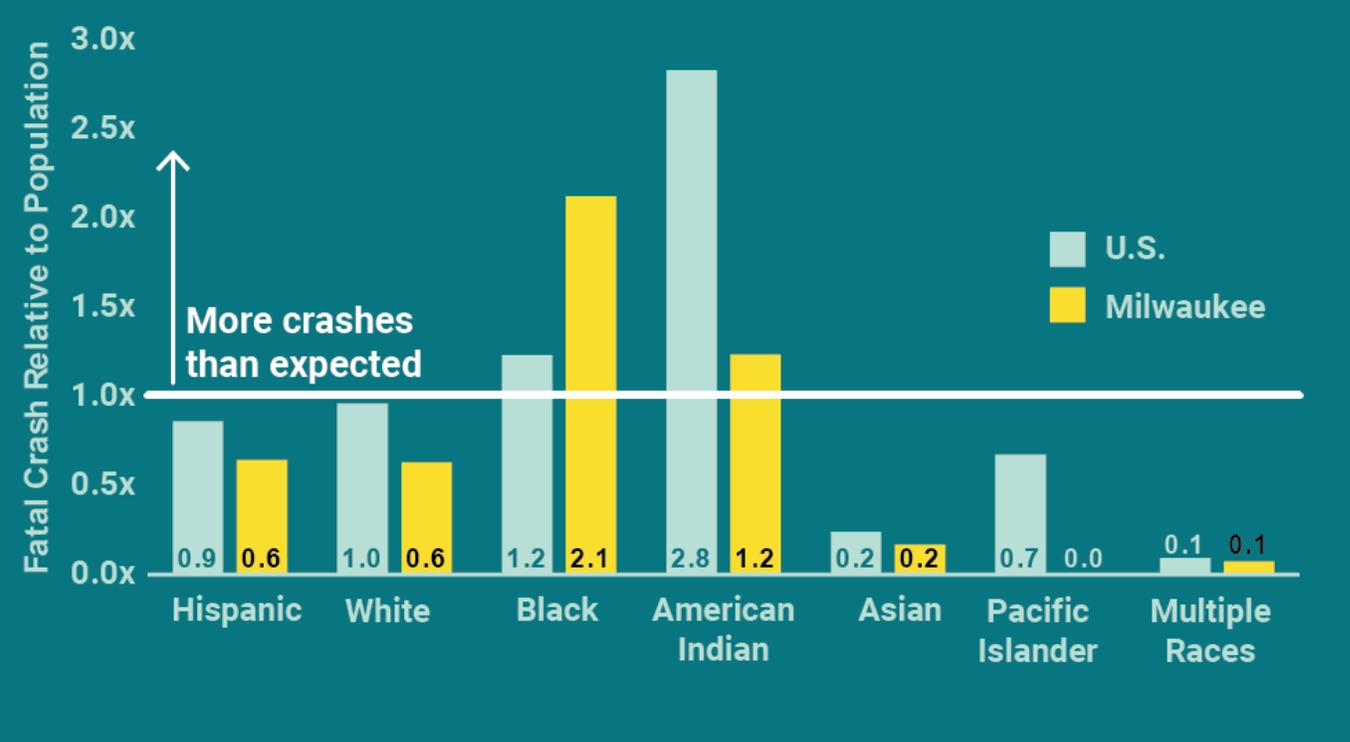
Over 30 years, Milwaukee County saw reduced fatal and serious injury crashes... until recently.



Since 2014, fatal crashes have been **increasing more drastically in Milwaukee County** than across the US



# Crash Disparities



High Vulnerability Census tracts are **1.9 times as likely** to see fatal or serious injury crashes than the rest of Milwaukee County

Black residents are **2.1 times as likely** to be victims of fatal or serious injury crashes in Milwaukee County



# Summer of Engagement



## Safe Streets Roadshow Highlights

### 22 Roadshow Meetings (+ more County-specific engagement)

- 4 meetings in the City of Milwaukee
- 1 full Spanish-language meeting
- Partners: VIA CDC, Bublr Bikes, MADD, TMJ4, and more

Engaged almost **600 residents** and collected close to **1,000 written responses, place-based feedback, and verbal comments**

# Engagement Synthesis



Feedback Theme	Residents' Concerns	Residents' Desires
<b>Policy + Enforcement</b>	<ul style="list-style-type: none"> <li>Lack of driver's education, general traffic rules</li> <li>Lack of traffic rule enforcement</li> </ul>	<ul style="list-style-type: none"> <li>Greater traffic enforcement through various means (including photo technology)</li> <li>Addressing root causes: social issues, mental health, supporting youth</li> <li>Normalizing alternative modes of transportation</li> </ul>
<b>Observed Behaviors + Locations</b>	<ul style="list-style-type: none"> <li>Speeding is a major concern and cause for crashes and disruption of travel habits</li> </ul>	<ul style="list-style-type: none"> <li>Corridors frequently mentioned: 76<sup>th</sup> St, Capitol Dr, Lake Dr</li> </ul>
<b>Infrastructure + Interventions</b>	<ul style="list-style-type: none"> <li>Wide roads are unsafe for <i>all</i> users and still congested</li> </ul>	<ul style="list-style-type: none"> <li>Community-wide interest in improving the streetscape</li> <li>Interventions that create safer and more accessible transportation options (bike lanes, traffic calming, etc.)</li> </ul>
<b>Personal Travel Habits</b>	<ul style="list-style-type: none"> <li>Safety is playing a larger role in travel habits and personal decisions</li> </ul>	<ul style="list-style-type: none"> <li>Increase "normalization" of active transportation and public transit</li> </ul>

# Project Timeline & Next Steps



- Public Engagement & Crash Data Analysis
- **Draft Transportation Safety Assessment Report**
- Final Transportation Safety Assessment Report
- Phase 2: Safe Streets Action Plan

