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## Biography for Jodi Gibson President and CEO, Zoological Society of Milwaukee



Jodi Gibson is an accomplished senior nonprofit and social responsibility executive with extensive leadership experience at Fortune 200 companies and top nonprofit organizations. A Milwaukee native and proud graduate of nearby Ripon College, she is dedicated to further elevating Milwaukee's reputation as a thriving cultural destination.

As president and chief executive officer of the Zoological Society of Milwaukee, Jodi provides strategic vision and leadership to an award-winning, 50,000-member nonprofit organization. She has helped champion the organization's largest capital campaign and strengthened its vital partnership with the Milwaukee County Zoo, a place she first enjoyed visiting as a child.

Prior to joining the Zoological Society of Milwaukee, Jodi served as the vice president of corporate social responsibility at the Kellogg Company. She successfully launched the company's first global philanthropic initiative – Breakfast for Better Days – which was recognized at the esteemed World Food Prize event.

Jodi also spent five years at JCPenney where she served as divisional vice president of jcpcares, an enterprise-wide corporate social responsibility program. Earlier in her career, Jodi led corporate partnership development at the national office of Feeding America, the country's largest domestic hunger-relief organization.

Committed to her community, Jodi is a member of the Greater Milwaukee Committee, Wisconsin Policy Forum and TEMPO Milwaukee. Recently she was named a "2021 Woman of Influence" by the Milwaukee Business Journal. Jodi is also honored to be affectionately known as "Auntie Jodi" not only to her beloved nieces and nephew but also to the children of her closest friends.

