



# Milwaukee County Government

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## MAMAVA AND MILWAUKEE COUNTY GOVERNMENT

Mamava is excited about the opportunity to partner with Milwaukee County Government to bring Mamava suites to your courthouses and humans services center. Working and traveling moms are asking for better accommodations for expressing milk and Mamava provides the solution with a clean, comfortable and dignified pod specifically designed for a mom to pump. Milwaukee County Government is responding to this need in their efforts to provide lactation accommodations for their employees and business guests.

Mamava's free standing pods make it easy for companies to comply with the Affordable Care Act, which mandates that employers with more than 50 hourly employees provide the time and a private place, other than a bathroom, for new mothers to pump. More importantly, Mamava helps moms meet their breastfeeding goals with our simple and elegant units, creating happier and healthier employees.

Mamava would like to help Milwaukee County Government with a comprehensive strategy that provides the best designed and most affordable suites for their breastfeeding mothers. Starting with the immediate need at your Courthouse, Children's Court Center and Marcia P. Coggs Human Services Center, we will work with Milwaukee County Government to tell the story of a leading municipality that comprehensively supports working moms and their families.

## RECOMMENDED SUPPLY

The National Institute of Health (NIH) compiled a formula for identifying the number of spaces needed, and estimate that at least six milk expression stations for every 1000 female employees should be the general rule<sup>1</sup>.

Number of Female Employees	Number of Stations Needed
Under 100	1
Approximately 250	2
Approximately 500	3
Approximately 750	4
Approximately 1000	6
For every additional 1000 employees	6 additional stations

<sup>1</sup> Office on Women's Health, US Department of Health and Human Services, <http://www.womenshealth.gov/breastfeeding/employer-solutions/common-solutions/single-user.html>.



### Mamava Mission

Mamava's mission is to create a healthier society through a changed cultural perception of pumping/nursing that affords every woman the opportunity to nurse her child regardless of her circumstances.

### Mamava Community

Mamava is building a community by providing support and resources to businesses and nursing mothers via social media, online resources and sponsorships. The Mamava Mobile app helps moms find our locations while driving traffic and awareness to sponsored units.

### Mamava Media

Mamava units make an excellent advertising platform for brands eager to connect with this highly targeted, highly engaged, and high value mama audience. Brand sponsors help to underwrite the cost of units, and brands and facilities benefit from the earned media generated by taking a progressive stance to support moms and families.



### Mamava has been featured in...

The New York Times



FAST COMPANY



## SPECIFICATIONS

- Interior surface is food-service-grade fiberglass and Corian® for fast and easy cleaning.
- Electrical: UL approved 20 amp circuit (unit draws 14 amps).
- Open grid ceiling for ventilation and fire sprinkler access.
- Motion activated interior lighting and ceiling vent.
- Retractable casters for easy relocation.
- Interior duplex outlet and USB port for plugging in breast pump and charging devices.
- Mirror, benches, pull-down table.



### Standard Suite

8'3" x 4' x 7'6"  
32 sq ft, 600 lbs

## MODELS AND FEATURES

Mamava has a number of different units to meet specific location needs and applications. We work with our partners to help provide the best solution, including custom locks and graphics when specified.

Description	Cost
<b>STANDARD UNIT</b>	\$ 12,500
600lbs, 8'3"w x 4'd x 7'6"h	
Mirror, fold down table, casters, power outlet with USB chargers, standard wall plug, motion sensor to activate lights, etiquette sign, open-grid ceiling panel, 'occupied-vacant' lock, standard side graphics inside and out.	



## PRICING

### Milwaukee County Government

Mamava will be pleased to provide you with our expert recommendation on lactation services for your employees at your Milwaukee and Wauwatosa locations. Below please find our unit pricing. Manufacturing and Shipping economies of scale start to take place with over 10 units ordered being shipped to the same location.

### Model Pricing

Description	Quantity	Unit Price	Cost
Standard Unit	4	\$ 12,000	\$ 48,000
<b>Total</b>			<b>\$ 48,000</b>

### Estimated Shipping and Install Costs

Description	Estimated Cost*
FOB Smithfield, RI to 901 N. 9th Street, Milwaukee, WI 53233	\$ 2,372
FOB Smithfield, RI to 10310 W. Watertown Plank Road Wauwatosa, WI 53226	\$ 1,554
FOB Smithfield, RI to 1220 W. Wliet Street, Milwaukee, WI 53205	\$ 1,554
Install to be completed by Milwaukee County Government team	NA
<b>Total</b>	<b>\$ 5,479</b>

\*Shipping costs are estimated and subject to change based on the then current gas prices and number of units in the order