



January Board Cycle

Milwaukee County Parks
9480 Watertown Plank Rd.
Wauwatosa, WI 53226
(414) 257-PARK

Date: December 30, 2020
To: Marcelia Nicholson, Chairwoman, County Board of Supervisors
From: Guy Smith, Executive Director, Milwaukee County Parks
Subject: Update on Improvements to Bradford Beach House **(INFO)**

Issue

Update on the progress on improvements by The Dock to the Bradford Beach House.

Background

In 2019, Milwaukee County issued a competitive Request for Proposals to solicit proposals for various food and beverage concessions at Bradford Beach, McKinley Marina, Pelican Cove and Northpoint. CCH Management, LLC, also known as "The Dock", responded and was awarded the opportunity at Bradford Beach. File #19-343 authorized the Parks department to execute a five-year lease agreement with CCH Management, LLC.

In 2020, CCH Management applied for and received a Certificate of Appropriateness from the City of Milwaukee Historic Preservation Commission for the erection of a semi-permanent bar, patio furniture and lighting on the second level deck of the Bradford Beach. Milwaukee County Parks is in the process of verifying structural, utility and signage plans for the proposed improvements.

Recommendation

For informational purposes only.

Prepared by: Jeremy Lucas, Director of Administration & Planning , Milwaukee County Parks

Approved By: Guy Smith, Executive Director, Milwaukee County Parks



Attachments

- A1 – City of Milwaukee Certificate of Appropriateness

Copy

- David Crowley, County Executive
- Mary Jo Meyers, Chief of Staff, County Executive's Office
- Sheldon Wasserman, Parks, Energy & Environment Chair, Supervisor District 3
- Steven Shea, Parks, Energy & Environment Committee Vice-Chair, Supervisor District 8
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Sylvia Ortiz-Velez, Parks, Energy & Environment Committee Member, Supervisor District 12
- Liz Sumner, Parks, Energy & Environment Committee Member, Supervisor District 1
- Kelly Bablitch, Chief of Staff, County Board
- Julie Landry, Director, Department of Administrative Services
- Joseph Lamers, Fiscal & Budget Director, DAS
- Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS
- Pamela Bryant, Capital Finance Manager, Comptroller's Office
- Justin Rodriguez, Capital Finance Analyst, Comptroller's Office
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller
- Lindsey Peterson, Budget & Management Analyst, DAS-PSB

