

# LIFT Updates

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# LIFT Program – basic overview:

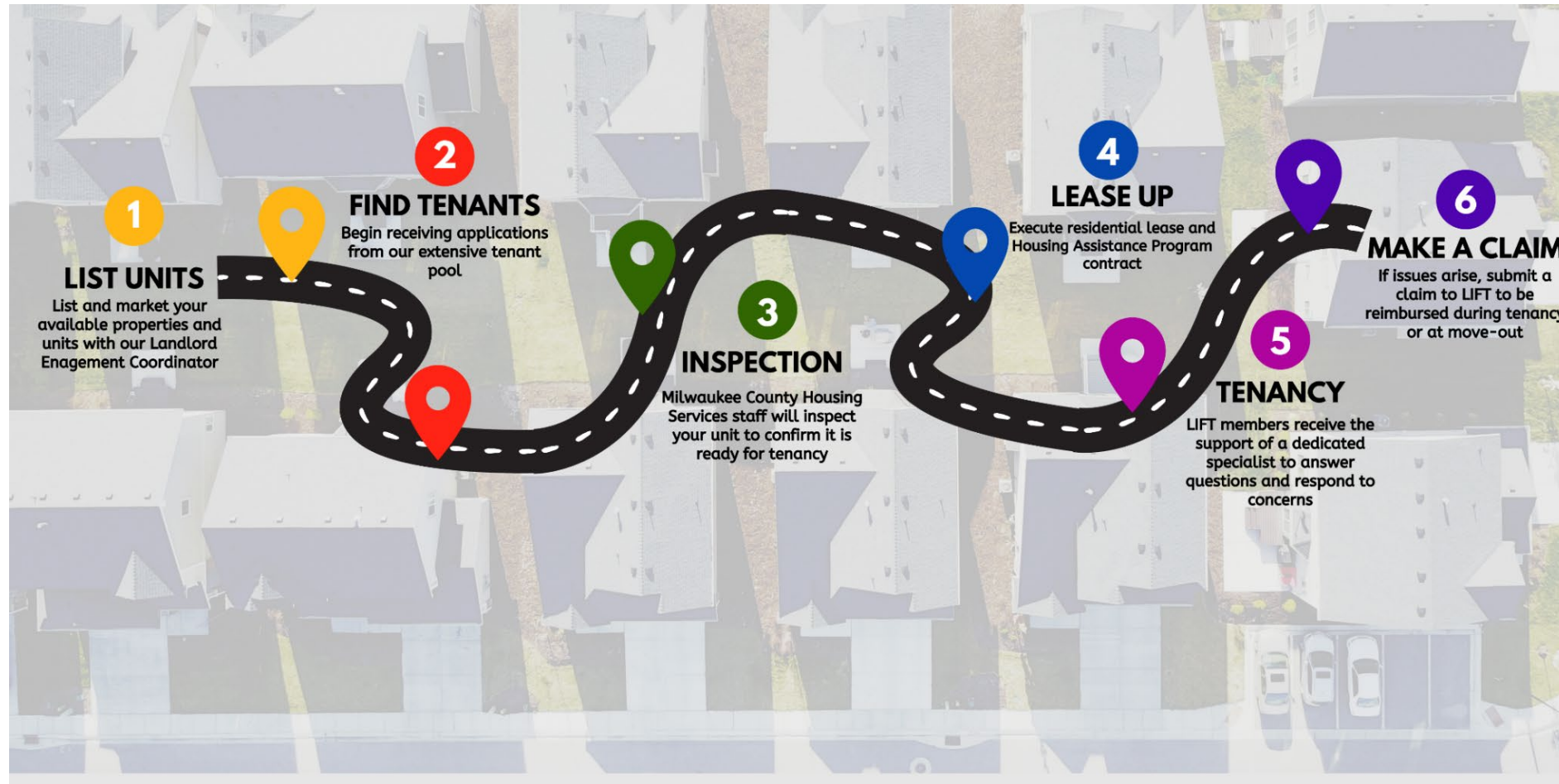
- Milwaukee County's first support network for housing providers
- Damage reimbursement up to 3x the contract rent
- Vacancy loss up to 1x monthly rent
- New to rental assistance bonus/referral – only recommend with risk mitigation, otherwise you are risking throwing \$ at the wall (risk mitigation incentives *keeping them*)



Landlord  
Incentives to  
Foster  
Tenancy



# How it Works



# Website Design

- [www.LIFTMKE.com](http://www.LIFTMKE.com)



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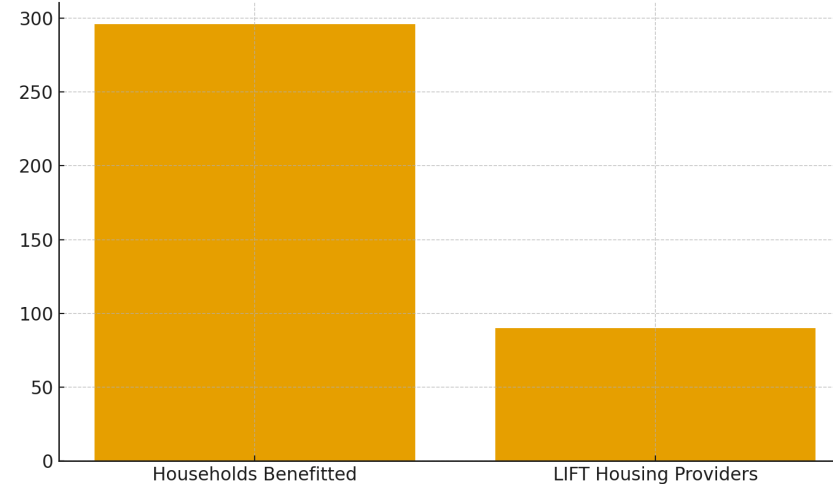
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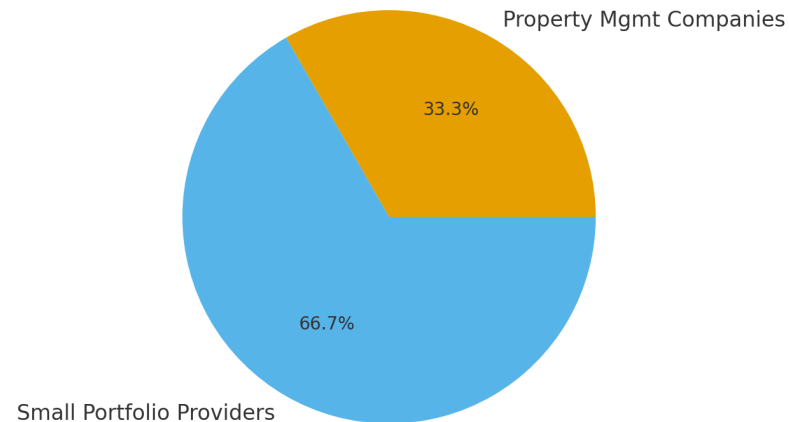
# Early impact

- ~296 households benefitted from flexible screening criteria (and under protection) as of the time of drafting this presentation
- Approaching 100 LIFT housing providers – ~90 as of the time of drafting this presentation
- ~1/2 of LIFT signups new to rent assistance altogether
- ~10% of funds expended or obligated in open claims (6 open claims) – claims picking-up after end of first full lease cycle, as anticipated, but almost all remain housed (rate of spend will increase)
- ~1/3 of LIFT housing providers are property management companies & ~2/3 have, “small” portfolios

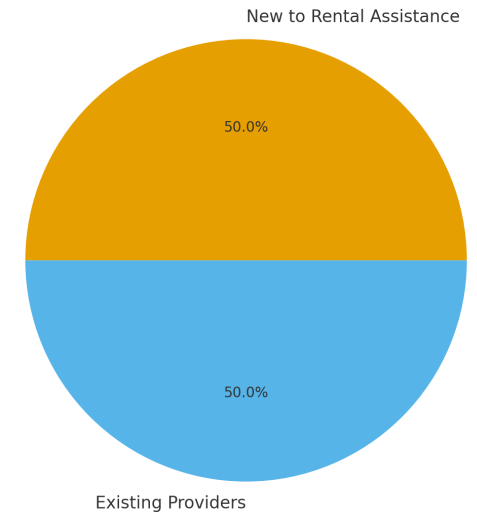
Participation Metrics: Households & Providers



LIFT Provider Portfolio Composition

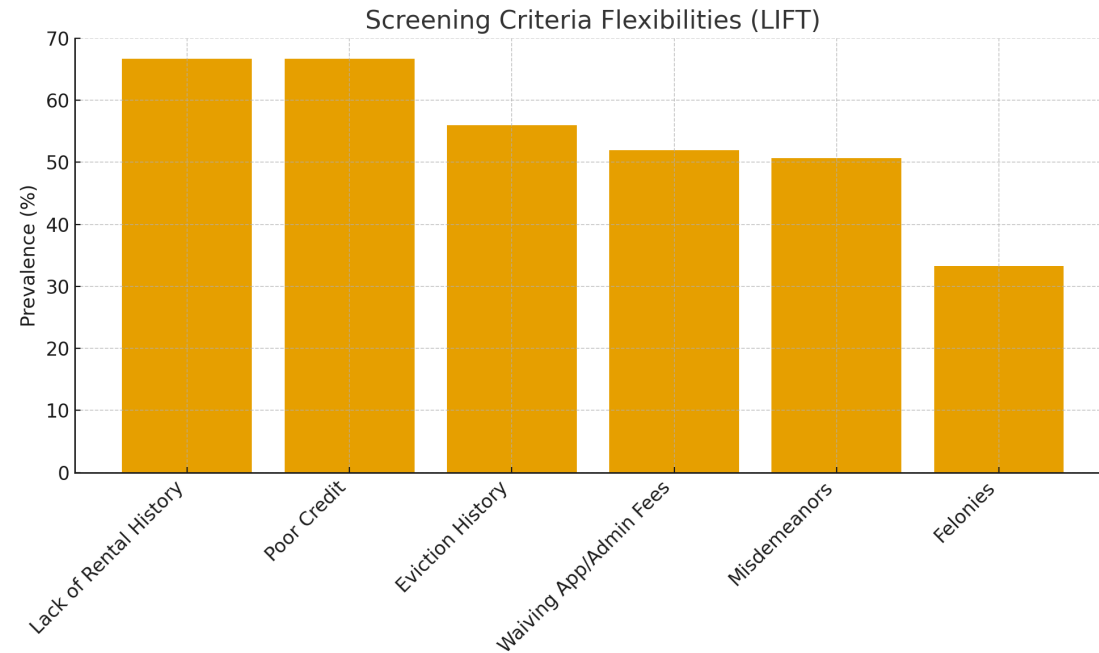


Share of LIFT Providers New to Rental Assistance



# Early impact, continued

- Screening criteria flexibilities prevalence, by type, as of the time of drafting this presentation:
  - Lack of Rental History — 66.7%
  - Poor Credit — 66.7%
  - Eviction History — 56%
  - Waiving Application/Admin Fees — 52%
  - Misdemeanors — 50.7%
  - Felonies — 33.3%





**MILWAUKEE  
COUNTY**