

COUNTY OF MILWAUKEE
Inter-Office Communication

Date: September 15, 2022

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: Jeremy Lucas, Director Administration & Planning, Milwaukee County Parks

Subject: From Milwaukee County Park requesting suspension of the Community Cultural Event criteria component for the 2022 funding allocations.

File Type: Action Report

REQUEST

Milwaukee County Parks, as administrator of the Cultural Artistic Programming Advisory Council, requests that the Community Cultural Event (CCE) criteria component be suspended for the 2022 allocations.

POLICY

The duties of the Committee on Parks & Culture include departmental policy of parks, recreation and culture, zoological gardens, public museums, cultural activities (including fund for the arts), and university extension service.

Wisconsin State Statutes:	
Milwaukee County Code of General Ordinances:	1.11
Specific Adopted Budget:	2021
Specific Adopted Budget Amendment:	1A020
Specific Adopted Capital Project:	

BACKGROUND

File 21-90 adopted changes regarding eligibility and formula change methodology for the Fund for the Arts advised by the Cultural Artistic Musical Programming Advisory Counsel. Those changes included a requirement that at least one performance by organizations target specific audiences which may include minority populations, differently abled individuals, people with low incomes and others whose access to artistic events is limited.

Applications for 2022 funding were open on the mymilwaukeecounty.com portal from May 25, 2022 through June 8, 2022. A Frequently Asked Questions (FAQ) document was provided to give guidance on the documentation needed to satisfy each required criteria. Many organizations provided documentation including photos, videos, links to media coverage of the event, social media content, demographic statistics for the event venue and participants and proof of outreach plans for their qualifying performances. Many applicants in 2022 still reported lingering effects from the Omicron and Delta

variants of COVID-19 that prevented in-person performances and their ability to satisfy the CCE component. In 2021, File 21-216 also suspended the CCE criteria due to difficulties with the COVID-19 pandemic.

Related File No's:	21-90, 21-612
Associated File No's (Including Transfer Packets):	
Previous Action Date(s):	2/22/2021, 8/9/2021

ALIGNMENT TO STRATEGIC PLAN

Describe how the item aligns to the objectives in the [strategic plan](#):

The CAMPAC eligibility and formula distributions are intended to address strategic areas 1C (Increase the number of county contracts awarded to minority and women-owned businesses), 2C (Apply a racial equity lens to all decisions) and 3C (Dismantle barriers to diverse and inclusive communities).

FISCAL EFFECT

The budget allocation for Fund for the Arts was included in the 2022 adopted budget.

TERMS

No terms

PREPARED BY:

Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks

APPROVED BY:

Guy Smith, Executive Director Milwaukee County Parks

ATTACHMENTS:

None

CC: David Crowley, County Executive
Mary Jo Meyers, Chief of Staff, County Executive's Office
Sheldon Wasserman, Supervisor District 3, CPC Chair
Steven Shea, Supervisor District 8, CPC Vice Chair
Felicia Martin, Supervisor District 7, CPC Member
Juan Miguel Martinez, Supervisor District 12, CPC Member
Steve Taylor, Supervisor District 17, CPC Member
Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Mgr, Office of the County Clerk
Aaron Hertzberg, Director, Department of Administrative Services
Joseph Lamers, Fiscal & Budget Director, DAS
Kelsey Evans, Committee Coordinator, Office of the County Clerk
Ciara Miller, Research & Policy Analyst, Office of the Comptroller
Anthony Rux, Budget & Management Analyst, DAS-PSB