



December Board Cycle

Milwaukee County Parks
9480 Watertown Plank Rd.
Wauwatosa, WI 53226
(414) 257-PARK

Date: November 13, 2019
To: Theodore Lipscomb, Sr., Chairman, County Board of Supervisors
From: Guy Smith, Executive Director, Milwaukee County Parks
Subject: **Notification of Revenue Deficit for 2019 - INFO**

Issue

Milwaukee County Ordinance 56.02 requires department administrators to submit a report to the County Executive, Finance and Audit Committee and Department of Administrative Services when potential revenue deficits of \$75,000 or more are identified.

Background

As of September 30th, 2019, revenues are estimated to be \$1,023,243 short of the annual revenue goal of \$21,000,585 established in the adopted budget. The revenue variance is due to a combination of aggressive revenue targets and poor weather conditions in the spring and early summer months. Rain and cool weather affected round totals at golf courses and hindered attendance on both traveling beer garden tours. To offset the projected deficit, expenditure savings of \$705,353 are projected to reduce the net deficit to \$317,890.

Corrective Action Plan

Milwaukee County Parks will continue to pursue strategies in 2019 to increase revenue and reduce expenditures. In efforts to recoup revenue, Parks has participated in unscheduled special events at Pere Marquette Park (Oktoberfest), extended the popular China Lights exhibition for an additional week and completed plans to hold a holiday lights display in Whitnall Park in November & December.



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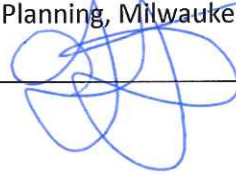


Recommendation

This report is required by Section 56.02 of the Milwaukee County Ordinances and is for informational purposes only.

Prepared By: Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks

Approved By: Guy Smith, Executive Director _____



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- Chris Abele, County Executive
- Raisa Koltun, Chief of Staff, County Executive's Office
- Jason Haas, Parks, Energy & Environment Chair, Supervisor District 14
- Sheldon Wasserman, Parks, Energy & Environment Vice-Chair, Supervisor District 3
- Marcelia Nicholson, Parks, Energy & Environment Committee Member, Supervisor District 5
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Steven Shea, Parks, Energy & Environment Committee Member, Supervisor District 8
- Joe Lamers, Director - Office of Performance, Strategy & Budget
- Kelly Bablitch, Chief of Staff, County Board of Supervisors
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller
- Mark Yatchak, Fiscal Mgt. Analyst, Admin & Fiscal Affairs, Department of Administrative Services



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