

**From:** [Barbara Aho](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Bradford Beach house  
**Date:** Wednesday, January 27, 2021 5:12:30 PM

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To All Whom It May Concern:

I remember when my child was small and there were informal art classes on the second floor of the beach house, free, for children and their families. It was a community gathering place for everyone.

All of the residents of Milwaukee deserve public access to public land and buildings that were built with taxpayer money for all. In this time of great hardship for many residents, it would be heartless to take more from the public benefit. One quarter of Milwaukee's children do not have enough food to eat. Families are struggling to stay in their homes. On the stifling hot days of summer, Milwaukee citizens hope to find joy at 'their' beach. Already, tiki huts were put onto the beach, rental volleyball courts, and restaurants and bars. It is enough right now.

Our lakefront and parks were a gift to the people long ago, how could you sell off that access to some corporation? I am so disappointed in you.

Barbara Aho

[Sent from Yahoo Mail on Android](#)

From: [Charlie Kamps](#)  
To: [M. L. ...](#)  
Cc: [M. L. ...](#)  
Subject: [Community and Beach Program Bar](#)  
Date: Wednesday, January 27, 2021 at 4:45:48 PM

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Here is a photo of one of the signs posted on the tables at the Dock's Tiki bars. It looks like Dock has already restricted the public's free use and enjoyment of the beach.

Respectfully submitted, Charlie Kamps

Begin forwarded message:

**From:** Kevin H <[kevinh@hwy14@gmail.com](mailto:kevinh@hwy14@gmail.com)>  
**Subject:** The photos  
**Date:** January 27, 2021 at 4:26:31 PM CST  
**To:** Charles Kamps <[charleskamps@gmail.com](mailto:charleskamps@gmail.com)>

**NO CARRY-INS ALLOWED**

**RESERVED FOR  
BRADFORD BEACH  
CUSTOMERS ONLY  
THANK YOU!**



**BRADFORD  
BEACH**  
MILWAUKEE, WISCONSIN

**From:** Dawn McCarthy  
**To:** William H Lynch; Evans, Kelsey; nkoyac@milwaukee.gov  
**Subject:** Remarks: Jan 27, 2021 Lakefront Development Advisory Commission  
**Date:** Wednesday, January 27, 2021 5:10:00 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Honorable Chair and Commissioners,

I am writing to ask that the Commission (LDAC) recommend denial of the proposal submitted for the "auxiliary expansion" of a restaurant at the Bradford Beach House at Lake Park.

My concerns include:

- 1) loss of true public access to the upper level of the Beach House during private events and because all seating and tables are reserved for a high-priced restaurant. The Dock LLC and the County indicate that the public will be allowed to pass through, but that is not access to enjoy the view and to spend time to just sit around and socialize. (LDAC Principal 2.4, 5.1, 5.3)
- 2) an increase in alcohol sales and drinking and with it a further loss of a family atmosphere in this park. There are currently three Tiki Hut Bars and a first-floor bar. There are four bars already!
- 3) permanent physical damage to this historic structure by installing a 2.6-ton shipping container on the pavilion. We will lose this landmark if not appropriately maintained. If damage is prohibitively expensive, it's gone. Nothing that would replace it will be as attractive or unique. (LDAC Principal 3.1)
- 4) the degradation of the historic aesthetic of this beautiful building, designed in the curvilinear Moderne-style by installing a prefab, rectangular, steel container. (The construction will likely be there for 15 years or more. How is that temporary?) (LDAC Principal 5.8.1)
- 5) increased noise in the neighborhood from an outdoor bar much closer to neighborhood residents. The Dock developers have nightly music at their other venues. Will they commit to no amplified music on the upper level? (LDAC Principal 3.9)
- 6) lack of an ADA plan approved by Milwaukee's Historic Preservation Commission (LDAC Principal 4.4)
- 7) creation of financial barriers to beach use by lower-income residents who won't be able to enjoy the upper level of the structure and the great views of the lake without paying for drinks or food, and won't be able to bring their own picnics for their family to enjoy. (LDAC Principal 4.11)

**8) precedent-setting violation of the Public Trust Doctrine.**

How can Lake Park be considered a public park, a public amenity, if the public and our elected County Supervisors have been, up to now and only after the fact, been left out of all planning for this project? The only public hearing opportunity was when the lease agreement went before the County Parks Committee in 2019. And at that time the Committee was asked to **retroactively authorize** the agreement which by the way, included the provision that the elected board would no longer have any say about what the Dock LLC would do on all levels of the Beach House, and the entire beach.

Why is it only now that the plan is going before the Commission? When the LDAC was authorized by the City of Milwaukee it was resolved that that all proposals for new development on the lakefront shall be submitted to the Lakefront Development Advisory Commission before any action is taken on those proposals by the City. Accordingly, this proposal should have gone to LDAC even before going to the Historic Preservation Commission. Currently the City of Milwaukee is reviewing documents that were submitted long before a Request for Review was sent to LDAC.

Once again. Please recommend denial. Thank you for your consideration.  
Dawn McCarthy  
North Point North Historic District

**From:** [Helen B](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Against Bradford Beach Addition  
**Date:** Wednesday, January 27, 2021 5:29:44 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

For the past few year Milwaukee has been updating its name for itself. More than just a town with a high bar per capita rate and other negative epithets, we are becoming a destination for tourists, convention goers, and sports fans of all races and ages . Part of this appeal is how green our city is with it's streetside trees and beautiful parks. And of course, there is the small freshwater sea to our East.

As Milwaukee expands, it sometimes feels like we're Chicago's little sister, always wanting the shiny thing that Chicago had first - but just like real siblings we are not the same at all and we need very different things. For example, our Summerfest, also a Lakeside attraction, is completely different from Chicago's music fest Lollapalooza in both price and culture.

I'm glad a commercial venture proposed by this group from Illinois worked for the neighborhood in Chicago they mentioned but it is almost insulting to hear their quote on people not going to public spaces because they couldn't be bothered to bring snacks and coolers and that this somehow led to crime It sounds like they want to get rid of low income people so they can make a bigger profit than they do now rather than get rid of crime or improve the neighborhood.

To say that Milwaukee citizens would benefit from a pricey semi-private eatery rather than bringing their own food is to ignore that our vibrant city outdoor culture that includes picnics at jazz in the park and tailgating at the baseball stadium.

While our German beer gardens space pop up in the Parks they never feel like they are taking away space from the public but providing seats and places together at prices that people in the area can't afford. The current Tiki Hut serves food and drink and the nearby custard shop is an iconic place to get summer food at working class prices.

A fancy new bar will not benefit the Lakeshore in the long run. To say that it will decrease litter is laughable unless they are also going to provide cleaning staff to remove litter from a large area.

To put a shipping container on a historical building will do nothing for The View or the landscape. In fact, it will attract the same Trend chasing or curious people every new upscale restaurant attracts, adding more foot traffic to the beach and surrounding Natural Area without giving anything significant to our neighborhood or culture. Eventually the popularity of this place will wear off - except for as a private event experience which will make the addition to our most popular Beach even more Exclusive. Right now many of these popular restaurants we know and love are struggling to survive. It seems ludicrous to suggest during a pandemic that a non-local company is the answer to improving one of our main attractions.

Thank You,  
Helen Brewer