

COUNTY OF MILWAUKEE  
INTER-OFFICE COMMUNICATION

Date : March 3, 1997  
To : Supervisor Sheila Aldrich, Chairperson, Parks, Energy and Environment Committee  
From : Susan L. Baldwin, Director of Parks, Recreation and Culture  
Subject : FILE NO. 96-869<sup>(a)(b)</sup> PARKS NAMING POLICY

**Issue**

To develop an ordinance to establish procedures and guidelines for the naming or renaming of County public buildings, facilities, parks and parkways.

**Background**

The Committee on Parks, Energy and Environment at its meeting of December 10, 1996, approved an amended resolution directing the Director of Parks to develop an ordinance to establish name selection policies for the naming or renaming of County public buildings, facilities, parks and parkways. The adopted resolution also requested the Director of Public Works to develop a naming policy for County highways, facilities and bridges. See ATTACHMENT A. What follows is a discussion of the recommendations that the Parks Department is proposing for inclusion in the Chapter 47 Ordinances that govern parks and parkways.

In addition to a number of criteria to be considered while drafting a naming policy, the resolution requests the following information be provided:

1. DETERMINE HOW MANY PARKS ARE NAMED AFTER WOMEN, PEOPLE OF COLOR AND THEIR GENDER, AND GEOGRAPHICAL LOCATIONS.

The Facilities Planning Division prepared a summary of 129 named parks which provides the information requested. Please refer to ATTACHMENT B. To date, 70 parks have been named for men, 5 for women and 43 are named for their geographic location.

2. CONSIDER WHETHER THE SAMPLES CITED IN THE RESOLUTION, AND OTHER SAMPLES THAT MAY BE USED, ARE SIMILAR TO MILWAUKEE COUNTY.

We contacted members of the National Park and Recreation Association to inquire whether or not they had a naming policy and if so to provide us with the specifics. We contacted members of this association because it is made up of urban parks departments serving populations of 500,000 and greater. We received over 30 responses to our inquiry which are summarized in ATTACHMENT C. In addition, we also requested demographic information from some of the association members to try and draw comparisons with cities that reflected the demographic make-up of Milwaukee County. Two of the responses, those from San Diego and Cleveland, have been included in this report as ATTACHMENT D.

**3. PROVIDE A LIST OF THE NAME CHANGES TO PARKS FROM 1968 TO THE PRESENT AS A HISTORICAL PRECEDENCE.**

The Parks Department Facilities Planning Division prepared a summary of parks that have had name changes since 1968 is included in this report as ATTACHMENT E. A total of 14 name changes occurred since 1968.

**Recommendation**

After careful review of all the data generated by our research, we recommend the following criteria be included in the Chapter 47 Ordinances and shall govern the naming or renaming of parks and park facilities:

**Criteria for Naming or Renaming a Milwaukee County Park**

1. A park may be named after a historical event, neighborhood, geographic landmark or adjacent street.
2. No renaming of parks named for individuals, for 100 years measured from the time of original naming.
3. Parks may be named for local living individuals who:
  - Have reached 75 years of age.
  - Have made a significant contribution to the park system or community.
  - Made a major donation of land or funds for the purchase or development of park lands.
4. Parks may be named for local organizations who:
  - Have made a significant contribution to the park system or community.
  - Made a major donation of land or funds for the purchase or development of park lands.
5. Parks may be named for a local deceased individual who:
  - Has been deceased for at least 3 years.
  - Has made a significant contribution to the park system or the community.
  - Made a major donation of land or funds for the purchase or development of park lands.

**Recommendations for the Naming or Renaming of a Park Require:**

1. Based upon the size of the park between 50-150 signatures from the area near the park to be named or renamed must be submitted to the Parks Director for review.
  - Small triangles or less than a neighborhood park - 50 signatures are needed.
  - Neighborhood parks - 75 signatures are needed.
  - Metropolitan parks - 100 signatures are needed.
  - Regional parks - 150 signatures are needed.

2. Upon review by the Parks Director, an announced public hearing will be held at the park location to be named or renamed, for the purpose of obtaining neighborhood input and consideration of the proposed naming or renaming of said park.
3. Review and approval by the Parks, Energy and Environment Committee.
4. Approval by the County Board of Supervisors.

**Criteria for Naming Park Buildings, Facilities, Equipment, Athletic Fields, and Various Miscellaneous Donated Items**

1. Park Buildings and facilities:

May be named for living individual:

- Who has reached 75 years of age.
- Who must have donated 80% of the value of a building or facility, requires endowment for major maintenance, and will require a maintenance agreement if the expected maintenance costs will be greater than current costs.
- Who has made significant contributions in the form of money, land or service to the park system, community, or to the facility.

May be named for an individual who has been deceased for at least 3 years:

- Who must have donated 80% of the value of a building or facility. An endowment for major maintenance, or maintenance agreement may be required if the expected maintenance costs will be significantly greater than current maintenance costs.
- Who has made significant contributions in the form of money, land or service to the park system, community, or to the facility.

May be named for an organization:

- Who must have donated 80% of the value of a building or facility. An endowment for major maintenance, or maintenance agreement may be required if the expected maintenance costs will be significantly greater than current maintenance costs.
- Who has made significant contributions in the form of money, land or service to the park system, community, or to the facility.

Must be approved by the Parks Director.

2. Equipment, athletic fields, and various miscellaneous donated items that are:

- Major donations of \$100,000 or more will have recognition markers placed in the specified area or attached to the item for a minimum of 100 years or the life of the improvement.

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- Donations of \$50,000 - \$99,999 will have recognition markers placed in the specified area or attached to the item for a minimum of 50 years or the life of the improvement.
- Donations of \$25,000 - \$49,999 will have recognition markers placed in the specified area or attached to the item for a minimum of 25 years or the life of the improvement.
- Donations of less than \$25,000 will have recognition markers or signs placed in the specified area or attached to the item for up to 5 years.
- Names of specified areas or items may be renamed after the lapse of the aforementioned time periods.
- Signs installed prior to this resolution will be honored as per existing written agreement.
- Recognition markers will be consistent with parks department standards.

**Fiscal Note:**

None.



Susan L. Baldwin  
Director of Parks, Recreation and Culture

SLB:WGT:ls

cc: County Executive F. Thomas Ament  
Supervisor Penny Podell  
Tyrone Dumas, Director, Department of Public Works  
Rosemary Oliveria, County Board Staff

(ITEM NO. 4) Resolution by Supervisors Aldrich and Podell to develop an ordinance to establish procedures and guidelines for the naming or renaming of public buildings, facilities, parks, parkways, and County trunk highways or drives, by recommending adoption of the following:

**AN AMENDED RESOLUTION**

WHEREAS, Milwaukee County has jurisdiction over 680 plus county buildings, a 86-mile network of County Trunk Highways, 93 bridge structures, nearly 15,000 acres of parks and parkways and 5,000 acres of non-park lands which includes the Milwaukee County Zoological Gardens, General Mitchell International Airport and Lawrence J. Timmerman Airport; and

WHEREAS, Milwaukee County has no adopted naming selection policies and guidelines for the naming or renaming of public buildings, facilities, parks, parkways, county trunk highways or county drives (streets); and

WHEREAS, the County Board of Supervisors adopted a policy for the naming of buildings and facilities in 1975 under Resolution File No. 75-732, which provided for the establishment of a policy to vest with the County Board the sole authority for the naming and the changing of names of any county institution, building or facility, and requiring all boards, commissions, institutions and departments of Milwaukee County to follow said policy; and

WHEREAS, pursuant to the adoption of the requirement for County Board approval, the Director of the Parks Department submitted a report to the Committee on Parks, Recreation and Culture which outlined a unified procedure for the naming of parks and indicated that this procedure had been used by the former Park Commission as a guideline in selecting names since 1968; and

WHEREAS, said criteria used by the former Park Commission in 1968 consisted of the following criteria:

1) Identification with a local person who participated in parks affairs and made major contributions to the County Park system, and when using local individual names, a reasonable period of time should elapse after the person's demise;

2) The geographic location or historical significance of the park area; and

33 3) Identification with an Indian tribe.

34 ; and

35 WHEREAS, the County Board, on December 11, 1975, placed on file a resolution,  
36 File No. 75-855 (Vote 22-1) by Supervisor Ament requesting that the County Board  
37 establish a unified procedure for naming parks which would require that recognition be  
38 given only to those individuals who have served a total of twenty years in county service as  
39 either County Executive, County Supervisor or County Park Commissioner, or any  
40 combination thereof; and

41 WHEREAS, although File No. 75-855 was placed on file, which meant that the  
42 County Board of Supervisors did not direct the former County Park Commission to  
43 establish a unified procedure for naming parks, the County Park Commission proceeded to  
44 use the 1968 guidelines as criteria for naming parks; and

45 WHEREAS, the only naming requirement established by the County Board is a  
46 policy as contained in adopted Resolution, File No. 75-732, establishing as policy for all  
47 boards, commissions, institutions and departments of Milwaukee County, that there shall  
48 be no name assigned to, or any change in the name of, any County institution, building or  
49 facility without prior approval of the Board of Supervisors; and

50 WHEREAS, in order to preserve the county's heritage and appropriately reflect the  
51 county's cultural diversity and the contributions of groups and individuals from all ethnic  
52 and racial backgrounds, the County Board of Supervisors should adopt written procedures  
53 and guidelines for the naming and changing of names of any County building, facility,  
54 park, parkway, county trunk highway or drive; and

→ 55 WHEREAS, a survey conducted by the City of Milwaukee Legislative Reference  
56 Bureau of other public agencies' policies on naming public buildings and facilities  
57 (i.e. Milwaukee Public Schools, Milwaukee Public Library, Arlington, Texas, Forth Worth,  
58 Texas, San Jose, California and Savannah, Georgia) noted in general the following criteria  
59 are used in naming building and facilities:

60 1) Facilities may be named after a neighborhood, subdivision, area, geographical  
61 landmark or adjacent street.

62 2) Facilities may be named for a deceased individual who:

63 a) made a major donation of land or funds for the facility; or

64 b) made a significant contribution to the agency occupying the facility; or

65 c) rendered valuable service to the city or county.

66 ; and

67 WHEREAS, the Committee on Parks, Energy and Environment, at its meeting of  
68 December 10, 1996, approved the following amendments (Vote 6-0) relative to the  
69 direction to staff to develop criteria and report back to the Committee on Parks, Energy and  
70 Environment: A report is to be provided to the Milwaukee County Board of Supervisors no  
71 later than March, 1997; and the Parks Department is directed to determine how many  
72 parks are named after women, people of color and their gender, and geographical  
73 locations, consider fund-raising and honorary activities when developing criteria, develop  
74 criteria that is proportionate relative to honorary and monetary contributions, consider  
75 whether the samples cited in the resolution are similar to Milwaukee County, and list the  
76 name changes to parks from 1968 to the present as a historical precedence; now, therefore,

→ 77 BE IT RESOLVED, that the Milwaukee County Board of Supervisor does hereby  
78 authorize and direct the Director of Parks and the Director of the Department of Public  
79 Works, in conjunction with County Board staff, to develop an ordinance as modeled after  
80 an adopted City of Milwaukee ordinance to establish name selection policies for the  
81 naming or renaming of County public buildings, facilities, parks and parkways, and county  
82 highways or drives, and report back to the Committee on Parks, Energy and Environment  
83 no later than March, 1997; and

84 BE IT FURTHER RESOLVED, the Director, Department of Parks, Recreation and  
85 Culture, is hereby authorized directed to:

- 86 1. Determine how many parks are named after women, people of color and their  
87 gender, and geographical locations;
- 88 2. Consider fund-raising and honorary activities when developing criteria;
- 89 3. Develop criteria that is proportionate relative to honorary and monetary  
90 contributions;
- 91 4. Consider whether the samples cited in the resolution, and other samples that  
92 may be used, are similar to Milwaukee County; and
- 93 5. Provide a list of the name changes to parks from 1968 to the present as a  
94 historical precedence.

95 **Fiscal Note:** The adoption of this resolution will result in no fiscal impact though some  
96 staff time will be required.

97 mw:December 13, 1996  
98 60869.RES

MILWAUKEE COUNTY PARKS

Park Name	Known Deed Restriction	Park Comm.	Elected Co. Official	Prom. State/Local	Prom. Nat./Intl.	Geog. ***	Donor or Former Owner	Group/Org.	Male	Female	Native Amer.	African Amer.
Aicott						1						
Algonquin	1					1						
Armour						1						
Atkinson						1						
Black Bay						1						
Baran						1						
Barnard						1			1			
Bay View						1						
Bender		1				1						
Big Bay						1			1			
Bluff						1						
Bradford Beach						1						
Brown Deer						1						
Burns Square	1					1						
Caesar's	1					1			1			
Cambridge Woods						1			1			
Cannon		1				1						
Carver						1			1			
Cathedral Square						1			1			
Center						1						1
Chippewa						1						
Clark Square	1					1						
Clea		1				1			1	1		
Columbus						1			1			
Cooper		1				1			1			
Copernicus						1			1			
Cudahy		1				1			1			
Cudahy Nature Pres.	1					1			1			
Currie		1				1			1			
Dineen		1				1			1			
Doctors	1					1			1			
Doyne						1			1			
Dreizka		1				1			1			
Eastside Bike Trail						1			1			
Estabrook *		1				1			1			
Euclid						1			1			
Falk		1				1			1			
Franklin						1			1			
Froemming		1				1			1			



Park Name	Known Deed Restriction	Park Comm.	Elected Co. Official	Prom. State/Local	Prom. Nat./Intl.	Geog. ...	Donor or Former Owner	Group/Org.	Male	Female	Native Amer.	African Amer.
Garden Homes Sq.	1											
Gliman Triangle	1						1					
Gordon	1						1					
Grant		1			1				1			
Greene												
Greenfield												
Grobachmidt		1				1						
Hales Corners												
Hanson		1				1						
Highland	1											
Holler	1					1						
Holt							1			1		
Hoyl		1				1						
Humboldt	1											
Jackson	1				1							
Jacobus			1									
Johnsons												
Johnstone				1								
Juneau		1							1			1
Juneau												
Kern	1											
King							1					
KK Sports Center												1
Klatzsch		1				1						
Kops												
Kosciuszko			1									
Kulwicki	1											
Kulwicki					1							
LaFollete				1								
Lake												
Lake												
Lincoln	1					1						
Lindbergh	1				1							
Lindsay		1										
Lyns												
Madison			1									
Maitland												
Maitland						1						
Manitoba												
McCarty						1						
McGovern		1										
McKinley												
Meaux												
Meaux												
Mitchell	1											
Mitchell Airport						1						
Mitchell Blvd.						1						

Park Name	Known Deed Restriction	Park Comm.	Elected Co. Official	Prom. State/Local	Prom. Nat./Intl.	Geog. ...	Donor or Former Owner	Group/Org.	Male	Female	Native AmGL	African AmGL
Moody		1	1						1			
Morgan Triangle						1				1		
Nash												
Noyes		1							1			
O'Donnell			1									
Oakwood												
Pere Marquette						1						
Pleasant Valley					1							
Popuch	1	1							1			
Prospect Triangle	1								1			
Pulaski-Cudahy						1						
Pulaski-Milwaukee	1								1			
Rainbow										1		
Rawson												
Red Arrow						1						
River Front Launch								1				
Riverside						1						
Riverton Meadows						1						
Rose		1	1									
St. Martins									1			
Saveland						1						1
Schoenecker							1					
Scout Lake		1							1			
Sheridan								1				
Sherman	1								1			
Smith	1								1			
South Shore	1								1			
Tierenthaler						1						
Tippecanoe					1							
Trimborn Farm									1			
Ulhein Soccer Field											1	
Valley												
Veterans												
Vogel						1						
Wahl **		1										
Walker Square												
Warnimont									1			
Washington									1			
Webster												
Wedgewood	1								1			
West Milwaukee												
Whitnall		1				1						

Park Name	Known Deed Restriction	Park Comm.	Elected Co. Official	Prom. State/Local	Prom. Nat./Intl.	Geog. ***	Donor or Former Owner	Group/Org.	Male	Female	Native Amer.	African Amer.
Wilson	1				1				1			
Wilson Rec. Center					1				1			
Wisconsin Avenue		1				1						
Wyrick										1		
Zablocki				1					1			
Zekler Union Square				1					1			
<b>TOTALS:</b>	<b>26</b>	<b>28</b>	<b>11</b>	<b>7</b>	<b>22</b>	<b>42</b>	<b>14</b>	<b>4</b>	<b>70</b>	<b>5</b>	<b>2</b>	<b>5</b>

Named Parks - 128

Unnamed Park Sites:

- P.S. #59 (S. 35th & W. Hilltop, Franklin)
- P.S. #64 (S. 78th & W. Drexel, Franklin)
- P.S. #71 (Former Kohl property, Milwaukee)
- Servite Woods (Recently acquired, Milwaukee)

\* Non-member secretary of the Park Commission. Sponsored legislation to form the first County Park Commission.

\*\* City park commissioner

\*\*\* While some park names in this category may have additional significance, at the time of naming, the prime consideration was geographic.

## National Park and Recreation Association Members - Populations of 500,000 and greater

LOCATION	NAMING CONDITIONS	FOUNDATION	DONATIONS	TRUST FUNDS	SIGNS
Atlanta, Ga	City Council approves, 85 years old or dead one year or condition of donation.	none.	Accept/deny as department sees fit or as donor listed conditions.	See donations.	Ordinance covers extensive uses.
Austin, Tx	City Council approves, no renaming of parks named after people, significant contribution, Street and Facility naming format.	Austin Park Foundation, brochure.	Adopt-a-Park-program similar to Park Watch which covers volunteerism, etc.	n/a	n/a
Boston, Ma	Park Commissioners approve, request must include, letters of support from elected officials, petition of support signed by 50% of park neighbors, community groups and must have community meeting to discuss it. May rename after 25 years.	none.	See trust funds.	Park commission has approval authority, fund receives donations, expenditures made by Parks Commissioner.	n/a
Brighton, Mi	none.	none.	Gift brochure which covers trees etc.-\$200 gift written thank you by Parks Director, over \$200 thank you by Board	n/a	n/a
Charlotte, Nc	Park & Rec Commission decides historical person, event, geographic location, adding names to existing option, no change for 100 years, addresses potential opposition.	Partners for Parks Inc., By-Laws.	See Foundation.	See Foundation.	n/a
Chicago, Il	Board of Commissioners decides, petition with 100 signatures needed from within 1 mile of park to be named, public hearing, public advertisement, no renaming of people named parks, deceased 1 year, etc.	Parkways, Inc.	Go through Parkways, Inc. an independent, 501(c)3 organization for handling private and public donations.	See donations.	n/a
Cleveland, Oh	No info provided.	none.	Go to "Legacy Program" for trees, fishing fund, operations, etc.	none.	n/a
Dade Co., Fla	Board may name after any living or dead person has made significant contribution to community.	none.	Administrative order metropolitan Dade Co.-Gifts to the County (under \$1000 value-approved by Director).	The Friends of Metro Parks.	n/a

National Park and Recreation Association Members - Populations of 500,000 and greater

LOCATION	NAMING CONDITIONS	FOUNDATION	DONATIONS	TRUST FUNDS	SIGNS
Dallas, Tx	Park and Recreation Board has authority, official policy is not to rename parks named by Park and Rec Board and/or City Council. Use historical figures, events, geographic location, or local or community leaders.	Dallas Parks Foundation, Financial Procedures Manual	See Foundation.	See Foundation.	n/a
Denver, Co	Citizen's Outline, City Council decides, must be dead 7 years, no living persons, religious or educational institutions, requires city ordinance.	n/a	n/a	n/a	n/a
East Bay Regional Park District Oakland, Ca	Board of Directors approves, geographic natural or historical, memorial naming if park is acquired by donation, naming requests submitted in writing for review and evaluation, public input, PAC reviews.	Regional Parks Foundation, Fund Policy.	See Foundation.	See Foundation.	n/a
El Paso, Tx	Mayor and City Council decide by resolution, nominations are received from individuals, organizations, or groups. Board committee reviews suggestions.	none.	n/a	n/a	n/a
Fort Worth, Tx	Geographic locations, outstanding features, significant contribution, must be dead, park names honoring individuals cannot be changed, citizen input in process.	none.	Grants, Cash over \$15,000, \$5,000-\$14,999, \$1,000-\$4,999, \$1-\$999.	n/a	n/a
Honolulu, Ho	Ordinance as guidelines, historical neighborhood, community, street, deceased person who contributed significantly to parks, historical memorials.	none.	n/a	n/a	n/a
Indianapolis, In	Name permanently, no duplications, neighborhood, dead persons 3 years, major donor, group, exceptional leader.	Indianapolis Parks Foundation, no details.	See Foundation.	See Foundation.	none.
Kansas City, Mo	Board decides, monuments, park names, no naming after current elected officials, no renaming without research and hearing.	none.	Go to Trust Funds.	For projects or improvements and operations.	n/a

National Park and Recreation Association Members - Populations of 500,000 and greater

LOCATION	NAMING CONDITIONS	FOUNDATION	DONATIONS	TRUST FUNDS	SIGNS
Long Beach, Ca	City Council decides, uses "Long Beach", geographic/historical, major donors of land or funds, exceptional service record, dead 1 year.	none.	n/a	n/a	n/a
Los Angeles, Ca	Board approves, geographic features, in memory of individual with significant contributions, no living person except when included as condition precedent of a deed or grant.	Division in department develops public/private partnerships, no other entity, but considering.	General Manager accepts gifts and donations for dept.	See Foundation.	n/a
Los Angeles Co., Ca	Parks and Recreation Commission decides, geographic location, historical, geologic features, monument of individual of stature in community, state or national affairs, not named for living individual from government.	none.	Go to Department, donor recognition, \$1,000 or less must have section head prior approval, etc.	Friends of Greater Los Angeles Parks, By-Laws.	n/a
Miami, Fl	Ordinance as guidelines, living individual who significantly donates for facility, road, or property.	none.	See Trust Funds.	Friends of Metro Parks, brochure covers \$60-\$10,000.	none.
Milwaukee, Wi	Old Park Commission format-local person who made major contributions to parks, reasonable time after death, geographic, historical, or indian tribe related.	The Parks Foundation.	Various formats.	none.	none.
Nashville, Tn	No living persons unless great contributions, no park named for a person can be changed.	none.	n/a	n/a	none.
Oakland, Ca	City Council approves, Parks and Recreation Advisory Commission reviews request and recommends, geographic, historical, event, individual, family, or estate name, living person only under special condition.	n/a	n/a	n/a	n/a
Oklahoma City, Ok	Decided by City resolution, Neighborhood parks-Keep identity, Don't change names, Regional parks-physical features.	Yes, City Parks and Recreation Foundation.	Maintenance donations required, no cash without prior approval, prefer goods to cash.	Yes, Myriad Garden Friends, more successful than foundation.	n/a

National Park and Recreation Association Members - Populations of 500,000 and greater

LOCATION	NAMING CONDITIONS	FOUNDATION	DONATIONS	TRUST FUNDS	SIGNS
Phoenix, Az	Citizen board decides, for donor of land or value in money, 51% value of land for donated development, historical, location special feature, no change to existing names.	Park Foundation of Phoenix, By-laws.	See Foundation.	See Foundation.	n/a
Pittsburg, Pa	Director evaluates and City Council approves, no other guidelines.	none.	Various formats, Partners in Parks Program, United Way.	For various functions.	none.
Portland, Or	Documentation verified and reviewed by standing committee, Commissioner-in-charge recommends, City Council decides, deceased two years, must retain geographic location as part of name, historically significant not usually changed.	See Trust Fund.	See Trust Fund.	Youth Trust Fund, for assisting collaborations with various agencies for Youth-at-Risk	n/a
San Antonio, Tx	City Council decides, living persons ok, significant contributions only dead elected officials, 80% site cost donors, matching grant 50% minimum donors.	San Antonio Parks Foundation, no written formal guidelines.	Go to Foundation for funds to match grants etc.	See Foundation.	none.
San Diego, Ca	Identify location, must be geographic feature, names of schools or street name, major donor or historical name.	Friends of Parks and Recreation, Brochure.	Go to Foundation.	n/a	n/a
San Jose, Ca	For city owned land and facilities, City Council decides, public hearing, historic, geographic, or individuals who donated land or money for purchase, plaques are discouraged.	none.	No policy available.	none	n/a
Tucson, Az	Must be place name, persons who contributed, or institutions and organizations.	none.	n/a	n/a	n/a
Virginia Beach, Va	Decided by Director and Park & Rec Commission, geographic area, neighborhood, community, or district parks not named after individuals, organizations etc.	none.	For "Gift Catalogue" see brochure.	none.	n/a

National Park and Recreation Association Members - Populations of 500,000 and greater

**LOCATION**

Wayne Co., Mi

**NAMING CONDITIONS**

none.

**FOUNDATION**

none.

**DONATIONS**

Handled by Friends of Wayne County Parks.

**TRUST FUNDS**

none.

**SIGNS**

n/a





County: San Diego  
Place: San Diego city

Summary level = 70

P7. RACE (Universe: Persons)		P12. AGE BY SEX (Universe: Persons)		P17A. PERSONS PER FAMILY (Universe: Persons in families)	
Total	1,110,549	Male:		Persons per family	3.23
White	745,406	Total		-----	
Black	104,261	0-4 yrs	41,692	P28. GROUP QUARTERS (Universe: Persons in group quarters)	
American Indian, Eskimo or Aleut	6,800	5-17 yrs	89,790	Total Persons in group qtrs	48,867
American Indian	6,529	18-24 yrs	92,170	Institutionalized persons	7,116
Eskimo	84	25-64 yrs	212,925	Noninstitutionalized persons:	
Aleut	187	45-64 yrs	82,952	Emergency shelters for homeless	2,866
Asian or Pacific Islander	130,945	65 yrs and over	46,935	Visible in street locs.	2,101
Asian:		18 yrs and over	434,982	Other noninstitutional group quarters	36,806
Chinese	16,076	60 yrs and over	64,569	-----	
Filipino	63,381	Female:		H1/3/5 HOUSING UNITS (Universe: Housing units)	
Japanese	8,673	Total		Total	431,722
Asian Indian	3,166	0-4 yrs	39,252	Occupied	
Korean	3,644	5-17 yrs	85,328	Owner	196,153
Vietnamese	17,060	18-24 yrs	71,705	Renter	209,963
Cambodian	3,918	25-64 yrs	191,375	Vacant	
Huong	1,577	45-64 yrs	89,865	For seasonal, recreational or occasional use	2,762
Laotian	6,261	65 yrs and over	66,560	For migrant workers	2
Thai	600	18 yrs and over	619,505	Other vacant	22,862
Other Asian	2,437	60 yrs and over	87,159	-----	
Pacific Islander		P16. HOUSEHOLD COMPOSITION (Universe: Households)		H41. UNITS IN STRUCTURE (Universe: Housing units)	
Polynesian:		One person	106,668	1, detached	202,456
Hawaiian	1,643	Two or more persons:		1, attached	38,618
Samoan	1,528	Family households:		2 to 4	38,359
Tongan	55	Married-couple	188,102	5 or more	141,379
Other Polynesian	61	Male, no wife present	15,927	Mobile home or trailer	5,725
Micronesian:		Female, no habd. present	45,569	Other	5,185
Guamanian	2,643	Nonfamily households:	49,830	-----	
Other Micronesian	134	P19. HOUSEHOLDS WITH CHILDREN UNDER 18 YRS (Universe: Households with one or more persons under 18 years)		H23B MEDIAN VALUE (Universe: Owner-occupied housing units)	
Melanesian	17	Family households:		Median value	\$189,412
Pac. Isl., not specified	71	Married couple family	91,541	-----	
Other Race	123,137	Other family:		H32B MEDIAN CONTRACT RENT (Universe: Renter-occ. housing units)	
-----		Male householder, no wife	7,930	Median contract rent	\$560
P8/10. PERSONS BY HISPANIC ORIGIN BY RACE (Universe: Persons)		Female householder, no husband	30,009	-----	
Hispanic origin	229,519	Nonfamily households:		H21. OVERCROWDED HOUSING UNITS (Universe: Occupied housing units)	
Not of Hispanic origin:		Male householder	1,449	1.00 or fewer persons/room	363,544
White	651,735	Female householder	481	1.01 or more persons/room	42,532
Black	98,852	-----		-----	
American Indian, Eskimo, or Aleut	5,052	P17A. PERSONS PER OCCUPIED HOUSING UNIT (Universe: Occupied housing units)			
Asian or Pacific Islander	123,413	Persons per occupied housing unit	2.61		
Other Race	1,978				

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 Table 5 - Demographic Profile of Park District Visitors - Page 14

Demographic Characteristic	Cuyahoga County %	All Visitors %	Visitors Who Reside Within Tax District %	Index <sup>a</sup>
<b>Gender</b>				
Females	53.0	46.0	45.3	85
Males	47.0	54.0	54.7	116
<b>Age</b>				
15 or less	21.4	25.2	25.0	117
16-24	11.9	8.8	8.8	74
25-44	31.3	36.7	36.2	116
45-54	10.0	10.2	9.8	98
55-64	9.8	9.4	9.6	98
65-74	9.2	8.1	8.7	95
75 or older	6.4	1.6	1.9	30
<b>Race</b>				
Blacks	24.8	9.8	10.9	44
Whites	72.6	88.7	87.5	121
Others	2.6	1.5	1.6	62
<b>Level of Education (For Those 25 Years of Age or Older)</b>				
No high school diploma	26.0	6.0	6.3	24
High school graduate	53.8	57.6	56.9	106
College graduate	12.8	26.5	26.6	208
Graduate/professional degree	7.4	9.7	10.2	138
<b>Yearly Household Income</b>				
Less than \$10,000	18.0	7.3	8.0	44
\$10,000-\$24,999	26.1	26.2	26.3	101
\$25,000-\$34,999	15.7	20.5	20.8	132
\$35,000-\$49,999	17.6	22.1	21.8	124
\$50,000-\$74,999	14.1	16.5	15.6	111
\$75,000 or higher	8.5	7.4	7.5	88

<sup>a</sup> Index scores are computed by dividing percentage of Park District visitors (residing in Cleveland Metroparks tax district) within a demographic group by the corresponding percentage for Cuyahoga County, and then multiplying that number by 100. An index score close to 100 indicates that a demographic group visits Cleveland Metroparks at a rate equal to their numbers in the population. A high index score indicates that a demographic group visits Cleveland Metroparks at a rate higher than their numbers in the population. A low index score suggests that a demographic group visits Cleveland Metroparks at a rate lower than their numbers in the population.

**PARK NAME CHANGES SINCE 1968**

<u>Current Name</u>	<u>Former Name</u>	<u>Year Changed</u>
Burns Square	Franklin Square - known as Burns Triangle	1994
Cambridge Woods	Milwaukee River Parkway	1988
East Side Bike Trail	CNW Bike Trail	1996
Froemming Park	Root River Parkway	1979
KK Sports Center	KK Parkway	1978
Kops Park	Concordia Park	1980
Kulwicki Park	Coldspring Park	1993
Meaux Park	Lincoln Park & Lincoln Creek Parkway	1984
Popuch Park	Granville Park	1986
Rose Park	Garfield Park	1982
Veterans Park	McKinley and Juneau Parks	1989
Webster Park	Menomonee Parkway	1989
Zablocki Park	Cherokee Park	1984
Zeidler Union Square	Zeidler Park	1995

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## A RESOLUTION/ORDINANCE

Creating an ordinance to establish procedures and guidelines for the naming or renaming of parks, parkways and parks facilities.

WHEREAS, Milwaukee County has jurisdiction over nearly 15,000 acres of parks and parkways; and

WHEREAS, Milwaukee County has no adopted naming selection policies and guidelines for the naming of or the renaming of parks, parkways and parks facilities; and

WHEREAS, the County Board of Supervisors adopted a policy for the naming of buildings and facilities in 1975 under Resolution File No. 75-732, which provided for the establishment of a policy to vest with the County Board the sole authority for the naming and the changing of names of any county institutions, buildings or facilities and requiring all boards, commissions, institutions and departments of Milwaukee County to follow said policy; and

WHEREAS, pursuant to the adoption of the requirement for County Board approval, the Director of the Parks Department submitted a report to the Committee on Parks, Recreation and Culture which outlined a unified procedure for the naming of parks and indicated that this procedure had been used by the Park Commission as guidelines in selecting names since 1968; and

WHEREAS, said criteria used by the Park Commission consisted of the following criteria:

1. Identification with a local person who participated in parks affairs and made major contributions to the County Park system, and, when using local individual names, a reasonable period of time should elapse after the person's demise;
2. The geographic location or historical significance of the park area; and
3. Identification with an Indian tribe.

; and

WHEREAS, the County Board on December 11, 1975 placed on file a resolution, File No. 75-855 (vote 22-1) by Supervisor Ament requesting the County Board to establish a unified procedure for naming parks which would require that recognition be given only to those individuals who have served a total of twenty years in county service as either County Executive, County Supervisors or County Park Commissioner or any combination thereof; and

WHEREAS, although File No. 75-855 was Placed on File which meant that the County Board of Supervisors did not direct the County park Commission to establish a unified procedure

55 for naming parks, the County Park Commission proceeded to use the 1968 guidelines as criteria  
56 for naming parks; and  
57

58 WHEREAS, the only naming requirement established by the County Board is a policy as  
59 contained in adopted Resolution, File No. 75-732, establishing as policy for all boards,  
60 commissions, institutions and departments of Milwaukee County, that there shall be no name  
61 assigned to or any change in the name of any county institution, building or facility without prior  
62 approval of the Board of Supervisors; and  
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68 WHEREAS, in order to preserve the county's heritage and appropriately reflect the  
69 county's cultural diversity and the contributions of groups and individuals from all ethnic and racial  
70 backgrounds, the County Board of Supervisors should adopt written procedures and guidelines for  
71 the naming and the changing of names of any park, parkway or parks facility; now, therefore,  
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75

76 BE IT RESOLVED, that the Milwaukee County Board of Supervisors does hereby adopt  
77 the following ordinance to establish name selection policies for the naming of or the renaming of  
78 parks, parkways and parks facilities:  
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81

#### 82 AN ORDINANCE 83

84 To create Chapter 47.40 of the General Ordinances of Milwaukee County, relating to the  
85 naming of parks, parkways and parks facilities.  
86

87 The County Board of Supervisors of Milwaukee County does ordain as follows:  
88  
89

90 SECTION 1. Chapter 47.40 of the General Ordinances of Milwaukee County is hereby  
91 created to read as follows:  
92

#### 93 Chapter 47.40 94 Naming or Renaming of Parks, Parkways and parks facilities 95

#### 96 1. Criteria for Naming or Renaming a Milwaukee County Park 97

- 98 A. A park may be named after a historical event, neighborhood, geographic landmark or  
99 adjacent street.  
100  
101 B. No renaming of parks named for individuals, for 100 years measured from the time of  
102 original naming.  
103  
104 C. Parks may be named for local living individuals who:  
105  
106
  - Have reached 75 years of age.
  - Have made a significant contribution to the park system or community.
  - Made a major donation of land or funds for the purchase or development of park lands.  
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109  
110 D. Parks may be named for local organizations who:

- 111  
112 • Have made a significant contribution to the park system or community.  
113 • Made a major donation of land or funds for the purchase or development of park lands.

114  
115 E. Parks may be named for a local deceased individual who:

- 116  
117 • Has been deceased for at least 3 years.  
118 • Has made a significant contribution to the park system or the community.  
119 • Made a major donation of land or funds for the purchase or development of park lands.

120  
121 2. Recommendations for the Naming or Renaming of a Park Require:

122  
123 A. Based upon the size of the park between 50-150 signatures from the area near the park to  
124 be named or renamed must be submitted to the Parks Director for review.

- 125  
126 • Small triangles or less than a neighborhood park - 50 signatures are needed.  
127 • Neighborhood parks - 75 signatures are needed.  
128 • Metropolitan parks - 100 signatures are needed.  
129 • Regional parks - 150 signatures are needed.

130  
131 B. Upon review by the Parks Director, an announced public hearing will be held at the park  
132 location to be named or renamed, for the purpose of obtaining neighborhood input and  
133 consideration of the proposed naming or renaming of said park.

134  
135 C. Review and approval by the Parks, Energy and Environment Committee.

136  
137 D. Approval by the County Board of Supervisors.

138  
139 3. Criteria for Naming Park Buildings, Facilities, Equipment, Athletic Fields, and Various  
140 Miscellaneous Donated Items

141  
142 A. Park Buildings and facilities:

143  
144 May be named for living individual:

- 145  
146 • Who has reached 75 years of age.  
147 • Who must have donated 80% of the value of a building or facility, requires endowment  
148 for major maintenance, and will require a maintenance agreement if the expected  
149 maintenance costs will be greater than current costs.  
150 • Who has made significant contributions in the form of money, land or service to the park  
151 system, community, or to the facility.

152  
153 May be named for an individual who has been deceased for at least 3 years:

- 154  
155 • Who must have donated 80% of the value of a building or facility. An endowment for  
156 major maintenance, or maintenance agreement may be required if the expected  
157 maintenance costs will be significantly greater than current maintenance costs.  
158  
159 • Who has made significant contributions in the form of money, land or service to the park  
160 system, community, or to the facility.

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162 May be named for an organization:

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- Who must have donated 80% of the value of a building or facility. An endowment for major maintenance, or maintenance agreement may be required if the expected maintenance costs will be significantly greater than current maintenance costs.
- Who has made significant contributions in the form of money, land or service to the park system, community, or to the facility.

Must be approved by the Parks Director.

B. Equipment, athletic fields, and various miscellaneous donated items that are:

- Major donations of \$100,000 or more will have recognition markers placed in the specified area or attached to the item for a minimum of 100 years or the life of the improvement.
- Donations of \$50,000 - \$99,999 will have recognition markers placed in the specified area or attached to the item for a minimum of 50 years or the life of the improvement.
- Donations of \$25,000 - \$49,999 will have recognition markers placed in the specified area or attached to the item for a minimum of 25 years or the life of the improvement.
- Donations of less than \$25,000 will have recognition markers or signs placed in the specified area or attached to the item for up to 5 years.
- Names of specified areas or items may be renamed after the lapse of the aforementioned time periods.
- Signs installed prior to this resolution will be honored as per existing written agreement.
- Recognition markers will be consistent with parks department standards.

FISCAL NOTE: Adoption of the subject resolution/ordinance is not anticipated to require an additional appropriation of funds during the current budget year.