

DENISE CALLAWAY

Denise Callaway brings more than four decades of leadership experience and expertise in broadcast journalism and communications to her role as a communication consultant.

One of the first African-American female broadcast news reporters in Indianapolis (WISH-TV) and Milwaukee (WTMJ-TV), Callaway also has successfully managed the public relations efforts of one of the largest community foundations in the world – Greater Milwaukee Foundation – and one of the biggest school districts in the country, Milwaukee Public Schools.

Callaway also served as a host and panelist for public affairs programs on Milwaukee PBS where she also anchored award-winning specials. She has been recognized for her efforts by the Academy of Television Arts & Sciences (The Emmys), national and local journalism and public relations associations, and community organizations.

As a journalist, she reported from war-torn Northern Ireland during the 1980's; covered civil rights, education, and health issues in Milwaukee; the Iranian hostage crisis; and the 25th anniversary of the March on Washington.

Callaway retired from full-time work in 2019 but continues to work part-time as a host for several public affairs programs for MY24/CW18 in Milwaukee and as a communication consultant.

In 2019 she was inducted into the Chicago/Midwest Chapter of the National Academy of Television Arts and Sciences Silver Circle, which recognizes and honors individuals who have 25 years or more to the broadcast industry and who have made significant contributions to local broadcasting. In 2022, Callaway was inducted into the Milwaukee Press Club Media Hall of Fame, which honors individuals who shaped journalism in Milwaukee.

Callaway has served on a variety of boards, including WUWM Milwaukee Public Radio, RadioMilwaukee, Milwaukee Public Library Board of Trustees, Indiana State University Foundation, The Wisconsin Center for Investigative Journalism, and 100 Black Women of Milwaukee, of which she was a founding member. She is a past president of the Indiana State University African-American Alumni Council and of COMMA, the international association for public relations professionals for community foundations worldwide.

She is currently a member of the Milwaukee Press Club, Wisconsin Black Media Association, Zeta Phi Beta Sorority, Inc., Kappa Beta Zeta chapter, and is an active member of The Cathedral Church of All Saints in Milwaukee, WI. She also serves on the boards of Serenity Inns, St. Anthony School Milwaukee, the Sherman Park Housing Cooperative, and Milwaukee's Finest Scholarship Foundation.