



April Board Cycle**Milwaukee County Parks**

9480 Watertown Plank Rd.

Wauwatosa, WI 53226

(414) 257-PARK

Date: March 19, 2021

To: Marcelia Nicholson, Chairwoman, County Board of Supervisors

From: Guy Smith, Executive Director, Milwaukee County Parks

Subject: Request to enter into a Vendor Permit Agreement for five years with two one-year extensions with Gift of Wings, Inc. for Kite Sale Concessions at the Lakefront - ACTION

Issue

Milwaukee County Parks respectfully requests authorization to enter into a vendor permit agreement with Gift of Wings, Inc. for kite sale concessions services at the lakefront.

Background

Gift of Wings has been a long-standing partner with Milwaukee County Parks selling kites, windsocks, and related items at Veterans Park. The vendor is also permitted to sell non-alcoholic beverages and various prepared and pre-packaged food items.

The term of this agreement is five (5) years with two (2) options to extend the term for one (1) additional consecutive year. The vendor has agreed to pay the County fifteen percent (15%) of all sales during the term. The Vendor will reimburse the County for utility costs in the amount of \$1,250 per operating year. Additionally, the Vendor has agreed to make improvements to the premises totaling \$25,000 in the first three years of the Agreement.

The concession is a fair-weather operation, generally open from May 1 through September 30.

Recommendation

Parks' Executive Director recommends that Milwaukee County Parks be authorized to enter into a vendor permit agreement with Gift of Wings, Inc. for kite sale concession services at the lakefront for a five (5) year term with two (2) options to extend the term for one (1) additional consecutive year.



Prepared By: Erica Goblet, Contracts Manager, Milwaukee County Parks

Approved By: Guy Smith, Executive Director, Milwaukee County Parks *Guy Smith*

Attachments

- Resolution
- Fiscal Note
- Vendor Permit Agreement

Copy

- David Crowley, County Executive
- Mary Jo Meyers, Chief of Staff, County Executive's Office
- Sheldon Wasserman, Parks, Energy & Environment Chair, Supervisor District 3
- Steven Shea, Parks, Energy & Environment Committee Vice-Chair, Supervisor District 8
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Sylvia Ortiz-Velez, Parks, Energy & Environment Committee Member, Supervisor District 12
- Liz Sumner, Parks, Energy & Environment Committee Member, Supervisor District 1
- Kelly Bablitch, Chief of Staff, County Board
- Julie Landry, Director, Department of Administrative Services
- Joseph Lamers, Fiscal & Budget Director, DAS
- Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS
- Pamela Bryant, Capital Finance Manager, Comptroller's Office
- Justin Rodriguez, Capital Finance Analyst, Comptroller's Office
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller
- Lindsey Peterson, Budget & Management Analyst, DAS-PSB

