

**Magdalisse Henderson, BA**  
9112 North 75<sup>th</sup> Street, Apt 2A  
Milwaukee, WI 53223  
262-385-8134  
[Magdalissegonzalez@gmail.com](mailto:Magdalissegonzalez@gmail.com)

## **Professional Experiences**

- 2015-Present Medical College of Wisconsin, Community Program Coordinator II,  
Clinical Cancer Center, Milwaukee, WI.
- 2013-2015 Medical College of Wisconsin, Clinical Research Coordinator,  
Clinical Trials Office, Milwaukee, WI.
- 2012-2013 North Florida/South Georgia Veterans Health System, Projector Coordinator,  
Rehabilitation Outcomes Research Center, Gainesville, FL.
- 2008- 2012 United Community Center, Community Research Coordinator,  
Health and Research Department, Milwaukee, WI.
- 2005-2008 Medical College of Wisconsin, Admissions Recruiter and Counselor, Department of  
Admissions, Milwaukee, WI.
- 2005-2005 Latino Health Organization, Project Coordinator, Milwaukee, WI.

## **Education**

- M.S. 2011, University of Wisconsin-Milwaukee, Helen Bader Institute for Nonprofit  
Management, Milwaukee, WI (24 credits completed)
- B.A. 2004, Marquette University, Milwaukee, WI.

## **Research Skills**

### Data Entry:

- Collected, analyzed, and disseminate research data.
- Skilled in completing transcriptions for qualitative analysis and prepared the data to be analysis by pertinent software.
- Developed surveys, questionnaires, assessments tools and demographic forms for CBPR and Veteran Affairs (VA) research.
- Well-informed on how to accrue and compile of data for accurate maintenance of the databases and for completion of quarterly and annual reports for the project.

## Study Coordination:

- Reported study related data and progress to management, study investigators and sponsors as required.
- Proficient in conducting focus groups with community members and experts
- Worked with Investigator(s) to develop, implemented, and maintained comprehensive databases and files related to the trial.
- Screened potential subjects for research studies by the Clinical Patient Record System (CPRS), medical chart reviewed and other sources.
- Know-how in coordinating and organizing communications between Principal Investigator (PI) and research team including meeting planning, agenda development, arranging conference calls, and maintaining written correspondence and transcribing memos.
- Worked as scriptwriter for grammatically correct and grade level appropriate educational materials for the Latino community suffering from chronic illnesses such as diabetes, depression and Alzheimer's disease.
- Operated as an executive producer for various educational multimedia projects such as Diabetes telenovela (soap opera).
- Contributed in the preparation of manuscripts, publications and presentation of data to be displayed in the form of data tables and graphs using Excel and Access format for review of the PI and research team.
- Contributed in the data dissemination of the research study and qualified for authorship in manuscripts, publications, reports and presentation
- Identified problems or obstacles in the system/procedures related to implementation of the research protocols and communicated to the study investigators and study team.
- Conducted and coordinate training for investigative team.

## Institutional Review Board (IRB)

- Well-versed in Institutional Review Board (IRB) procedures for obtaining of informed consents, collect objective clinical data from study subjects such as demographic, race, ethnicity, age, complete questionnaires and complete qualitative interviews.
- Familiar with IRB confidentiality procedures and worked with protected groups of research subjects such as children, Veterans and their families.
- Completed over 40 hours of Institutional Review Board (IRB) training and Human subjects and HIPPA training through Talent Management Systems (TMS).

- Experienced in preparing initial IRB and R&D documents and assuring the necessary approvals, adhering and maintaining the ongoing IRB and R&D standards, and providing updates as requested.

Research Experience:

- Experienced in working in Community Based Participatory Research (CBPR) studies with the Latino population for over 6 years
- Knowledgeable of VA research design, development and implementation with respect to funded grants.
- Completed literature searches in Pub Med, PMC and other scientific databases that were pertinent to study goals and assisting the project by completed annotated bibliographies from the articles that will enhance and support the research study.

Language/Communication and Computer Skills:

- Written and oral fluency in formal, regional and scholastic level Spanish
- Proficient of Microsoft Office programs (Word, Excel, PowerPoint, Access and Outlook)
- Responsible to assure that the appropriate guidelines are adhered to IRB and VA research and development (R&D) committee policies.

**Publications**

**Peer Reviewed (2)**

Melanie Sberna Hinojosa, David Nelson, Ramon Hinojosa, Angelica Delgado, Bernadette Witzack, **Magdalisse Gonzalez**, William Elliott, Jennifer Steiner, Maria Fontanez, and Rene Farias. 2011. Using Fotonovelas to Promote Healthy Eating in a Latino Community. American Journal of Public Health, 101(2).

Hinojosa, Melanie, Ramon Hinojosa, David Nelson, Angelica Delgado Rendon, Bernadette Witzack, **Magdalisse Gonzalez**, Rene Farias, Linda Meurer, Syed Ahmed. 2010. "Salud de la Mujer: Using Fotonovelas to Increase Health Literacy Among Latinos." Progress in Community Health Partnerships, 4(1): 25-30.

**Completed Research Grants**

*The following grants were awarded to faculty investigators in Wisconsin, and the United Community Center served as a community research partner. In my role as Community Research Coordinator, I provided a variety of pre- and post-award study support on each:*

WPP M-2010-1159

Carrel (PI)

06/25/2010 -06/30/2012

#### Wisconsin Partnership Program

Title: Effects of environmental opportunities and barriers on physical activity, fitness, and health in Hispanic children in Wisconsin. This project is a pilot community-based research study to examine the effects of specific environmental and social factors on physical activity, fitness, and health of middle school Hispanic children living in the inner city of Milwaukee. Then examining specific features of the built and food environments and by using the Social-Ecological Model (SEM) to develop a model to explain and develop future interventions.

Role: Research Ambassador

Award: \$300,000

ACS

Drew (PI)

02/01/2011-01/31/13

American Cancer Society

Title: Breast Cancer Prevention for Latinas in Milwaukee: A Needs Assessment and Pilot Study. This projects works to identify main factors, barriers, and facilitators related to breast cancer prevention, screening, and treatment among Latinas in Milwaukee and to integrate and evaluate a pilot educational program about breast cancer according to the needs and preferences of community participants with the potential for expansion and replication through Community Based Participatory Research.

Role: Project Coordinator

Award: \$50,000

HWPP 2010D-15

Drew (PI)

02/01/2011 – 01/31/2013

Healthier Wisconsin Partnership Program

Title: Developing a Novel Intervention to Improve Health Literacy among Wisconsin Latinos. This project overall purpose is to bridge the divide between the Latino population and access to accurate and understandable information about diabetes risk and prevention using the Community Based Participatory Research method.

Role: Project Coordinator

Award: \$200,000

HWPP 2004II-69A

Cronk (PI)

07/01/2007 – 06/30/2010

Healthier Wisconsin Partnership Program

Title: Healthy Latino Families: A Nutrition/Exercise Program to Reduce Obesity. This project overall purpose was to build community capacity to prevent childhood obesity and support life long health in the Latino community in Milwaukee using the Community Based Participatory Research method.

Role: Project Coordinator

Award: \$395,414

HWPP 2008I-42

Nelson (PI)

07/01/2008 – 06/30/2011

Healthier Wisconsin Partnership Program.

Title: Salud de la Mujer: Community Developed Materials to Increase Health Literacy in a Latino Community. This project uses the Community Based Participatory Research method and Fotonovelas to deliver health information to an underserved inner-city Latino community.

Role: Projector Coordinator

Award amount: \$449,971

#### Research Conference Presentations

Nelson D, Gonzalez M, Delgado A, Leininger M, Steiner J, Fontanez M, Farias R, Hinojosa MS, Hinojosa R. "Developing & testing a nutrition fotonovela with the Latino population." Eradicating Health Inequities: Advancing Solution-Oriented Discourses through 4<sup>th</sup> Annual UIC SPH Minority Health in the Midwest Conference, Chicago, IL. February 24, 2012.

Nelson D, Delgado A, Gonzalez M, Leininger M, Steiner J, Fontanez M, Nigbu C, Elliott W, Farias R, Fernandez-Baca D, Hinojosa R, Hinojosa, MS. "CBPR to Develop and Test a Nutrition

Fotonovela with a Latino Population.” Poster presented at the Medical College of Wisconsin, Department of Family and Community Medicine Annual Research Forum, May 23, 2011. Milwaukee, WI.

Witzack B, Gonzalez M, Hinojosa, MS, Hinojosa R, Nelson DA. “Using Fotonovelas to Improve the Health Literacy of Latinos.” Community-Campus Partnerships for Health; Creating the Future We Want to Be: Transformation through Partnerships 11<sup>th</sup> Annual Conference, Portland, OR. May 12-15, 2010.

Hinojosa, MS Witzack, Bernadette, Gonzalez, Magdalisse. “Salud de la Mujer: The Creation of a Nutrition Fotonovela” Milwaukee County Nutrition and Physical Activity Coalition, The Next Step: Partnerships for Change Annual Conference. West Allis, Wisconsin, October 2, 2009.

### **Research Poster Presentations**

“Healthy Latino Families and Schools” Presented by Magdalisse Gonzalez with co-authors Angelica Delgado, Rene Farias, **Magdalisse Gonzalez**, Jeanne Hewitt, Maysa Almomani, Julie Snethen, Ann Snyder, Eric Roecker, Arturo Napoles, Christine Cronk, Stacy Cossette (United Community Center, University of Wisconsin-Milwaukee, Medical College of Wisconsin). Wisconsin Prevention of Obesity and Diabetes (WIPOD) Conference Madison, WI June, 2010.

“H.A.P.P.Y (Healthy Activities Partnership Program for Youth): Availability of Healthy Foods in Restaurants in an Urban Neighborhood in Milwaukee, WI . Authors and co-authors Margarita Santiago, **Magdalisse Gonzalez**, Aaron Carrel, David Allen, Alexandra Adams, Dale Schoeller, Angelica Delgado, Rene Farias, Ryan Baxter, Yuchen Cui, Sam Dennis, Suzanne Gaulocher, Jessica Guo, Jim LaGro, Tara LaRowe, Amy Meinen, Jonathan Patz, Jeff Sledge, and Steve Ventura (United Community Center and the University of Wisconsin-Madison). Wisconsin Prevention of Obesity and Diabetes (WIPOD) Conference Madison, WI June 8, 2010.