



ParkPeople

PARK PEOPLE MILWAUKEE

FRIENDS OF MILWAUKEE COUNTY PARKS

People behind The Park People

- **Executive Director**

- Barry Waddell, part time (was Jim Goulee for 10 years prior)
- Contract Accountant

- **Board of Directors**

- All Volunteers

- **Members**

- Member driven organization
- Goal to enhance and grow membership to energize citizens to support parks



History – Complete Timeline on Website

- Started in 1977 with concerns of Park Commission disbanding – President Roger Boerner
- First Friends Group (Boerner) launched in 1984
- Preserve Our Parks started their own group with different mission in 1999
- 1995 WeedOut Started



About The Park People

- **Non-Profit 501(c)(3)**

- **Mission**

- The Park People organization supports the Milwaukee County Parks by promoting the value of educating stakeholders about Milwaukee County parks, encouraging park improvement through Friends Groups, coordinating Weed-Out® programs and accepting and honoring donor intent of charitable contributions while balancing long term park viability.

- **Vision**

- We believe that through our work we can help ensure a truly vibrant, viable system of parks that will offer quality recreational experiences for all citizens. Our successes lay the foundation of a treasured park system

- **Values**

- We consider the park systems one of our community's most precious resources
- We believe in maintaining and protecting the natural beauty of our park system
- We strive to improve community awareness, appreciation & engagement in the park systems
- We maintain a lean operating budget and responsibly manage our resources to ensure our fiscal strength



Signature Programs

- **Weed-Out®**
 - Help parks set up Weed Out dates
 - Get the Weed Out equipment to the sites
- **Friends Groups – 150+ parks – Goal for each park to have one**
 - Provide Fiscal Sponsorship for 24 of the 46
 - 8 are their own 501(c)(3) – several of which got started by TPP
- **Park Market**
 - Trees and Benches
 - Centralizes the process for Parks
- **Oak Leaf Discovery Tour**
 - Summer long “passport” program



Office Space – Brief History

- **1977-1978– no office**
- **1980 – Provided By County**
 - Lincoln
 - O'Donnell
- **2003 – Milwaukee Environmental Consortium (MEC)**
 - Grant from Greater Milwaukee Foundation
 - Milwaukee Environmental Consortium supports the people and work of the greater Milwaukee's environmental community.
 - 16 non-profits
- **2018 – MEC is moving – would like to move office back to a Milwaukee County Park**
 - Provides TPP greater access and collaboration with Parks
 - Provides a cost savings for The Park People to better serve our mission



Questions?



