

# Milwaukee County CARES Allocations

## Community Resilience Fund Mental Health Funding Food Program Funding

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**DHHS** | Department of  
Health &  
Human Services



By achieving racial equity, Milwaukee  
is the **healthiest county in Wisconsin.**

# Strategic Alignment

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## 1. Create Intentional Inclusion

1A: Reflect the full diversity of the County at every level of County government

1B: Create and nurture an inclusive culture across the County

1C: Increase the number of County contracts awarded to minority and women-owned businesses

## 2. Bridge the Gap

2A: Determine what, where and how we deliver services to advance health equity

2B: Break down silos across County government to maximize access to and quality of services offered

2C: Apply a racial equity lens to all decisions

## 3. Invest in Equity

3A: Invest “upstream” to address root causes of health disparities

3B: Enhance the County’s fiscal health and sustainability

3C: Dismantle barriers to diverse and inclusive communities

# Community Resilience Fund

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***Provides time-limited funding to support community and neighborhood efforts focus on responding and healing from the direct and indirect of COVID-19.***

**Enhance communities' ability for greater resilience:**

- **Service delivery**
- **Education & awareness**
- **Community capacity building**
- **Systems improvement and other improvements**

### **Service Delivery | *Programming***

Assist residence in stabilizing their lives after experiencing impacts caused by the outbreak. These activities may include, but are not limited to, job training programs for the recently unemployed or mental health services for residents who have been traumatized.

### **Education & Awareness | *Public Information***

Outreach, Information, and Services in multiple languages on resources and strategies related to COVID-19 and relief efforts: to reach the diversity of the Milwaukee community using tools such as video, social media, and partnerships with ethnic media.

**Community Resilience Fund**

### **System & Infrastructure Improvement | *Operation Support***

In-language counseling, technical assistance and/or financial relief to small businesses and non-profits: to mitigate economic loss and support increased need for services in areas such as (but not limited to) reopening or adapting business models to operate in alignment with social distancing and stay-at-home orders.

### **Community Capacity Building | *Empowerment***

Neighborhood organizing. Mobilize residents, non-profits, and small businesses at-risk of eviction and default for collective action and policy change, organization and management of mutual aid funds, and other community driven strategies to provide relief and mediation as needed.

**Community Resilience Fund**



*Awarded \$825,000 CARES Act Funds to neighborhood/grassroot level efforts serving vulnerable communities including **Milwaukee's Black & Latinx communities** and others*



**Impact: Community Resilience Fund**

- The Asha Project
- Black Health Coalition of Wisconsin, Inc.
- Test Up MKE
- QDC Research and Policy Consulting Group LLC
- Lovell Johnson Quality of Life Center
- INPOWER
- Jump at the Sun
- Greater Milwaukee Center for Health Education and Prevention Inc.
- Latino Chamber of Commerce of SEW
- CORE El Centro
- Forward Latino, Inc.
- Clarke Square Neighborhood Initiative
- Walker's Point Center for the Arts
- United Community Center
- Hispanic Collaborative
- Mental of America of SEW
- Milwaukee Diaper Mission
- Health Connections Inc.

# Community Resilience Awardees

**“Thank you so much for the opportunity to extend this work”**

**“Thank you for considering us and believing in our mission.”**

**“This additional award will allow us to significantly scale up  
our efforts on this important initiative”**

**“...appreciate your advocacy and behind the scenes work to  
push for equity”**

**“You guys are the best!”**

# **Thank You!**

**“The additional \$11,000 is going to be a game-changer for us.  
We are extremely grateful!!”**

**“We appreciate your support!”**

**“Thank you for this opportunity and support!”**



An allocation of \$1.6 million was expended for public health services, specifically mental and behavioral health services for populations that are impacted by COVID-19.

- There has been an increased demand of public health services from existing and new clients who are experiencing high levels of stress and anxiety from impacts related to COVID-19.
- This need has been demonstrated in part by an increase in calls to suicide prevention hotlines,

- Be Inspired Works, Inc.
- Muslim Community & Health Center
- Outreach Community Health Center
- All 4 Kidz, Inc.
- Blaquesmith Consultative Services
- True Skool
- Balanced Mental Health and Wellness
- Mental Health America of SEW
- Miracle Network
- Safe & Sound, Inc.
- Amri Counseling Services
- TTJ
- Ma'Ruf Center for Youth Innovation
- Sky Schools Milwaukee
- Bayview High School
- City of Light Church
- Health Connections, Inc.
- St. A's
- TransCenter for Youth, Inc.
- My Sistas KeepHer
- Walnut Way
- MKE Turners
- Heal the Hood
- Joyce's House
- City Press Graphic Communications

# Mental Health Fund Awardees

- Response to increased need for food
- According to Feeding America, “the majority of network food banks report seeing a record increase in the number of people needing help.”
  - Food banks see an average increase of over 55% more of our neighbors visiting food banks than before the pandemic.
  - Roughly 4 in 10 people visiting food banks had not received food assistance before the pandemic.”



# Food Program Funding

An allocation of \$1.4 million was made to increase food security across the County.

Milwaukee County allocations:

- \$686,411 to Feeding America Eastern Wisconsin
- \$752,370 to the Hunter Task Force

### **Examples of items purchased:**

- refrigerated cargo vans
- portable heaters and miscellaneous COVID related food distribution equipment/supplies for 42 emergency food pantries
- commercial grade equipment to improve kitchen facilities for two soup kitchens.
- In addition, the Hunger Task Force purchased a semi-tractor to move, hold and deliver food across the County as well as PPE, plastic bags, clamshells, and boxes for re-distribution within our network.