

Daniel M. Mayer, EFO, CFO

SUMMARY OF QUALIFICATIONS

Experience as elected official, teacher, training officer and ICS Instructor. With over thirty years of Fire/EMS experience: nine years as Fire Chief, seven years as Emergency Management Director, twenty-three years in command/management positions in rapidly advancing, full-service fire/emergency agencies. Bringing experience and education combined with a traditional Bachelor Degree in Education. Expertise also includes, ethical leadership, budgeting, labor relations, Hazmat, with a multitude of other specialized credentials including the National Fire Academy's - **Executive Fire Officer (EFO)** Program and **Certified Fire Officer (CFO)**. A recognized community leader with an inclusive, transparent leadership style. I place emphasis on delegation and mentoring, with the goal of preparing today's diverse workforce to excel and be accountable for large challenges of their own. **Tested and proven leadership in large-scale incident command, budget difficulties, advanced discipline situations and legal challenges.**

PROFESSIONAL EDUCATION

Continuing Education: Certificate of Public Administration, U.W.-Milwaukee, numerous conferences/training/Seminars 2004-Ongoing.

Executive Fire Officer (EFO), National Fire Academy, Emmitsburg, Maryland 2001 - 2004.

Research projects in Mentoring to Enhance Training, Fair and Objective Promotional Processes, Public Relations and creating Job Performance Evaluations for Improving Job Performance.

Bachelor of Science - Education, University of Wisconsin - Milwaukee, 1983.

Fire Officer, Waukesha County Technical College, Waukesha, Wisconsin 1995.

Professional Credentials – Fire Officer, Incident and Unified Command Instructor, National Incident Management System (NIMS) Instructor, Public Information Officer-Advanced, Fire Inspector/Code Enforcement, Arson Detection/Fire Investigation, Hazardous Materials and Confined Space Technician, Fire Instructor I, II, Fire Fighter I, II, III, EMT-Paramedic, et.al. Various educational and training institutions, 1989-continuing.

PROFESSIONAL EXPERIENCE

City Councilman/Alderman, City of Franklin. April 16, 2013 - Present.

- Short and long range planning, budget development and control.
- Committee/Commission Assignments: Personnel, Technology, Environmental, Fair.
- Continuous public communication, interaction, engagement and intervention.

Fire Chief, City of Cudahy Fire Department. April 7, 2009 - Present.

- Commanded the response of over 500 persons to the largest structure fire in Wisconsin history with the largest MABAS response ever in the Midwest.
- Administration of a full-service fire/EMS rescue agency.
- Short and long range planning, budget development and control.
- Discipline and contractual interpretation.
- Serve as Incident Commander for large incidents; insure ICS/NIMS compliance.
- Serve as public information officer and public relations director.
- Instituted Cudahy Officer Development Program.

Emergency Management Director, City of Cudahy. March 1, 2011 - Present.

- Direct and coordinate all community emergency preparedness efforts.
- Develop and institute new emergency response and recovery efforts.
- Coordinate the City's Emergency Operations Plan (EOP).

Battalion Chief, City of Franklin Fire Department. 1999 - 2009.

- Training Officer: Research, develop; facilitate all fire/rescue training.
- Shift Commander - Command of all operations of 14 person fire/EMS shift.
- Incident Commander - Command of emergency incidents including Fire, Hazmat, Special Teams, special rescue operations and EMS.

- Director of Milwaukee County Zone D Hazardous Materials, Confined Space and Water/Ice Rescue teams.
- Oversight of Fire Prevention Inspection Bureau including plan review and code enforcement (formerly served as Fire Inspector: 1989-1991).
- Lead Grant Writer.
- Co-developer, active member of the Franklin Public Schools Safety Advisory Committee and the Franklin Public Schools Crisis Intervention Team.
- Board of Trustees for the Lean-On-Me Foundation.
- Created the Franklin Fire Department Officer Development Program and Command Officer Training for our mutual aid partners.
- Served as Safety Officer. Responsible for safety oversight of department activities and operations including facilitating Safety Committee to find solutions to problems and to create safety initiatives.
- Served as Labor and Management Facilitator. Facilitated committee, investigated issues and resolved conflicts.
- Milwaukee County Training Officer's Association. Secretary/Treasurer, Vice President.
- Fire/Safety Advisor and Instructor.

Instructor, State of Wisconsin Emergency Management. 2004- 2005-program ended.

- Instruct members and officers of fire, police and other public agencies in all aspects of the Incident Command System (ICS).

Interim Fire Chief, Franklin Fire Department. March 29, 2002 - December 11, 2002.

- Revised and set policy for the Department; modernizing and enhancing many operations making those operations more efficient and safe.
- Effectively managed budget through challenges while not compromising public safety.
- Developed, presented, defended and controlled nearly four million-dollar budget.
- Effectively worked with elected and appointed public officials on numerous important matters.
- Clarified Department priorities ensuring unified focus of all members.
- Clarified promotional process to ensure fairness, objectivity and career guidance.
- Ensured training/safety standards for firefighters including an effective accountability system.
- Improved relations and communication between Labor and Management.
- Improved interagency relations and mutual aid agreements to standardize response.

Franklin Public Schools Board of Education Member. 1998-2002.

- Elected in 1998 and re-elected in 2001.
- Committee Chair for Finance, Building & Grounds, and Community Education & Recreation. Committee Member for Curriculum and Personnel and Policy.
- Set policy and performed oversight for an organization consisting of over 300 employees with a budget of over \$30,000,000.00.

Fire Lieutenant / Paramedic, Franklin Fire Department. 1995-1998.

- Served as line/command officer for 24-hour firefighting shift operation.
- Developed Water/Ice Rescue Program.
- Equitably maintained complex scheduling of all line employees.
- Administered Quarry Monitoring Program.

Fire Inspector / Lieutenant, Franklin Fire Department. 1990-1991.

- Developed and organized modern Fire Prevention Inspection Bureau.
- Conducted and coordinated all code enforcement activities within the City of Franklin.
- Created an atmosphere of cooperation while ensuring compliance and accountability.

Fire Fighter / Paramedic, Franklin Fire Department. 1989-1995.

- Served as a dual-trained, cross-staffed line firefighter/paramedic on 24-hour shift.

Paid-On-Call Fire Fighter / EMT, Franklin Fire Department. 1986-1989.

- Served as an on-call firefighter/EMT while employed full-time as a teacher.

Science Teacher, Vincent High School, Milwaukee, Wisconsin. 1983-1989.

- Successfully fulfilled all responsibilities as a high school teacher including lesson development, instruction and evaluation. Especially successful with "at-risk" children.

- Successfully functioned in a multicultural environment balanced with tolerance.

**Swim Coach – Boys', Oak Creek High School, Oak Creek, Wisconsin. 1984-1988.
– Girls'. Vincent High School, 1983-1988.**

- Organized and motivated swimmers, created an atmosphere of fair play.

Media Experience

- Real-Life Public Information Officer (PIO) for several Cudahy Fire events including the Patrick Cudahy Fire and other major events.
- Public Information Officer (PIO)-Advanced with a multitude of experience including a 30-minute Fire Prevention special.
- Author of a regular safety column for the Franklin Newsletter and Cudahy Annual Report.

EMPLOYMENT and PROFESSIONAL DEVELOPMENT EXPERIENCES

- Participation on numerous promotional assessment boards for other communities.
- Conducted Fire Station Needs Assessment and prepared report for new fire station.
- Member of "Sight for Life" and numerous other committees.
- "Command School" and multiple leadership seminars.
- Wisconsin Training Officers Workshops/Seminars.
- Fire Code Interpretation and Enforcement and Fire Sprinkler Code Conferences.
- Arson Detection/Fire Investigation.
- State of Wisconsin Emergency Manager Certification Program.
- HazMat and Confined Space certified.

PROFESSIONAL MEMBERSHIP

- Milwaukee County Fire Chiefs Association – Former President, Secretary, Treasurer.
- State of Wisconsin Fire Chiefs Association.
- Wisconsin State Fire Chiefs Association.
- Wisconsin State Fire Chiefs Education Association.
- National Society of Executive Fire Officers.
- International Association of Fire Engineers
- Milwaukee County Training Officers Association – Past President, Secretary, Treasurer.
- State of Wisconsin Society of Fire Service Instructors.
- Board of Trustees for the Lean-On-Me Foundation.
- National Fire Academy Alumni Association.

AWARDS

- Multiple recognitions for commanding the largest structure fire in Wisconsin history.
- Four Commendations including two for valor.
- Recognitions: "Valuable and Distinguished Service" and "Outstanding Service and Contributions".
- Award for "Distinguished Achievement" from the International Association of Fire Fighters.
- "Commendation from the Wisconsin Association of School Boards for Service to Children in the Wisconsin Public Schools".

COMMUNITY

- Member/Volunteer Saint Martin of Tours Parish School and Church-Steering, Cemetery and Finance Committees/ Life Teen Instructor.
- Cub Scout Den Leader and Assistant Scout Master for Boy Scout Troop - volunteer for multitude of assignments.
- Volunteer/Mentor for Franklin High School FIRST Robotics Team.

FAMILY

- Married with two adult children.