

Milwaukee County Parks, Recreation & Culture
Embracing Financial Philosophy – Tax Levy and Fee Based Support Discussion

Services Supported by Tax Dollars <i>community benefit</i>
Long Range Planning and Park Master Planning
Development Review (review of county-wide development plans for impacts on natural, cultural and park resources)
Project Management for Capital Projects (scope, design, development, and construction phasing)
Land Acquisition, Conveyances, ROE Permits, Records, Surveying and Easements
General Grounds Maintenance Management of parks/general access to parkland (equipment, mowing, plowing, landscape and tree maintenance, trash pick-up, restrooms)
Hard Surface Maintenance (parking lots, driveways, parkways, walkways, multipurpose courts)
Amenities Maintenance (playgrounds, tennis/basketball courts, benches, statues, exercise stations)
Building Infrastructure Maintenance (electrical, water, trades, utilities, carpentry, maintenance and support facilities)
Natural, Cultural, Horticultural, and Land Resource Management & Stewardship Education (natural capital, facility and site service support, resource assessments, beaches, lagoons, wildlife management, invasive plant management)
Trail development, management and maintenance
Splash pads, wading pools, beaches
Summer concert series management
Safety & Security (Park Rangers)
General Agency Overhead (human capital, marketing, IT, fleet, risk, legal, Friends and Advocacy groups, CAPRA, agency administration, contracts, grants, financial management)

Fee Based Services <i>individual benefit</i>
Golf Courses (rounds, outings, programs, tournaments, and driving ranges)
McKinley Marina and Boat Launches (slip rentals, fuel, launch permits, facility and site service support)
Outdoor Aquatics Parks (Cool Waters, Schulz)
Boerner Botanical Gardens
Sports Complex
Wilson Ice Rink
Mitchell Park Horticultural Conservatory (Domes)/Greenhouses
Facility & Equipment Services (dog exercise areas, disc golf, rooms, historic properties, skis, snowshoes, toboggan, building/pavilion rentals, athletic field permits, reservable picnic areas/shelters, rental halls, amphitheaters, courts)
Retail Sales at Centers, Golf Clubhouses, Domes, Boerner, and Wehr Nature Center (gifts, merchandise, retail, food)
Food & Beverage Concessions (catering, satellite locations, vending, contracts)
Park Use Permits/Business Activity Licenses
Classes & Programs (educational, leisure, instructional, specialty, leagues)
Camps (theme, nature, summer, spring, adventure, athletics, stewardship)
O'Donnell Park Parking Structure

Partial Fee-Based Services & Programs
Athletic fields (programs, events, maintenance)
Indoor & Outdoor pools
Wehr Nature Center & stewardship education
Community Recreation Centers (King, Kozy)