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From the Director, Department of Transportation, and the President & Managing Director, Milwaukee County Transit System, requesting authorization to improve service on Capital Drive by reallocating Route 62 buses to the RedLine bus route, by recommending adoption of the following:

A RESOLUTION

WHEREAS, the RedLine bus route was initiated within the Capitol Drive transit corridor in 2012 with Congestion Mitigation and Air Quality (CMAQ) Improvement Funds; and

WHEREAS, the RedLine was created from Milwaukee County Transit System (MCTS) Route 62, by removing lesser used bus stops to provide for faster travel times between the University of Wisconsin–Milwaukee and 124th Street; and

WHEREAS, the RedLine has increased in popularity, overlaps Route 62, and most passengers board at bus stops that are served by both routes, providing reason to discontinue Route 62; and

WHEREAS, after Route 62 buses are reallocated to the RedLine, 96 percent of riders in the Capitol Drive transit corridor will continue to use the same bus stops that they use today; and

WHEREAS, the tradeoff for this small number of passengers is frequent service with direct access to more destinations, and opportunities to transfer onto intersecting north-south bus routes; and

WHEREAS, additional passenger benefits of this change include more ease of access to route schedule and next bus information, and more uniform travel times and frequencies between buses; and

WHEREAS, MCTS staff will commence outreach activities with stakeholders, and riders to inform them of the changes to Route 62 and the RedLine; and

WHEREAS, the Committee on Transportation, Public Works, and Transit, at its meeting of September 13, 2017, recommended adoption of File No. 17-604 (vote 5-0); now, therefore,

BE IT RESOLVED, the Milwaukee County Transit System is authorized to reallocate Route 62 buses to the RedLine bus route, and shall implement this change no later than March 2018.