

Our Mission

We enhance the **quality of life** in
Milwaukee County through great public
service.



Mission = Why we exist, What we offer, Who we serve

Our Vision

By Achieving **Racial Equity**, Milwaukee
will be the **Healthiest County** in
Wisconsin



Vision = Aspirational description of the future state of
an organization

Our Values



Inclusion: We actively seek diverse perspectives when making decisions.

Influence: We collectively use our power to positively impact our community.

Integrity: We do the right thing even when no one is looking.

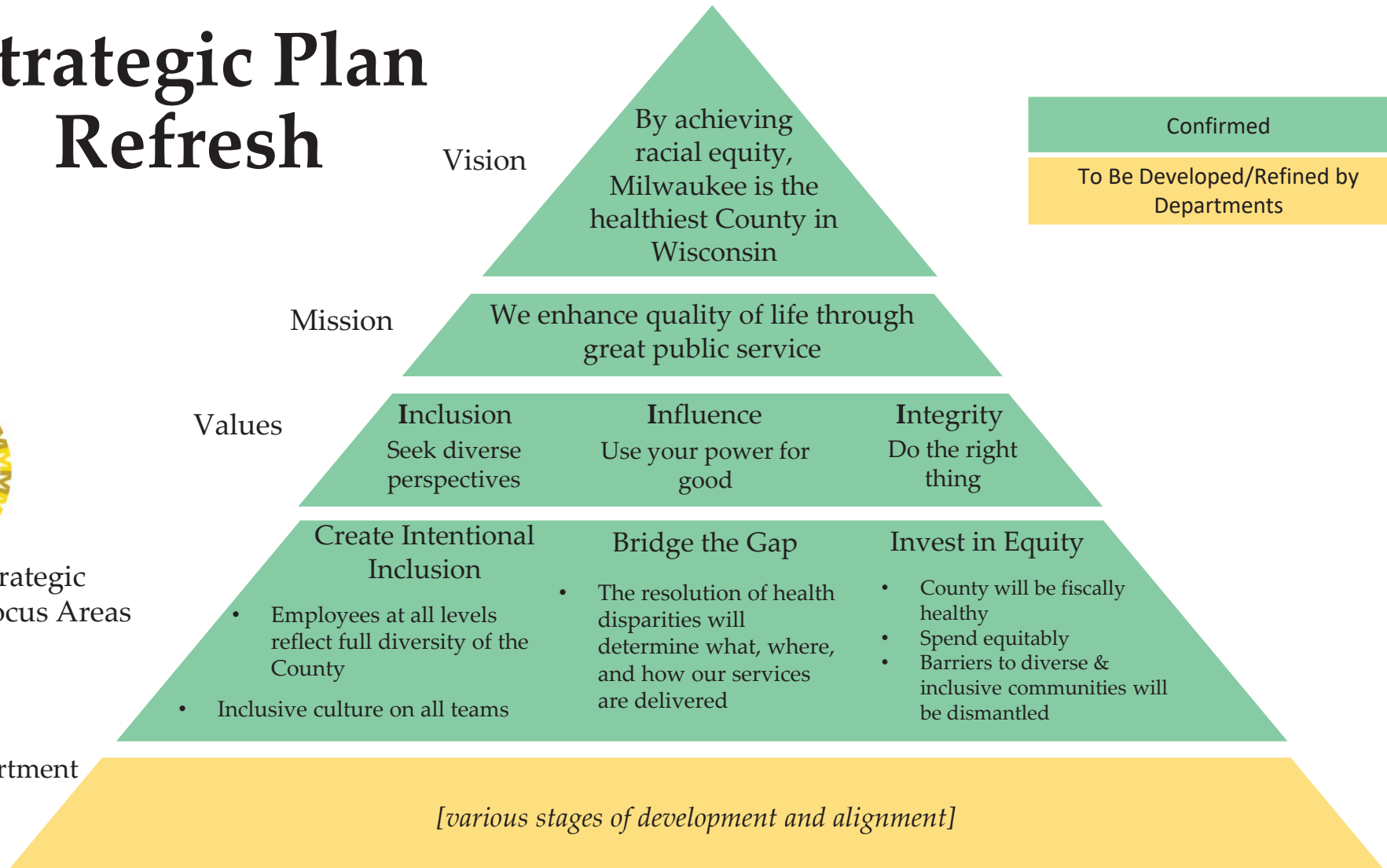
Values = How we make decisions and interact with one another

Strategic Plan Refresh



Strategic Focus Areas

Department Plans



Confirmed
To Be Developed/Refined by Departments