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4 **AN AMENDED RESOLUTION**

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6 Directing the Department of Parks, Recreation and Culture to implement a countywide  
7 50/50 raffle which shall occur at County Park beer gardens and the 2022 lakefront  
8 fireworks show  
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11 WHEREAS, Milwaukee County awaits a fair deal from the State of Wisconsin to  
12 remove the Statutorily-imposed structural deficit from itself and other local governments  
13 across Wisconsin (File No. 19-161); and  
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15 WHEREAS, in the October 2021 WPF study, "Sinking Treasure: A look at the  
16 Milwaukee County Parks' troubled finances and potential solutions," the WPF noted  
17 how in inflation-adjusted terms, the County's parks have experienced significant cuts  
18 financially and staff-wise while becoming further dependent on earned revenue rather  
19 than property tax levy:  
20

- 21 • Operations Expenditures in 2019 Dollars
  - 22 ○ 1989: ~\$75 million
  - 23 ○ 2019: >\$40 million
- 24 • Number of Full-time Equivalent Positions
  - 25 ○ 1989: 1072.7
  - 26 ○ 2019: 469
- 27 • Parks Department Revenue Mix
  - 28 ○ 1989: 74.4 percent property tax levy, 25.6 percent other revenue
  - 29 ○ 2019: 43.4 percent property tax levy, 56.7 percent other revenue

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31 (File No. 21-973); and  
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33 WHEREAS, in File No. 20-362, the County Board of Supervisors proposed  
34 consideration of, among other things, a County-sponsored 50/50 raffle with half the  
35 money going to the winner and the other half to the Milwaukee County Parks; and  
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37 WHEREAS, in the interest of providing additional funding for the operations of  
38 the County park system, an essential quality of life amenity for Milwaukee County  
39 residents, the implementation of a 50/50 raffle would be beneficial; and  
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41 WHEREAS, the Committee on Parks, Energy, and Environment (PE&E), at its  
42 meeting of January 25, 2022, made no recommendation regarding File No. 22-120, due  
43 to a tie vote on a motion to adopt (vote 2-2); and  
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45 WHEREAS, the Milwaukee County Board of Supervisors, at its meeting of  
46 February 3, 2022, referred File No. 22-120 to the Committee on PE&E (vote 13-4); and  
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48 WHEREAS, the Committee on PE&E, at its meeting of March 15, 2022,  
49 recommended adoption of File No. 22-120 as amended (vote 4-1); now, therefore,  
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51 BE IT RESOLVED, the Milwaukee County Board of Supervisors hereby directs  
52 the Department of Parks, Recreation and Culture to develop and implement a  
53 countywide 50/50 raffle ~~which shall occur at all County-sponsored beer gardens in~~  
54 ~~Summer 2022, the July 3 lakefront fireworks show, and any other locations;~~ and  
55 **pilot program in 2022 at two County Parks events to be chosen by the DPRC staff,**  
56 **which may include, but is not limited to:**

- 57 • **July 3 Lakefront Fireworks Show**
- 58 • **Chill on the Hill at Humboldt Park**
- 59 • **Concerts in the Gardens at Boerner Botanical Gardens**
- 60 • **Musical Mondays at Lake Park**
- 61 • **Washington Park Wednesdays**
- 62 • **Jazz in the Park at Cathedral Square**
- 63 • **River Rhythms at Pere Marquette Park**

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65 **; and**  
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67 BE IT FURTHER RESOLVED, the Milwaukee County Board of Supervisors  
68 hereby requests the Director of Parks, Recreation and Culture report to the County  
69 Board in ~~March and~~ May 2022 to present updates relating to planning and  
70 implementation of the raffle **and report preliminary fiscal estimates for effectuating**  
71 **this resolution.**; and  
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73 ~~**BE IT FURTHER RESOLVED, the Milwaukee County Board of Supervisors**~~  
74 ~~**hereby further requests the Director of Parks, Recreation and Culture in March**~~  
75 ~~**2022 report preliminary fiscal estimates for effectuating this resolution.**~~  
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